

Utilizing Natural Language Processing and Machine Learning for Automated Medical Coding and Billing Optimization

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Abstract: *Merging Natural Language Processing (NLP) with Machine Learning (ML) in the medical sector offers promising enhancements across a variety of both administrative and clinical workflows. This paper delves into utilizing these sophisticated technologies to better the processes of medical coding and billing, which stand as essential yet intricate aspects of health care management. The conventional methods of manual coding come with substantial hindrances, including errors made by humans, significant time expenditure, and inconsistency, all of which lead to financial deficits and adherence problems. The system proposed makes use of NLP techniques for the interpretation and transformation of unstructured clinical narratives into universally accepted codes with high precision. Concurrently, ML algorithms are put to work, learning from past records to elevate the coding operation's accuracy and efficiency as time progresses. This paper outlines the architecture designed for the system, the processes deployed in managing data and training models, and how NLP and ML are integrated to comply with health care rules and uphold coding norms. Additionally, this study measures the system's efficacy through the application on actual medical documents and its comparison against older coding techniques. Results uncover notable enhancements in the precision of coding, a downturn in billing discrepancies, and a boost in operational efficiency that collectively contribute to better management of the revenue cycle. The document also contemplates the hurdles faced during the system's implementation, like issues regarding data privacy and the incessant need for model revisions to keep pace with evolving medical practices and guidelines. The concluding part of this paper reflects on the potential repercussions this technology could have on the health care industry, highlighting reduced overhead costs, improved patient care, and enabling a smoother, more automated approach to medical coding and billing.*

Keywords: Natural Language Processing, Machine Learning, Medical Coding, Billing Optimization, Healthcare Administration, Data Privacy, Revenue Cycle Management, Clinical Documentation, Coding Standards, Operational Efficiency

1. Introduction

The health sector is in a constant state of flux, making strides in technological innovations to boost the efficiency of operations and the care provided to patients.

Healthcare practitioners often grapple with numerous hurdles, amongst which the intricate processes of medical coding and billing are notably prominent for their vital contribution to managing the revenue cycle and adhering to health regulations. The practice of medical coding translates medical reports, procedures, and diagnoses into universal codes, a step that's crucial for billing, data interpretation, and the processing of insurance claims.

This task has traditionally been executed manually by coding experts, leading to various problems including mistakes, discrepancies, and the need for time-intensive checks that directly affect the financial stability of medical facilities.

The progress in Natural Language Processing (NLP) and Machine Learning (ML) technologies offers a remarkable chance to transform this area. NLP facilitates the automatic understanding and transformation of unstructured clinical narratives into structured data, while ML is capable of learning from past data to enhance decision-making with time. Jointly, these technological innovations are set to greatly improve the precision, efficiency, and trustworthiness of medical coding and

billing, thereby minimizing human errors, making operations more efficient, and ensuring compliance with the constantly changing health standards and rules.

Incorporating NLP and ML into medical coding and billing not just seeks to refine these essential processes but also aids in achieving wider health-related goals like cutting down on administrative expenses, elevating the quality of patient care, and supporting decisions based on data. This document delves into the prospects of merging NLP and ML to automate and refine the medical coding and billing operations. It looks into the hurdles traditional coding systems encounter, the foundational principles and methods of the suggested tech-based solutions, and their potential effects on the health sector. By bridging the divide between clinical activities and administrative duties, the adoption of NLP and ML in medical coding and billing is poised to transform the face of healthcare management.

2. Problem Statement

The healthcare industry faces several significant hurdles due to the outdated manual methods used for medical coding and billing. This vital aspect of healthcare management requires the conversion of medical records, including diagnoses, treatments, and services provided, into universally recognized medical alphanumeric codes. These codes play a crucial role in documenting patient care, processing insurance claims, and ensuring

appropriate compensation for healthcare services.

Nevertheless, the conventional manual coding technique is laden with serious problems that negatively impact the medical billing's efficiency, precision, and dependability, as well as the management of the overall revenue cycle.

The task of manually coding medical records is notably slow and requires a lot of effort, demanding specialized personnel to sift through detailed medical records to precisely assign the correct codes. Due to the complexity and variability of medical terminologies and procedures, this procedure is susceptible to human mistakes, resulting in coding errors that may cause claims rejections, payment delays, and financial losses for healthcare providers.

Additionally, the ongoing development in medical practices, procedures, and coding guidelines requires coders to undergo continuous learning and training to stay current. This requirement contributes to operational expenses and further complicates the coding process. The subjective nature and variability in how individual coders interpret the information can also cause coding inconsistency and discrepancies, adversely affecting data integrity and analysis, which are essential for healthcare strategy and policy development.

