Economic Losses of Cultural Self-Alienation in the Youths of Third World Countries

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Abstract: *Youths and teenagers of backward countries including Afghanistan are trapped into cultural invasions and cultural misidentification; specific programs like: globalization, media materials and announcements according to alien cultures, information materials and technological devices, and the consuming materials which are imported in powerless countries by industrial countries gives this invasion an increasing power which results in more metamorphosis of cultural identity and separation of youths and teenagers from their culture and national dignity. Globalization as a strong plan which wants to alter the world into a village and gives its destiny to the hands of people and nations which have political, economic … power. Youths and teenagers of powerless countries are attracted to this plan without any wisdom of the plan. And the media materials which are stored in the space stations, containing welfare, lusts excitation, and disparaging national values of weak countries helps the globalization phenomenon and attracts the youths of weak countries. Media advertisements of potent countries institutionalize this idea in the minds of youths and teenagers of powerless nations that weak countries can nowise develop in the future world. Therefore, annually, billions of dollars' assets from powerless countries which have been spent for their youths' education in addition to migration of thoughts and brains are flown towards west. Cultural misidentification for the benefit of powerful countries, trained youth with the cost of powerless countries, attraction of thinking brains with lack of belief in their powerless nation's future are the consequences of it.*

Keywords: Economic, Youths, Culture, Self-alienation, Third world countries

1. Problem Design

Cultural dignity of third world nations specifically Islamic countries' are changing. These changes occur that fast and rapidly which reflects big changes from one year to another year in the cultural part among youths and teenagers of Muslim nations. However, these cultural changes may have positive aspect, but what it imposes on Islamic society is usually of negative aspects. It has even transformed their lifestyles, patterns, and the way of their thinking. Cultural organizations including government, families and community in developing countries has not had any specific plan in order to release their youths and teenagers from cultural imitation and even media has contributed negatively in many cases for destructing stable culture of third world nations in order to imitate potent countries media. This article is written to explain the causes and harms of accepted culture in developing societies especially among religious and honorable people of Afghanistan and to illustrate the solution for preventing negative cultural changes.

Research Method
This research is a practical and theoretical research. In this research, it has been tried to describe phenomenon theoretically and describe their usage practically. In this research, I have tried to utilize the latest researches of scholars which have been brought up on using mass media.

Research Background
As far as the researcher have researched. So far, it has not been written any independent book or article in this regard in Persian Dari language, but it has been written some materials in foreign languages, specifically, English and Arabic languages which are my guides in the current research.

Research Significance and Value
As far as culture, custom, and traditions are counted as apparent characteristics of a nation and a country and these distinguish the people of countries from each other. the above items are the identity of a nation and people. when a nation or people do not have such items or when the values a nation have are subjected to destruction, this accounts that the nation does not have any value anymore. Therefore, this paper has vital significance so that it could be something to inform people, and pave the way for people to train their children, teenagers and future generations of the country in a way that could prevent cultural invasions.

Research Results' Application
Basically, every topic which is chosen by researcher to gather information about, involves applications in different arenas like; individual activities, social activities, political activities, economic activities, and cultural activities. In other words, the research application can hasten or slow down the speed of some changes, but there are some issues which are not able to engender a change immediately, but it may spark in the future so that people could be covered by brightness of these written traces. And this trend may prohibit cultural invasions, phenomenon like globalization, and foreign media to affect our peoples' life negatively.

2. Preface

Youths and teenagers are the real asset of every country. The backwardness and progress of nations have a direct relation with how the youths and teenagers of the nation is trained. Youths and teenagers which are trained according to their homeland traditions and culture will become patriotic, serviceable, and honest in the future. On the contrary, those who are alien with their culture will not tend to serve their people and be honest to their people. One way of training youths and teenagers based on alien countries culture in backward countries; especially in Islamic countries is the

improper use of western technology. This technology with its increasing power has brought the world closer to globalization and has approximately changed it to a small village. Today whatever is published in one corner of the world is reported in another corner of the world instantly. Therefore, with such possibilities, the powerful countries of the world are seeking to impose their culture, beliefs, values … on weak countries, and it is growing. The youth generation of weak nations lives in a terrible era. The strong western technology which holds the responsibility of training youths and teenagers based on western culture, will change their dignity, culture, personality, and their demeanors. Therefore, Islamic countries and Muslim families are inevitable to embark on a plan so that they prevent tomorrow's generation from confusion.

