

Government Schemes Available for Developing Women Entrepreneurship in India

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Abstract: *Our country endures to see massively successful women entrepreneurs. Indra Nooyi, Ekta Kapoor, Chanda Kochar etc. these women encourage other women to incubate their business. However, small amount of capital is not a big thing to start a business. Patriarchy and lack of social and family support may be a few reasons for several women, but for majority lack of financial support are the roadblock for the women entrepreneurship journey. So as to motivate the small enterprises of women the government of India offers a financial boost specifically designed schemes for women entrepreneurs. In this article all data were collected secondarily. Here, some of the schemes and financial institutions including nationalized banks implemented by the government of India for developing women entrepreneurship.*

Keywords: women entrepreneurship, the government schemes for developing women entrepreneurs

1. Introduction

The micro small and medium enterprises owned and run by women in India are brimming well of creativity and innovative resolutions to a current glitches. But the number of women entrepreneurs is lower than men entrepreneurs. It is to be considered seriously to take a look at the role of women in the sphere of commerce and business from earlier times. The MSME system of women to integrate them in the process of industrial development more especially small scale industry development in India. Women should be encouraged to participate in the economic development of countries. The percentage of women entrepreneurs in India is only 13.76 (the data given by Startup India). Only 8 million women entrepreneurs across the world but the number of men entrepreneurs are crossed 50 million. The various governmental schemes were launched by central and state governments to boosting up women entrepreneurship in India.

1.1 Women Entrepreneur

Women entrepreneurs may be defined as an individual or a group of women who commence, manage and control the business enterprise with their own ideas. According to **Schumpeterian** concept, "women who innovate, imitate or adopt a business activity are called women entrepreneurs". The Micro, Small, Medium Enterprises (MSME) plays a vital part in economy of every nation. It provides employment opportunities at a lower capital cost than large industries. If MSME develops automatically country's Gross Domestic Product rate (GDP) will increase. Women entrepreneurs are mostly the owners of small scale units. So, the growth of MSME also indicates the success of women entrepreneurs.

Accordingly, the **Government of India (GOI2006)** has defined women entrepreneur as "an enterprise owned and controlled by a women having a minimum financial interest of 51 per cent of the capital and giving at least 51 per cent of the employment generated in the enterprise to women". However, this definition is subject to criticism mainly on the

condition of employing more than 50 per cent women workers in the enterprises owned and run by the women.

1.2 Various Governmental Schemes Available For Women Entrepreneurs In India

a) Annapurna Scheme

Under this scheme, the government of India offers women entrepreneurs in food catering business, up to Rs.50, 000. This scheme applicable for the women who have started food caterings. The scheme applicable to purchase utensils, gas connections, refrigerator, mixer, grinder, hot case and water filters etc. the loan is collateral in the form of assets and a guarantor are needed to avail this scheme.

The loan should be repaid within three years (equals to a period of 36 months). After sanctioning the loan, payer have a grace period of one month. The interest rates vary according to the market rates. This scheme is offered by Bharatiya Mahila Bank and State Bank of India. Annapurna Milk Scheme Will Ensure Healthy Childhood: In this scheme our class 5 will get 150 milliliters of fresh and pure and nutritious hot milk thrice every week and those in class 6 to 8 will get 200millilitres.

b) Bharatiya Mahila Bank Business Loan

This bank was started in the year of 2013 for the objective of providing finances for the deprived women who want to start their own business. This bank was merged with State Bank of India later on 2017.

It provides loan facility up to Rs.20 crores for working capital requirements, business extension and manufacturing of products to the women enterprises. It also offers special business loan with low interest rate and provide collateral free loan up to Rs.1 crore under Credit Guarantee fund Trust for Micro Small Enterprises (CGTMSE). The loan should be repaid within seven years. It also gives 0.25 percent concession in interest rates. It has some additional schemes such as shrinagaar, parvarish and Annapurna.

On Taking Deposits: Both men and women can be deposits.
On Giving Loans: Differ main to women.

Employment: Both men and women. Ratio -75.25 (above works woman).