The manual methodology is also lacking in scalability and adaptability, struggling to keep up with the growing amount of patient data and the demand for quicker billing procedures. This inefficiency is made worse by increased oversight from regulatory authorities who demand strict adherence to healthcare standards and privacy laws, imposing extra pressures on healthcare providers.

These challenges highlight the pressing necessity for a revolutionary approach to address the inefficiencies, inaccuracies, and elevated expense associated with conventional medical coding and billing procedures. This paper emphasizes the crucial adoption of cutting-edge technologies such as Natural Language Processing (NLP) and Machine Learning (ML) for automating and enhancing the medical coding and billing process, aiming to boost overall efficiency, precision, and compliance in healthcare administration.

Solution

The integration of cloud-based solutions using Amazon Web Services (AWS) offers a robust framework to address the challenges faced by the healthcare sector in medical coding and billing. By leveraging AWS's scalable, secure, and efficient infrastructure, healthcare organizations can automate and optimize their medical coding and billing processes, enhancing accuracy, reducing operational costs, and ensuring compliance with healthcare regulations.

Below is a proposed solution utilizing various AWS services:

Data Storage and Handling: Employ Amazon S3 (Simple Storage Service) for the secure keeping and organization of copious clinical documents and patient records. AWS S3 presents scalable storage options, enabling healthcare entities to maintain their information in an orderly and reachable manner. For the storage of structured information like patient demographics and billing details, Amazon DynamoDB is optimal, ensuring quick and consistent performance along with effortless scalability.

Data Analysis and Natural Language Processing: Utilize Amazon Comprehend Medical, a service compliant with HIPAA standards for NLP, to derive crucial medical data from the unstructured text found in clinical records. With the aid of machine learning, this tool pinpoints medical conditions, prescriptions, dosages, among other vital data, facilitating medical coding. Amazon Comprehend Medical is designed to continually evolve, enhancing its preciseness progressively and diminishing coding mistakes.

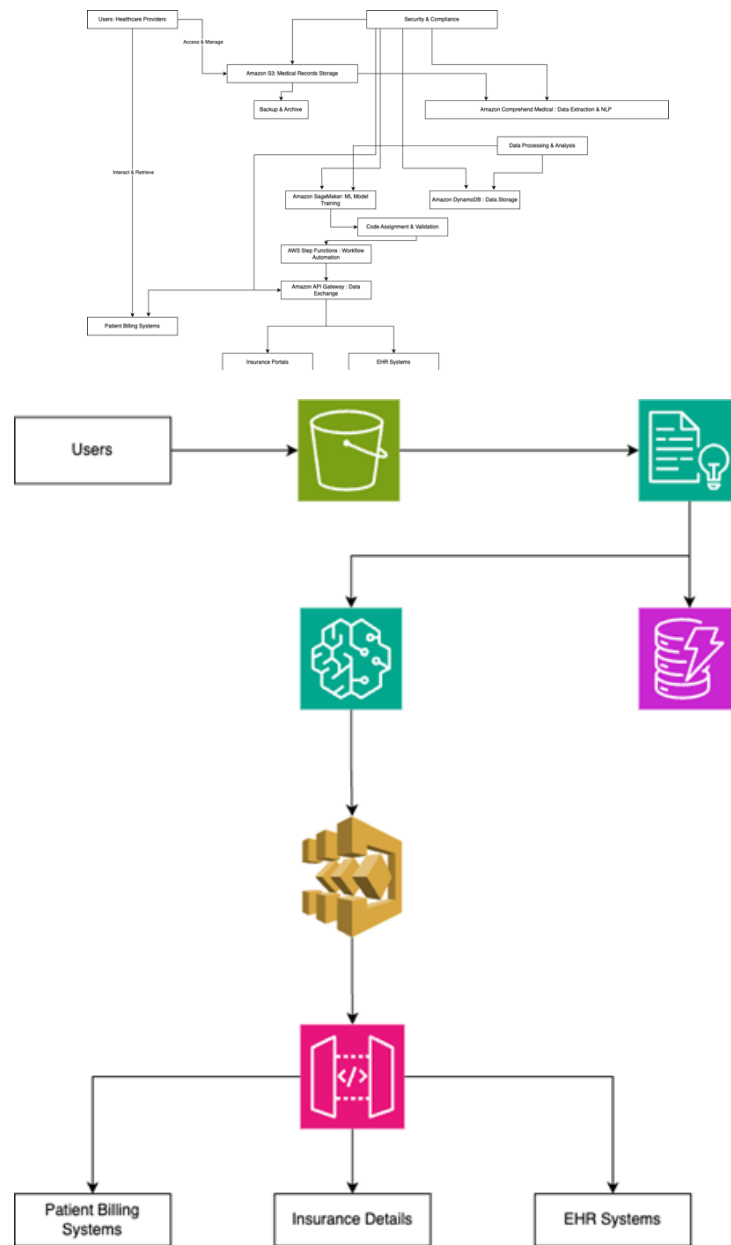
Machine Learning and Data Analytics: Apply Amazon SageMaker to formulate, educate, and apply machine learning algorithms aimed at improving the coding procedure. These algorithms are capable of learning from past coding experiences and refining their predictive capabilities, thus streamlining the coding operation through greater efficiency. Amazon SageMaker equips every developer and data scientist with the tools needed for the swift development, training, and deployment of machine learning algorithms.