2.1 Causes of Cultural Alienation

Nowadays, weak countries and people are involved with two strong phenomena that transform their culture, ethics, demeanor, habits, traditions and other characteristics that distinguish one nation from another nation. And this transformation makes the weak nations to obey the powerful and developed countries. Whatever is assumed as good by the powerful nations is assumed good by weak nations and whatever is assumed bad is bad. One of these two powerful phenomena is globalization and uniting the countries. According to this notion, the same culture and rules should rule the world which belongs to powerful countries. Dignity, rules, and cultures of weak nations are abandoned and omitted. The second powerful phenomenon is media. It is a medium which promotes the will of the powerful countries all over the world and institutionalize it in the peoples' mind all over the world. Since abdicating from the use of media is not possible, it is vital to use from media in a proper way so that negative affects to values, beliefs, and cultures of weak nations are prevented. There are few factors as cultural alienation factors which have strong influence on weak nations especially on the youths. The most important of these factors are globalization, media, technology and information materials and the consuming materials which are made in other countries. Below, we shortly discuss them.

2.2 Globalization

Globalization is one of the extensive, divisive, multidimensional, and interdisciplinary concepts which has been debated in different fields lately in the last two decades. Globalization in the Muslim world has also had a widespread resonance. Globalization word has a long history. Robert Sun does not think of Globalization as a new phenomenon, but as one of the historical stages of the compression and complication of the world. According to him, the five historical eras which have led to today's globalization, have been started in the beginning of lunar ninth century or Gregorian 15th century in Europe. After intensification with the pass of time, it covered the whole world. (Robert Sun, 2003: 58-59)

James outlines three theories about the origin of globalization. According to his fist theory, globalization refers to civilizations' creation, or minimum 5000 years ago. Peoples' acquaintance was provided through conquests,

business, trades, and immigration and transformed the world into a smaller place. Living in cities and existence of religions also played an important role in this trend. According to his second theory, globalization is taken from the creation of capitalism in the Gregorian sixteenth century in Europe. In other word, the dramatic changes in the field of human resource including different innovations in the arena of technology enabled capitalism to cover the whole earth. According to his third theory, globalization is only the new version of capitalism which has been influenced by different economic transformations in the international system, especially after 1970's decade it has turned to todays' system. Hence, James names the first globalization as the primary globalization which includes the era before sixteenth century. He names the second globalization as interstitial globalization era which includes from the creation of capitalism up to initials of 1970 decade. He names the third globalization as the rapid globalization which includes from the initials of 1970 decade up to now. (James, 1996: 18-19)

Anthony thinks of globalization as the consequence of modernization process and names it as the intensification of social relations worldwide which joins far distances in a way that an incident in one corner of the world influences rapidly the other corner of the world. (Anthony, 1990: 64)

Others think of globalization as the new system of domination which has been supported by the big world economy - capitalism after the cold war. Capitalism system continuously follows its political and economic benefits (James, 1996: 131). Globalization is considered as a program by powerful countries which works for the benefit of their economic and political organizations.

Globalization means creating a single world, with identical criteria, strengthening governments' relations from the political and economic view, approximation of cultures, dissemination of identical information, exchange of worldwide products, and the technological developments to be provided for the citizens of the whole countries all over the world by powerful countries. Besides, powerful countries want to globalize the media. (Madkor, 2007: 25)

Globalization with every definition cannot prevent from obeying one country from another country except among equal political, economic and cultural powers which cannot affect each other. Because weak is permanently impressible. Weak countries cannot contribute along with powerful countries. Because they are not able to bring changes, and change should be considered bilaterally. Therefore, globalization is not possible except among powerful countries. Weak countries will be overwhelmed under any circumstances.

As we see, globalization has been started by powerful countries and continues. The practice of annexing countries to the culture of powerful countries, especially western countries and dividing the world into two parts- a. powerful world with global organizations, giant companies and b. weak and developing countries. In this division, the first world is sovereign and second world is subordinate. The first world is leader, commander, and versatile but the second

world is obedient and idle. In this route, the ability and potential of weak countries as well as their energy and technology which have been hardly achieved will be put in service of powerful countries. Abilities, potentials and all assets of weak countries will not be depreciated by the powerful countries.

Globalization in the economic concept

Globalization means the ultimate elimination of the oppressed people from participating in the competition. Providing the giant companies with opportunities. Powerful countries dictate their rules, currency, and conditions on weak nations, and countries without considering the weak peoples' personality and human being value. If the world continues like this, soon weak people will remain as prey of arrogant people and waiting for their devastation and death.