1.3 Mudra Yojana Scheme for Women

This scheme offers financial loans for the women who undertake a business unit of saloons, beauty parlors, tailoring, tuition centers or small ventures etc. The loan will sanctioned from Rs. 50,000 up to Rs.50 lakhs. This scheme is especially opened for women to who start own business in India. No collateral and guarantee is required for the loan sanctioned up to Rs. 10 lakhs. There are three plans under this schemes which women can apply are as follows;

- Shishu plan: In the initial stage of business up to Rs 50,000 loan will sanctioned
- Kishor plan: in the middle of business that well established. Loans from Rs.50, 000 to Rs.5 lakhs.
- Tarun plan: for expanding the business and loan up to Rs. 50 lakhs.

1.4 Stree Shakti Package

It is offered to women entrepreneurs who have 50% ownership in the small scale industries. And the women also be enrolled in the Entrepreneurial Development Programs (EDP) in their respective states. Under this scheme 0.05% concessions will be given for the loan exceeding Rs.2 lakhs. It gives loans up to Rs.10 lakhs. It's a unique package run by SBI to support women entrepreneurs. No guarantee is required up to Rs. 5 lakhs loan.

1.5 Cent Kalyani Scheme

This scheme supreme for women who manage SMEs or running retail and trading business or engaged in agricultural work. Loan will allowed up to Rs.100 lakhs. There is no condition of collateral or guaranteed security. And another specialty in this scheme, there is no processing fee for the loan procedures. The interest rate is depend on the market rate. This scheme was launched by Central Bank of India for both new and existing entrepreneurs and self-employed women entrepreneurs for businesses like beauty, canteen, Xerox booths, tailoring etc. loan up to Rs.1 crore with the margin rate of 20%.

1.6 Dena Shakti Scheme

Dena Shakti scheme was introduced by Dena Bank to those women entrepreneurs who are in need of financial assistance in the grounds of agriculture, retail stores, small enterprises, micro-credit and manufacturing etc. it also provides 0.25 percent concession on the rate of interest. Rs.50, 000 loans grants for educational and housing purpose under the microcredit. It gives loans up to Rs. 20 lakhs.

1.7 Udyogini Scheme

It grants loan for women entrepreneurs in the field of agriculture, retail stores and small business. It was executed by Punjab Bank and Sind Bank, it sanction loans to women entrepreneurs between the age of 18 and 45, can avail loan

up to Rs. 1 lakh. In this scheme family income also taken in to account

1.8 Orient Mahila Vikas Yojana Scheme

Launched by the oriental bank of commerce to those women who have 51 percentage of share in proprietary concern, are eligible for getting this loans. No collateral is required and loan from Rs. 10lakhs to Rs. 25 lakhs for small scale units. The repayment period of loan is seven years. It also gives concessions up to Rs. 2 lakhs.

1.9 Mahila Udyam Nidhi Scheme

This scheme offered by Small Industries Development Bank of India (SIDBI), loans up to Rs,10 lakhs to set up a new venture. It also helps to upgrade and modernization of existing ventures. Repayment of loan is within 10 years including moratorium period. Interest rate varies according to market rate.

1.10 (TREAD) Trade Related Entrepreneurship Assistance and Development Scheme For Women

This scheme was introduced in 11th year plan. This scheme is for women of non-firm activities. The major components of this scheme are;

- Government will grant Rs.1 lakh for various training organizations and NGOs for conducting training programs for the women who undertake trade business.
- It gives 30 percent offer in the total cost of projects to the NGOs for conducting women related activities.
- It gives need based grants up to Rs.5 lakhs to National Entrepreneurship Development Institutions for conducting research and field surveys, evaluation studies and training.

2. Conclusion

For the development of women entrepreneurship, the government schemes play an important role. On analyzing the different entrepreneurship schemes for women like Annapurna, TREAD, we have observed that our India is very good in implementation of government schemes. Through this schemes women entrepreneurs in India will be tremendously increase and it will results in great economic development and employment generations.

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