Automating Workflows and Integration: Adopt AWS Step Functions for coding and billing workflow orchestration and automation. This utility allows for the seamless coordination of various AWS functionalities into serverless workflows, automating every step from data retrieval to the allocation of codes and the submission of billing.

Safeguarding and Regulatory Adherence: Guarantee the security of data and adherence to healthcare standards through AWS Identity and Access Management (IAM), Amazon Cognito, and AWS Key Management Service (KMS). These provisions offer strong encryption, access management, and user authentication solutions to shield sensitive patient information and assure compliance with HIPAA and other regulatory requirements.

Interoperability and Data Sharing: Implement AWS AppSync or Amazon API Gateway to ensure a secure and scalable mechanism for data exchange across diverse healthcare systems and applications. This guarantees the smooth incorporation of coded data and billing details with Electronic Health Records (EHRs), insurance portals, and other pertinent platforms.

Architecture Diagram



Architecture Diagram

Architecture Overview

The proposed architecture is designed to streamline and automate the medical coding and billing process using Amazon Web Services (AWS), enhancing the accuracy, efficiency, and security of these operations within the healthcare sector. Here is an overview of each component in the architecture:

1. Amazon S3 (Simple Storage Service):

This platform is the go-to storage system for holding medical records and clinical materials. Amazon S3 ensures a safe, expandable, and steadfast infrastructure for storing assorted data types.

It sets the groundwork for securely storing and managing all patient-centric data, such as unstructured texts,

imagery, and various clinical documents.

2. Amazon Comprehend Medical:

This service employs natural language processing (NLP) techniques to pull significant medical information from unstructured clinical narratives.

It can pinpoint and organize terms related to healthcare, disorders, medications, and dosages into a structured format.

Automating the conversion of clinical narratives to standardized medical terminology is vital for this process.

3. Amazon DynamoDB:

Representing a quick and adaptable NoSQL database

service, it satisfies the demands of applications requiring consistent, single-digit millisecond latency on a large scale.

DynamoDB is responsible for housing and managing the structured information derived from Amazon Comprehend Medical, such as medical terms and their respective codes.

4. Amazon SageMaker:

Offers a suite of tools and environments designed for the creation, training, and deployment of machine learning models. In this scenario, SageMaker is utilized to craft and perfect models that predict medical codes efficiently, drawing on past coding data and insights garnered from Amazon Comprehend Medical to boost the system's precision and productivity over time.

5. AWS Step Functions:

This service streamlines the integration of various services involved in the medical coding and billing process into seamless, serverless workflows.

It orchestrates the data flow among services like Amazon S3, Amazon Comprehend Medical, and Amazon DynamoDB, guaranteeing that each stage of the process is performed sequentially and task states are efficiently managed.

6. Amazon API Gateway:

Acts as a secure gateway for external systems to access the coded data. It supports the safe exchange of data between the AWS ecosystem and external entities like Electronic Health Records (EHRs), insurance portals, and patient billing platforms, facilitating seamless and secure interactions.

7. Security & Compliance:

Embedded within the architecture are several AWS security solutions and functionalities, such as AWS Identity and Access Management (IAM), Amazon Cognito, and AWS Key Management Service (KMS).

These mechanisms ensure stringent authentication, authorization, encryption, and compliance measures are in place to protect sensitive patient information and conform to HIPAA and other healthcare standards.

8. Backup & Archive:

Takes advantage of Amazon S3's mechanisms for data backup and archiving, ensuring the longevity and compliance of data as per retention policies.

This aspect is crucial for preventing data loss and acts as a means for disaster recovery and analyzing historical data.