Globalization in the ethical concept

Globalization from this point of view means unconditional sexual liberty, fulsome feelings, ethical degradation, destruction of human values and families, and spread of prostitution and aberrations. According to this theory, family, ethics, and values won't have any significance among the people. And those who think of these as values will be considered as stereotyped and backward people among others.

Globalization in the cultural concept

In this concept, globalization means the accelerated lordship, exploitation, loss of identity and long-standing and original cultures of nations and countries, and to separate the religious from their values, culture, and beliefs. Values, religion, ethics, and beliefs are portrayed as horrid and offensive among people to alienate people with their religion (Madkor, 1423: 7-9).

Globalization in the political concept

in this concept, globalization means that globalizers dominate the world, people, and economy. Powerful will be leaders, speakers of the right and superior will, and owner of a sound above all sounds. Powerful will find dignity like the shepherd of the herd who rises his stick above every disobedient sheep.

Globalization in the technological concept

Globalization in this sense means the privatization of superior technology from technology equipment regardless of globalized countries' understanding from the secret of technology. Technology is used for providing the globalists with their personal benefits (Madkor, 1423: 9).

Technology in general and communication and business technology privately, are the most dangerous weapons that industrial developed countries have towards developing countries. Monopolizing of technology manufacture and making it marketable is one of the greatest means of governing on weak and developing countries. Mass media in general and TV programs privately, are the most significant and dangerous tools which are used by developed countries to dominate the world's people, govern on other nations, change their culture, and influence the weak countries national dignity (Algharib, 2001: 130).

Weak countries are in a condition of obeying the powerful countries in the trend of globalization. Globalization in which goals for cultural domination are set and plans for world culture is set. In other words, powerful countries, specially America is a cultural world. America is a country that is imposing its dominance on the world by polarizing and melting others by indirectly reflecting on this issue in the media.Media has gradually taken the place of coercive operations and direct armed attacks because media spread fast and influence thoughts deeply. Meanwhile, media is less expensive than direct tin and have contemporary application (Hejazi, no date: 86).

In the developing countries in general and Islamic countries specifically, youths are subjected to different and consecutive challenges in order to separate them gradually from their dignity, gentility, norms, civilization, and common Islamic values.Youths will be made doubtful on having ability of development in Islamic countries and they will go for the already planned culture plotted by the powerful countries. In the recent analysis of the political and economic equations, teenagers and youths are being digitized and can be added or removed.

At present time, globalization has considered the method of breaking into other cultures, especially breaking into Islamic culture, in order to disrupt Islamic culture's authenticity and undermine its stability and its variables. Other cultures want to apply Islamic culture in a new way to serve the purposes of globalized countries, especially for western countries after radical changes.

3. Media

In today's societies, media, especially TV has replaced parents and teachers in training children via promoting hedonism, leisure, and showing surprising and seductive pictures. TV had been able to impose aggressive demeanors, meaningless values and humiliation of human essence on family system. Regrettably, all these actions are carried out without any resistance of stakeholders like families, schools, social and civil organizations. Besides, it is carried out by cooperation of official media inside Islamic countries.

The pattern which is acted out by fathers in training their children is declining. Instead, actors of movies, actors of TV serials, and football players are chosen as patterns of children in Islamic countries. (Algharib, 2001: 137)

TV has removed self-restraint among families. Families culture have shifted from Islamic culture to western culture and to the cultures of movie producers. Programs and broadcasts which are broadcasted in Islamic countries TV, especially in some Afghanistan TVs have no relation to our religious culture. A virtuous, and sacred woman is considered as intolerable, boring and monotonous and is not capable of being a pattern to others. On the contrary, a woman who has a long background of dancing and has imitated westerns and acts according to uncommon Islamic conducts, seems more seductive and attractive to others and is invited as pattern in a society (Emam, no date: 238).

Media, specially TV as super media forms the equation of patience, struggle, suffering, and economizing which forms the pillars of economic development and civilization has been changed to false announcements, scary exaggeration, and exaggerating when describing products. From now on, struggle and effort which are the bases of development and social welfare will be factored in as a meaningless thing. On the contrary, laziness, roguery, leisure, and fleeting pleasures form the aims of people. Things that show the easy aspects of life are made by western TVs and media, and promoted by TVs of Islamic countries. These acts actually trample the institutionalized values of Islamic societies, especially our afghansociety's. TV turns indigence to wealth, obscenity to beauty, sensual dreams to Hajj in the peoples' view. Unfortunately, families have helped media and TV in this nasty role. Families who are tired from work during the day, and the mother who prefers work than training her children. Families who don't know the value of Islamic and national training of children, replaces TV with themselves for training their children. Youths spend most of their time watching TV in the cities that have enough electricity rather than spending time with their parents. TV creates distance between children and parents and even sometimes values between father and son are at odds. Therefore, in the near future, we will witness destruction of families, and love, respect and passion among family members will no longer last, even those which have been earned during life of human. Occurring this confusing act has been helped with parents. Because germs cannot attack body organs unless there is a suitable biologic space and condition (Algharib, 2001: 139).