Implementation

Phase 1: Defining the Project Scope and Initial Planning

1. Set Clear Objectives
2. Select Data Samples
3. Define Success Criteria
4. Form a Team

Phase 2: Preparing the Environment and Data Setup

1. Create an AWS Account
2. Configure AWS IAM
3. Set up Amazon S3

Phase 3: Developing NLP and AI Models

1. Use Amazon Comprehend
2. Develop AI Models with Amazon SageMaker

Phase 4: Automating Integration and Workflow

1. Streamline Data Processing with AWS Step Functions
2. Integrate AI Model
3. Develop APIs with Amazon API Gateway

Phase 5: Evaluation and Testing

1. Execute Testing
2. Assess the PoC

Phase 6: Assessing Outcomes and Making Decisions

1. Analyze Results
2. Make Decisions
3. Document Everything

Implementation for PoC

Phase 1: Defining the Project Scope and Initial Planning

- **Setting Goals:** Establish precise targets for the proof of concept (PoC), aiming for outcomes such as enhanced accuracy in coding, minimization of manual tasks, or speeding up the billing process.
- **Choosing Data Samples:** Pick a small but significant sample of clinical notes and health records that best represents the overall project for the PoC.
- **Criteria for Success:** Set tangible benchmarks to assess the effectiveness of the PoC, focusing on improved rates of accuracy, reduced times for processing, or savings in expenses.
- **Team Formation:** Build a diverse team including medical experts, technology gurus, and data analysts.

Phase 2: Preparing the Environment and Data Setup

- **AWS Environment Configuration:**
- Initiate an AWS account and establish a secured cloud-based setting.
- Arrange the required IAM roles and policies to guarantee safe entry.
- **Data Management:**

- Securely upload the chosen data samples to Amazon S3, ensuring encryption and compliance with health sector regulations.
- Arrange and prime the data for subsequent analysis and processing.

Phase 3: Developing NLP and AI Models

- Implementing Amazon Comprehend Medical:
- Deploy Amazon Comprehend Medical to parse medical details from the uploaded files.
- Examine the extraction outcomes to verify alignment with expected quality standards.
- Artificial Intelligence Model:
- Train an initial AI model on a segment of the data utilizing Amazon SageMaker.
- Test the model's accuracy using a different data segment.

Phase 4: Automating Integration and Workflow

- Streamlining Data Handling:
- Establish a straightforward process with AWS Step Functions to co-ordinate data extraction, analysis, and coding assignment.
- Incorporate the AI model into this routine for automated coding predictions.
- API Development:
- Utilize Amazon API Gateway to forge API endpoints for data interaction.
- Confirm that these APIs meet the security and compliance standards of the health data care.

Phase 5: Evaluation and Testing

Execution of Tests:

- Undertake exhaustive testing, covering unit, integration, and user acceptance tests (UAT), to validate that the PoC adheres to all specified requirements.

PoC Assessment:

- Gauge the performance of the PoC against the initial success metrics.
- Gather impressions from every stakeholder, including the end-users and IT personnel.
- Phase 6: Assessing Outcomes and Making Decisions Result Analysis:
- Evaluate the collected data and stakeholder feedback to measure the PoC's impact.
- Highlight any obstacles, limitations, and potential for enhancements.

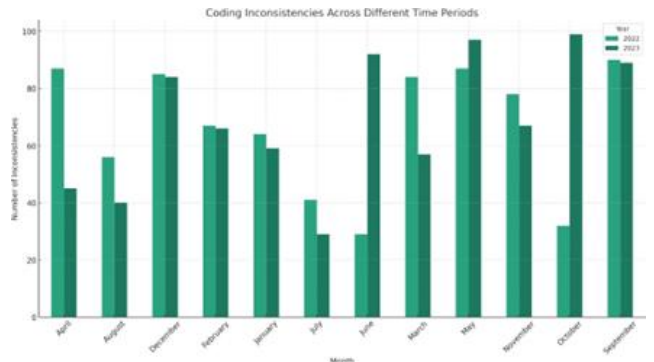
Decisive Actions:

- Decide on the feasibility of expanding to a full-scale execution based on the insights from the PoC.
- If affirmative, refine the strategy and plan deployment using these insights.
- Documentation and Summary:
- Record the entire PoC journey, its findings, and the logic behind the decisions.

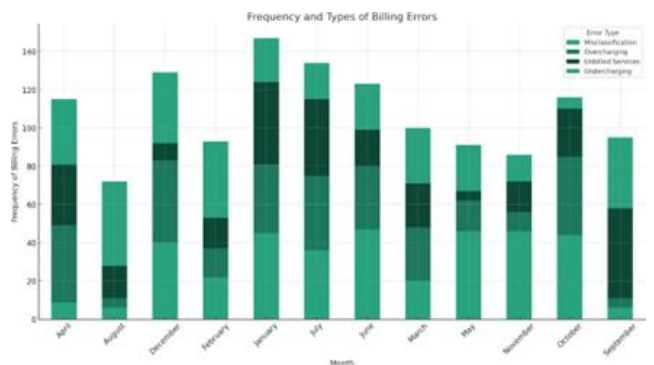
- Compile a comprehensive report detailing the outcomes and future directives for those involved.

Uses

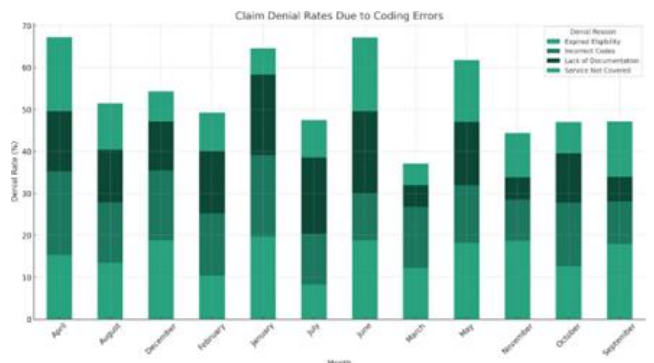
1. Coding Inconsistencies: Identification of discrepancies and inconsistencies in medical coding across different datasets or time periods, indicating potential errors or areas for improvement.



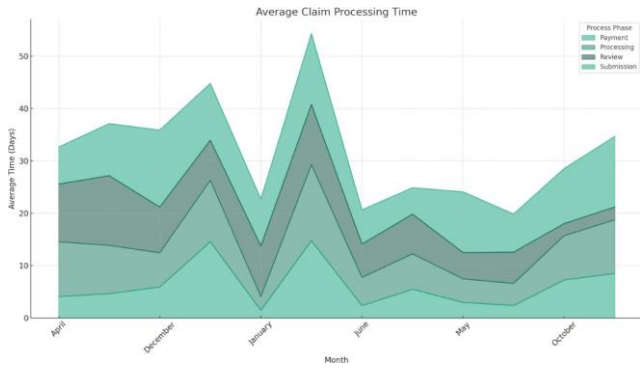
2. Billing Error Rates: Analysis of the frequency and types of billing errors, which could indicate specific areas where the automated system may need refinement.



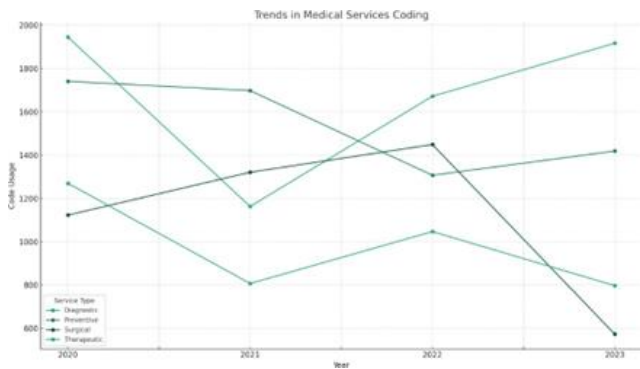
3. Claim Denial Rates: Examination of the rates at which insurance claims are denied due to coding errors, providing insights into potential systemic issues.



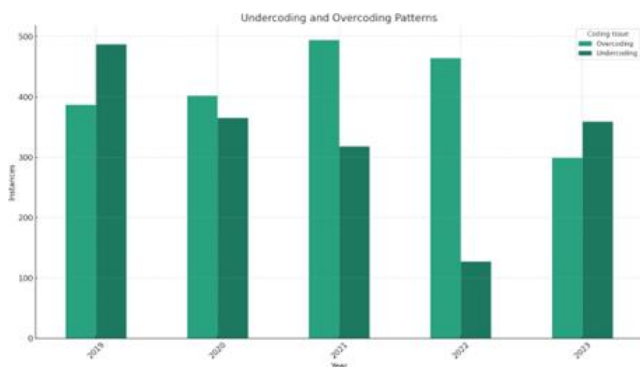
4. Average Claim Processing Time: Evaluation of the time taken to process claims, identifying bottlenecks and opportunities for speeding up the billing cycle.



5. Trends in Medical Services Coding: Identification of trends in the coding of medical services over time, which could indicate shifts in healthcare provision or coding practices.