At present, satellites and space stations are highly extended that has even made the space cramped. These stations broadcast milliards of media materials, cultural publications full of values, western and eastern conducts, and Non-Islamic behavior. Among these, even one in a thousand is not related to Islamic culture. Because no one will broadcast anything for the benefit of our values unless we do it for ourselves. Surprisingly, we are watching these non-Islamic materials and uprooting materials while our mouths are open. We are greedily watching these non-Islamic materials without considering its moral-effect on our children.

Alwani one of the Arab scholars say "today's cultural invasion is similar to Noah's storm. But the savior ship is from the western culture, life, and demeanor. This storm cannot return our imagination, experience from the world, humanity and life. and we should think of them as destructed" (Alwani, 2001: 166).

The sample of globalization which has taken our life with itself has not kept human's humanity. Human values and ethics which was based by heavenly religions and has been penetrated by thousands of divine messengers through thousands of years are about to be destructed by globalization. This action means destruction of human history, and changing it to natural history in which there is no difference between human and animals and human act as animals. What makes me feel so sad is Islamic countries media which is broadcasted by Islamic governments. A this medium subconsciously take a strong part in the distorted

attack against us every day and reinforces the new colonial goals of the globalizing countries.

There are programs broadcasted in the media especially in TVs of Islamic countries which have no relation to Islamic culture, religious values, and ethics. Researches which have been carried out by Abdul Wahed Alwani on more than 35 Arabic serials main characters.These serials are watched by children and adults together. He has derived that characters which are known as heroes in these serials promote the spirit of frustration, opportunism, thinking vacuum, absurdity, futility, ridicule, and profit seeking among people (Alwani, 2001: 167).

For the seeker, it is enough to watch one or two hours during the day or night our honorable country's network or other Islamic TV networks in which noisy music programs and other shamelessness programs are broadcasted. In addition, these serials have no effective contents; they contain recreational programs and other collections which just take the time of viewers. Except some limited TV networks- just these networks do their prophecy for their people, homeland, and beliefs. The rest of TV networks broadcast deviating social, economic, and political programs in order to use the majority time of youths and teenagers with these programs.

Most of the computer and internet games which our youths and teenagers spend their time with are based on brutality, reaction speed, relationship blur, killing, and danger. They are made based on speed of hitting the enemy, or aggressor or for beating any trick. These kinds of games turn youths into fierce, hesitant, and aimless youths and leaves no toleration for them.

Use from the alien technology products
Information,media notification and consumable materials are all combined to have a strong effect on public opinion of people and nations. For example: any program which is designed by Microsoft, Chinese manufacturing companies, or others carries western ethics, demeanors, and values which are alien with Islamic countries values. These materials and equipment hold their producers' values. And when using they motivate the user to get alien with their culture and life-style.

Powerful countries are gathered to turn Islamic countries into the consuming market of globalist countries. As a result of this mobilization, children and adults of weak countries, especially Islamic countries' find themselves following the powerful countries caravan and feel themselves responsible to act according to the command of powerful countries. Because of they remain back from this caravan for a while, eventually they will find themselves secluded from their concurrent people and time. Muslims believe that technology development is the criteria of human development. This development is a value that human cannot escape from it but should be followed. It is necessary for every person to always try to make these affairs happen. Because the mentioned development is not only the factor of human development by the guarantor of human survival at present time (Madkor, 2003: 205).

Muslim families are increasingly being motivated to provide their children with information equipment. But it is a pity that they only provide the technology tools but they never dare to teach their children the mystery and secret of technology.

The equipment which are available to teenagers and children are connected to the whole points of the earth. Net cafes and play stations have covered the streets and roads of Islamic cities. As a result of the mentioned equipment, our children are trained more than they should be trained by their fathers, schools, and teachers. Today's teenagers and adults have a strong tendency for thick personal relationship, severity, excess, isolation, and self-loathing. And there is nothing left as sincerity among people, families, neighbors, and society.