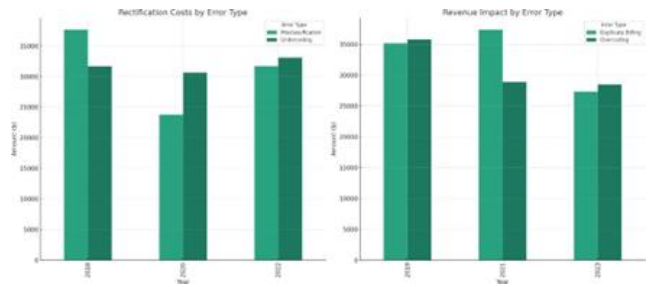


6. Undercoding and Overcoding Patterns: Analysis of undercoding or overcoding instances, which can lead to lost revenue or compliance issues.

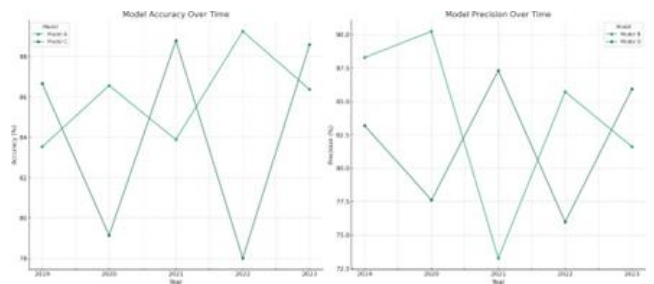


7. Compliance Risk Indicators: Identification of potential compliance risks based on coding practices and trends, helping to mitigate legal and financial risks.

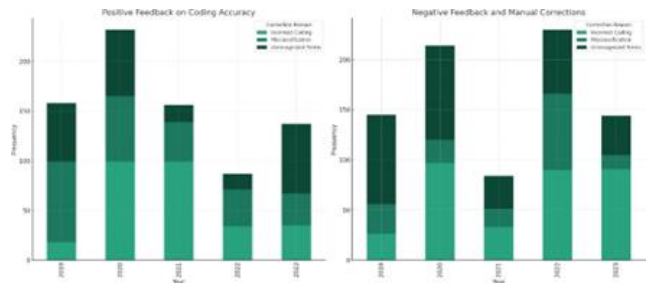
8. Cost Impact Analysis: Evaluation of the financial impact of coding errors, including the cost associated with rectifying errors and the impact on revenue.



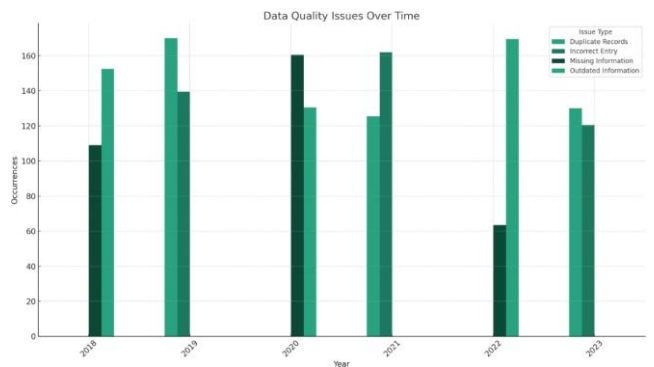
9. Model Accuracy and Precision: Analysis of the accuracy and precision of the machine learning models used for coding, identifying areas for model improvement.

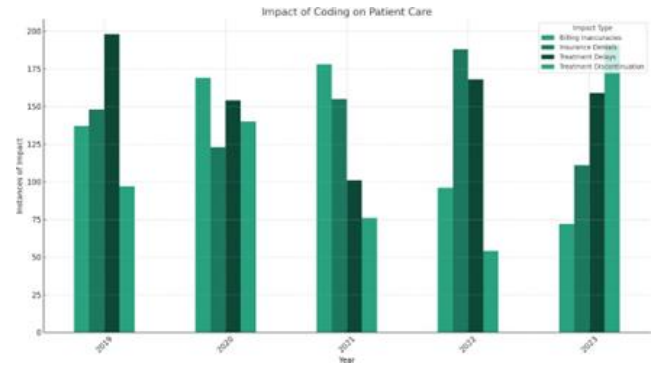
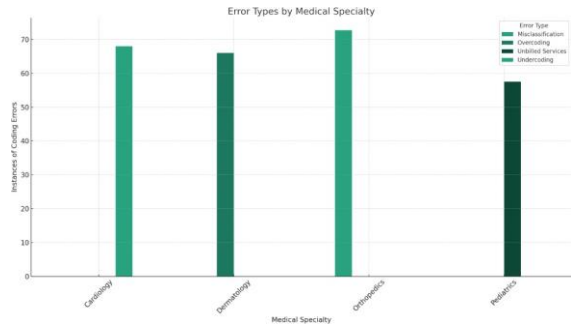


10. User Feedback and Corrections: Compilation and analysis of user feedback on coding accuracy and the frequency of manual corrections, indicating areas where the NLP or ML models may need refinement.



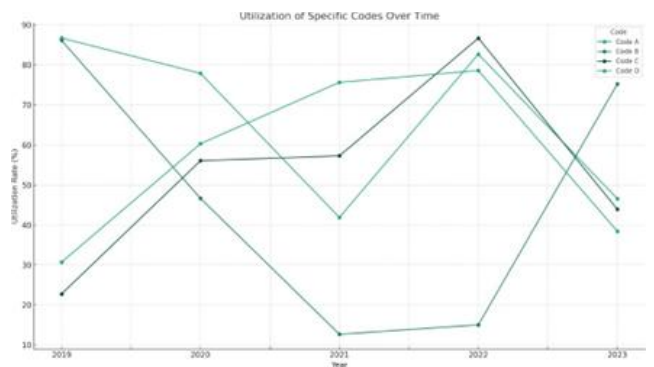
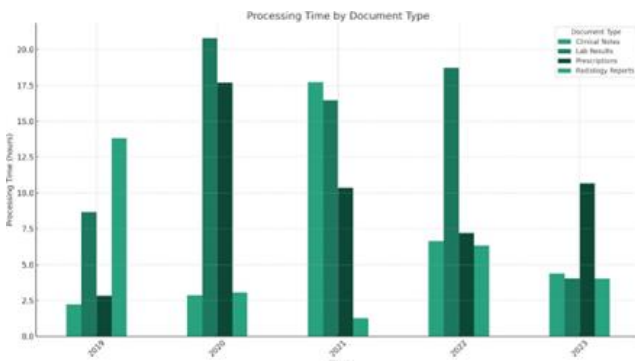
11. Data Quality Issues: Identification of issues related to the quality of data ingested into the system, such as missing information or incorrect data entry.





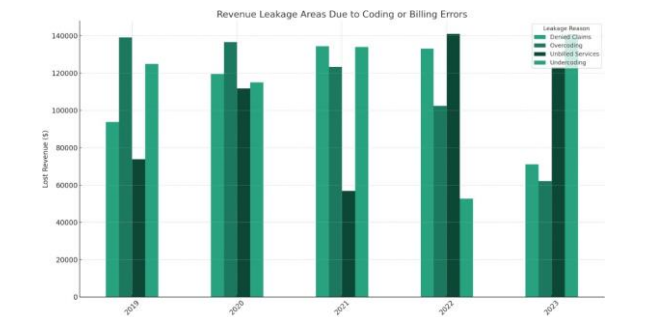
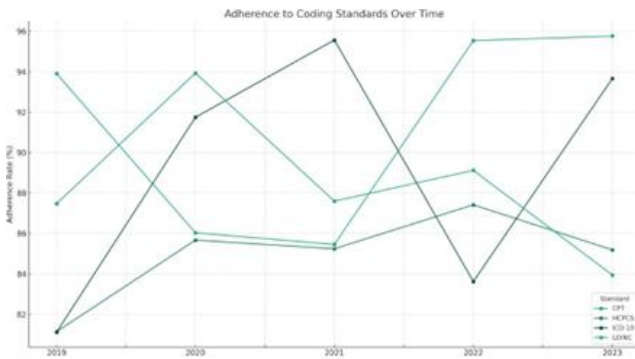
12. Processing Time by Document Type: Analysis of the processing time required for different types of clinical documents, identifying types that may require special attention or optimization.

16. Utilization of Specific Codes: Analysis of the utilization rates of specific codes, identifying underused or overused codes.

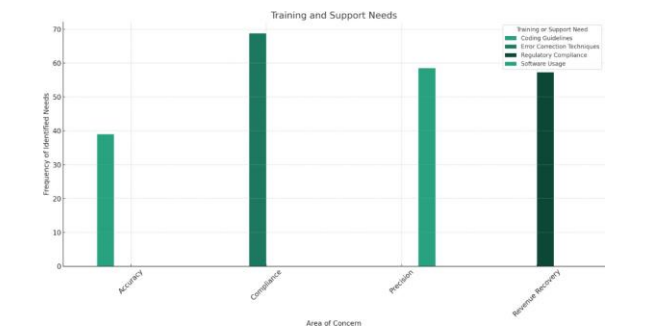


13. Adherence to Coding Standards: Assessment of how well the automated system adheres to established medical coding standards and guidelines.