Training an individual based on alien culture has abundant negative effects which we can mention the negative effect of spending time on internet games and affecting our health. Information technology and internet have been used to reach westerns to their dreams and their paradise. These plays lead to immigrating most of the Islamic countries intelligent children to the USA and other powerful countries. These children are the national asset of Islamic countries and the future-builders of our society. Islamic countries have spent milliards of dollar on these children for their literacy. With their immigration and escape from country they help to strengthen disturbance, and insecurity in the Islamic society. Globalization equipment has been able to instill this idea in children everywhere in the world that Muslims are terrorists, evil-doers and want to shed the blood of others. These kinds of people just want to live in their own home and nest, and they are going towards an unfavorable life. They are like a spare body on the globe and want to save themselves. One of the most famous computer games of the current era is the Lebanese hero as the terrorist. In this game the player is wearing a turban, and alludes to national resistance for the country. Most of the supposed 1st grade enemies of westerns are Muslims (Alwani, 2001: 107).

A Person like Bill Gates have had a strong effect roughly like messengers among human in the last two decades. This effect includes their way of thinking, and how they arrange their life. All humans think like Bill Gates although he lives in coordination with U.S laws and is directed towards already planned directions. As a result of it, this change in humanity can bring human under domination of U.S in terms of way of living and investment (Alwani, 2001: 170 – 171).

Impact of commercial goods on cultural deviation among youths

Commercial goods including goods, equipment, edibles, children games, and clothes are from the most important tools of globalization. These tools highly influence the user. Although apparently these things look innocent, inside them there are hidden dangers carried. It is a good opportunity to classify people and deviate them by the product's trademark. One of the ways for changing indigent countries, especially Islamic countries to the only consuming market is by exporting their product supply and source of erosion of raw materials.

The famous Barbie gamehad been training children and youths of weak countries for two decades according to American values. These kinds of games have penetrated between child and mother, and child and father. This is the carrier of a little devil who will conquer you whether you wish or not. As a result of this game, people are losing their lull and add to the budget of families. In the cities of Islamic countries, the number of restaurants is increasing rapidly with abundant guests who evade from having food at home and talking to their parents.

They have motivated us towards fashion and beauty in clothing. The stores that produce industrial countries products have been strengthened and these follow their commands in our dressing, uniform, and clothing.

If Tools and devices like automobile, cell phone, TV and internet are used for human being development are very big medium, but the depreciation method and lack of understanding from technology,especially in Islamic countrieshave changed them to things that waste time, tire the people meaninglessly, separate them from comfort, taking them towards leisure and seclusion, family destruction and tendency towards more depreciation which is for the benefit of global companies and multinational companies.

The globalization of developed technology in industry, culture, and media have had a strong effect in the western mental invasion on the growing world in common and specifically in the Islam world. Powerful countries are growing cultural goods services depreciation in order to separate cultural traits of weak countries and achieve their colonial goals (Alhaeti, 2001: 158 – 159).

The effort of powerful countries for achieving their goals have a lot of risk for weak countries especially for Islamic countries. Nonetheless Islamic countries have not payed attention about it. And the main agent which involves family, school, and mass media tools do not do their responsibility in Islam world. As a result of this, the new colonialism and powerful countries are trying more to achieve their goals, and Islamic families with their daily conducts are paving the ground for the world powers to achieve their goals and take part in reaching in their goals. Schools and educational associations in Islamic countries are not able to grow the original Islamic and religious values. Besides, they cannot teach students thinking skills and exact choice skills at schools.

Solution for the crisis

It is difficult for weak countries to find the outlet for their children and teenagers from this carousel which is made by powerful countries to perish our teenagers and to train them according to their values in order to use them for their own purposes. Because in the third world countries and Islamic countries there are only few countries who feel responsible towards their future-makers. By using the following issues, we can reduce the negative effects which are imposed by globalization and media on children, teenagers and youths, and train teenagers and youths according to Islamic norms, national values and cultural values:

A: government, family, school, and media should all work together and try to strengthen Islamic imagination, cultural and national values, belief in creator, and creation of human and life by god in the mind of teenagers and youths. They should not leave teenagers and youths alone, because if they are left alone they will be subjected to the trap of globalization propaganda and media of powerful countries and this will result in losing their whole social values.

B: Islamic ethics and human ethics should be grown in kids, teenagers, and youths of society. Besides, Islamic and national values should be institutionalized in their mind.

C: intelligent and skillful interaction with media and mass media especially with TV and internet. Because if they are incompatible with values they can have their serious destruction role on users.

D: building new policy for media discourse in Islam world so that Muslim personality is kept forever in minds and induce it to children and teenagers.

The most important strategies to prevent future-makers from falling into the alien culture

1) Training based on holy religion of Islam:

Islamic society is a society that believe in God. Therefore, it is necessary for a believer to interpret the purpose of creation, and know that human is not created without any purpose and aimless. This belief is the key of social philosophy. Because it is necessary for human to know the divine fact, life, nature and the connection between these facts.

We should induce in Muslim children and teenagers that the existence of nature and life is not aimless. Human is in the center of existence as superior of creatures and successor of God. The final route and goal of human is the return to the creator god. It is god who has created the human and gives command, the god who have created all the creatures.

We should improve the feeling of teenager to the unique god who exports everything and everything is returned back to him. It should be explained for teenagers that believing in the unique god is the base of freedom and polytheism is despotism. Allah is the one who has created the nature, human and life and has made a system for them.

The creator is wiser than everyone on what he has created. Our children and teenagers should be taught that human is the servant of god and master of nature. The god has created him for worship and assigned him as his successor on the earth. We should let them know that the base of worship and caliphate is to move towards making the earth based on god's will and way. God has created him free and has made him responsible, the nature is in his service and he is valuable for the god and is counted as the core of creation or nature. Nothing is more valuable than his value. He will show up for the calculation of his deeds to the god in the doomsday in the other world. This world and the other world are not the opposite and substitute of each other. the one who makes their world a divine and pleasant place will also make their other world a pleasant place and the one who makes their world a bad place will also make their other world a bad place. Inevitably, we should improve our children perception because they will interact with the nature

which is created by god. This creation is both tangible and intangible. His responsibility towards tangible creation is to gain knowledge, apply god's rules for building their life and take benefit of knowledge. God has deposited a lot of boons in this creation that if human ignore or escape discussing them and discovering them for the peoples' use will be counted as guilty near their god and creator. We have to improve the belief of our children in a covered nature created by god and it is obvious when interacting with god. Besides, they will interact with pre-science singularities; they will interact with spirit, angel, jinn, and devil which is led by Satan. They should interact with all of them regarding god's command and conditions. Teenagers should know that their relation with nature and nature's components is the relation of mercy and honesty. It is not the relation of anger and scuffle. Therefore, nature is merciful and intimate and god has created the nature in order to serve for the humans not to fight with the humans.

We should improve the feelings and the belief of children and teenagers that the life is part of the nature, and god has created them. Nature is a creature and mortal. God has created the nature with all its component. Nations are the worshipper of god and obey him. Humans responsibility towards nature is to build the earth by knowledge, justice, freedom, council, cooperation and good deeds.

We should teach our children and teenagers that they should take part in society, politics, economics, culture, knowledge and technology, news and media. And it is human's responsibility to build and improve the nature and take benefit of the nature in order to take part in helping the nature and other humans. Failure in this regard, escaping from standing for god's servant rights and acting against successor roles, corrupting on the earth are counted as guilt near the god and will result in shame and dishonor in this world and the other world for the god's servant.

This is a base that involves child's understanding from this interpretation. His understanding from the core fact of nature that helps him find the route of his life. The system which apply this will come across differentiating between this system and other systems. To sum up, without considering philosophic training of children, youths and new generations of Islam will be counted as imperfect. Directors of Islamic countries media are responsible to institutionalize the above mentioned points through managing TV and radio programs and institutionalize these points in the mind of new generations of Islamic countries.

Without this general imagination, will be trapped in serials that encourages sex, drugs, rape and incitation. Alien media are feigning heads with turbans as crime factory to humiliate Islamic culture near children and teenagers and make them hate their Islamic culture.

Perhaps in the near future, cultural borders might be broken, defensive walls against media and information attacks collapse. Therefore, without returning to the original Islamic culture and supporting poisons against garbage of invasion we have no other way.

2) Improving ethical values, good demeanor and freedom

The second measure that government, family, school, and media should take in this world which is about to change into a village is to strengthen children's feeling about freedom, because freedom is deposited to the humans' mind by god. Teenagers should know that god has created human free. Freedom is a nature in the human mind. God has created human free in order to implement god's command and duties on the earth; responsibility requires freedom. Therefore, humans' activity should not be limited. (Madkor, 1421: 118)

Freedom is a nature which humans created with it. It is not a grant which is given by social system to humans or prohibited by social system. This value is natural which has been institutionalized by god in human in the creation day. Excellency Imam Ali says in this regard "how long will you worship people although your mothers have given you birth freely?

Freedom should be regarded as one of the essential needs of human. This right is one of essential rights of human which should be reserved. It is not surprising that when human deeds are deviated and evil, their ethics collapse. The situation of all society collapse and as a result of this, freedom is prohibited for them or unconditional freedom is applied among them.

Freedom is an integrity which grants humans' freedom of action and thought. This is one of the signs of creation of god for the human. If all god's creatures worship the god without their will and volition will the god leave humans in a route without their will and volition. Humans are created on the earth and relates to a tribe and the blood flows in their veins without their will. And it is the god's bless to grant them the freedom of action, thought and planning their life. Therefore, he looks for his servants' goodness and welfare. Whatever belongs to him is that he is fully authorized and respectable, and that authority is plan and way of life and action and all of these items are coordinated with humans' nature and responsibility. (Sayed Qutb, 1408: 23)

Without growing this concept for freedom and institutionalizing it in the mind of children, politics situation will not get better, society will not improve and the wish of training justice and peace will not remain in the minds of humans.

Family and school are from the most important associations of children's personality creation. In these places, there are opportunities and ways that can improve teenagers desire and talent on understanding nature, society, and freedom of their responsibility. The family that doesn't motivate their children to express themselves and doesn't provide them with the opportunity of expressing themselves, thinking, and making choice, in fact, this family is neither teaching freedom nor social responsibility for their children. School administration which is destructing individual talents does not know desire in cooperation. it demolishes freedom and encourage social discord among students. As a result of these they engender human who are poor in decision making, not having adequate education and knowledge, and reluctant to participate in social cooperation. In this situation, increasingly negative sense among youths, fear tendency towards their responsibility and lack of respect towards believing is improved. They escape from their responsibilities and disrespect them. Besides, teenagers' characters grow in opposite direction to social philosophy. Our main problem is lack of our ability in evaluating freedom in a common sense and non-democratic sense. Freedom is a spirit that grows in all social cores. It invites the society to understanding, effort, love and cooperation. School administration which is only looking for maintaining the system instead of paying attention towards students' tendencies and considering their tendencies from the scientific, social and physical perspectives will not help in improving freedom and social responsibility. Majority of students inside classrooms turn schools as their murderer of their innovation. Students at schools are like humans who are lost in crowd. Their ability and potentials are wasted and have been turned into a puzzle in the society. As a result of it, youths' life will eventually be murdered and their freedom of thought, innovative opportunities, and social personalities will all be wasted.

3) Coordination between media and learning in Islamic countries

Media and learning must complete each other in a high limit and degree. Media has an active role in learning especially in distance learning. In addition, it is important that national media should be an important device for amending language which can be implemented through utilizing native language in all programs and media messages. It is needy of coordination between media and educational organizations, specifically it needs coordination of civil educational organizations. Powerful countries have made media as a weapon in which there is no dominance of ethics and human values but it is subordinate of capitalism rules and trade for the benefit of powerful countries and we cannot prevent them. As a result of this, media imperialism is created, world is affected by western culture and values, and its philosophy is becoming visible in justifying media actions and hoarding media networks. eventually, it results in media content dominance, dispensing media information based on western innovative aspect. In this way, the progressive way of developing world (third world) is interrupted and progress of communication services will ban the way of majority of people or poor people.

Doubtlessly, alien communication services which is flown in the minds of Muslim teenagers imports plenty of impacts on them. These services weaken their friendship with their national media organizations and improve their tendency towards alien western culture in advance. Western media services and lack of Muslims' youth opportunity in using national and Islamic media familiarize them to enticing alien services and weaken their personality growth and Islamic identity. Currently, in most of the third world countries, education via media is poor and there is no solution for learning in it although in the future there will be no other way for improving learning but through accurate media devices planning. Separation of media policy from cultural and educational policy which is common in Islamic countries is a crime which is not forgiven. Specially in the age which culture through learning is the major axis for

improving, and media is one of the most important means of achieving this growth. Media is a direct adaptation to the cultural thought of cultural policy.

When we place together the inattention of governmental officials and Islamic media we find out the following – separation of cultural policy from educational policy, reduction of free education and dedicating better education to those who pay money, free reduction of media and making it dominant in the third world countries, especially in Islamic countries. In the last analysis, fanatic groups are created in the third world countries and lead the youths of Islamic countries towards alien media messages sent through east and west that act against national and Islamic values.

4) Media program should be educational
When we want to use properly from information technology communication, we should know that these means are not just for sending messages. They have extraordinary usage in the educational affairs. For example: distance learning and managing idea exchange loops are not possible without media (Nabil, 2001: 238). By using media teachers' time, governmental staffs' time who are doing duties and teenagers who are watching the media should be subjected to learning.

The increasing growth of information will soon take us wherever it wants. Soon everyone might be provided with their own news agency, and this will occur through smart agencies of media that have crossed the internet longitudinal and transverse, TV networks and radio stations, looking into newspapers and magazines carefully, and news agencies that gather information to arouse interest in the user through their media profiles. (Algharib, 2001: 143-145).

Media organizations will gradually evolve into information repositories. The system which will act like 24 hours open-buffet restaurants. The user or the one who chooses it, is a needy but counted as a special one among others.

It is time for media to pay special attention for their users and share them in their media policy, to know about their desires and interests and authorize them a lot. Islamic countries need to revise in the media messages, especially TV's and radios' messages which are very active, common and important. They should plan these messages in a way that they could have educational aspect because the messages of these media are able to be transferred in the very far villages of the country. It is important to use properly from these messages in order to uproot common illiteracy that govern in Islamic countries. Also we should use them for special services lessons, guide for planting and agriculture, and express health problem and environmental problems with their solutions.

The children of this age spend more time with TV than with school. Therefore, it is important to consider the relation between children and the TV messages in their conduct, their mind power and their thought towards others.Via the fiber optics project which distributes internet and Afghanistan has also acquired internet through it, soon internet access will be provided for a lot of youths for long term which will have an impact similar to TV's. the

government and especially the ministry of communication and technology should first have a selection of useful data and information before sharing all information with the users. The ministry should filter unnecessary and harmful networks. Instead they should replace them with useful and effective information compatible with the current events and problems of our country. As a result of this, they provide the youths of Afghanistan with educational media means that are new and productive for them.

5) Optimum use from media
Severe need to planning in order to unleash Muslim teenagers of Afghanistan and other Muslims' from the instilled negative habits which have gone in the depth of their feelings. This responsibility is something in common among officials of media, education,religious who invite, thinkers and cultural activists. If we need to revise and correct media programs then we also need to build our special culture to instill them into teenagers' minds at home space and school space, and this can be useful to compensate the negative effects of educational programs among teenagers. For example: if we want to lessen the negative effects of TV, fathers should support their children and it means that- to reduce the watching hours, limit the time for children to watch TV, and choose the programs for teenagers that contain Islamic ethical concepts.

My specific suggestion is to accompany teenagers while watching TV as a need. Also teenagers need to be helped by their fathers at home and teachers at school, specially by their literature and social science teachersand aesthetic materials. The engendered environment for discussing-cultural issues, movies, and serials which are watched by teenagers is appropriate,and questions should be designed according to this environment.

Fathers' and teachers' discussion with youths and teenagers and answering teenagers' questions will have a big portion in creation of their tendencies, rudimentary criticism and analytic stances.

The current situation necessitates that some technological information should be provided for the removal of the magic curtain of the state of observation to release people from the factors of stimulation and its consequences.Child's reaction to TV relates to subjects of TV program which is watched by them. (Amal, 2002: 46 - 47). TV rather than other media has the highest role. Programs that have less negative aspects than other programs should be identified and subjected to be shown for teenagers. We should not let teenagers watch anything that is found on web pages and TV channels on their own will. Parents, school teachers and educational tutors should consider the following when children and teenagers use TV networks, the internet and other media.

4. Conclusion

1) Weak nations and countries, especially Islamic countries and our lovely country Afghanistan are in the crisis of youths' cultural misidentification which is practiced by powerful western countries through means like globalization, consuming goods, technological devices

and media. the only solution to this crisis is to educate and train youths and teenagers based on Islamic and afghan culture and belief and showing them the harms of lack of identity and already planned cultural misidentification harms by western countries.

2) The word globalization despite its history, in the present age is a term used to change the world into a village in which humans can communicate with each other from one corner to the other corner of the world whenever they want and do their trade.

3) In no way, globalization has not been and will not be in favor of weak countries. Because without equal power, governments will not be able to justly take benefit of the resources of globalization and the use of cultures. Only powerful countries will practice their commands and introduce their culture to the world.

4) Media generally, and TV and internet specifically have a considerable impact in instilling ideas, culture, and its officials' values to their audiences and users. If national media is not able to afford their duties and responsibilities, they will give their duty and responsibility to alien countries' media and their youths will be trained according to alien media and their culture.

5) Media in addition to informing, has a great impact on education. Teenagers and children of the country, through proper media planning can raise the beliefs and culture of their country firmly in their thoughts and minds. Otherwise, we will come across with cultural invasion and penetration of eclectic ideas in the mind of teenagers and youths.

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