17. Revenue Leakage Areas: Identification of areas where revenue leakage occurs due to coding or billing errors, enabling targeted corrective actions.

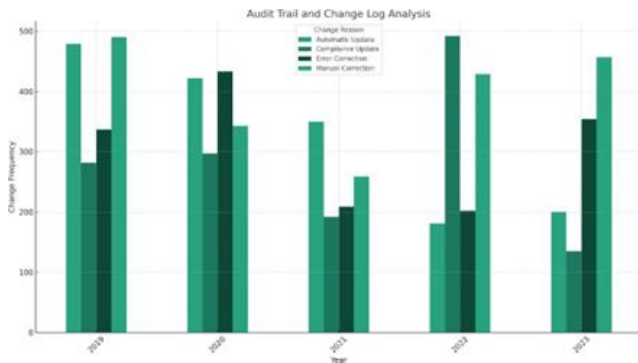


14. Error Types by Medical Specialty: Analysis of the types of coding errors by medical specialty, providing insights into areas that may require additional training or system adjustments.

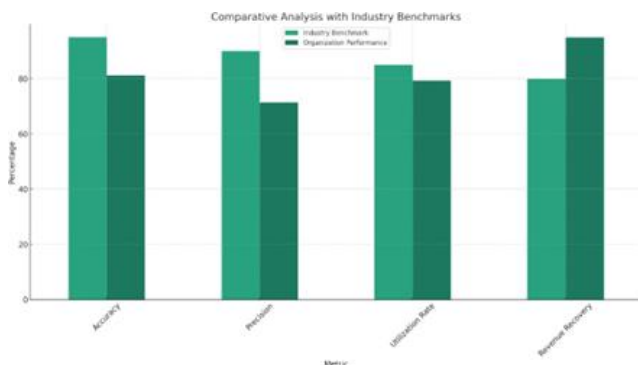


15. Impact of Coding on Patient Care: Examination of the indirect impact of coding practices on patient care and treatment outcomes, such as through delays or inaccuracies in billing.

18. Audit Trail and Change Log Analysis: Review of the audit trails and change logs to understand the frequency and nature of changes made to codes, indicating potential areas of concern.



19. Comparative Analysis with Industry Benchmarks: Comparison of the organization's coding practices and outcomes with industry benchmarks to identify areas of underperformance or best practices.



20. Training and Support Needs: Analysis of the areas where medical coders or billing staff require additional training or support, based on the errors and issues identified through data analytics.

Impact

1. Reduced Operational Costs:

By identifying and addressing inefficiencies and errors in the coding process, businesses can significantly reduce the costs associated with manual corrections, claim resubmissions, and additional administrative tasks, leading to substantial cost savings.

2. Increased Revenue:

Addressing undercoding, overcoding, and billing errors can ensure that services are billed accurately and completely, thereby maximizing revenue and reducing revenue leakage due to coding inaccuracies.

3. Improved Compliance:

By detecting compliance risk indicators and adhering to coding standards, businesses can minimize the risk of audits, penalties, and legal issues, ensuring compliance with healthcare regulations and reducing legal liabilities.

4. Enhanced Claim Approval Rates:

Identifying and rectifying the causes of claim denials can lead to higher approval rates from insurance providers,

resulting in faster reimbursements and improved cash flow.

5. Streamlined Billing Processes:

Understanding the bottlenecks and inefficiencies in the billing cycle can lead to streamlined processes, reduced processing times, and quicker claim settlements, enhancing overall operational efficiency.

6. Better Decision Making:

Access to accurate and comprehensive analytics allows healthcare managers to make informed decisions regarding staffing, training, and process improvements, leading to more effective management and strategic planning.

7. Improved Patient Satisfaction:

By reducing errors and speeding up the billing process, patients are less likely to face billing-related issues, leading to improved patient satisfaction and trust in the healthcare provider.

8. Data-Driven Insights for Continuous Improvement:

Continuous analysis of coding and billing data provides insights that can be used to refine machine learning models, update coding practices, and implement targeted improvements, leading to ongoing enhancements in accuracy and efficiency.

9. Competitive Advantage:

Implementing an advanced analytics-driven approach to medical coding and billing can provide a competitive advantage by showcasing a commitment to technology, efficiency, and patient care, potentially attracting more clients and partnerships.

10. Enhanced Data Security and Privacy:

By identifying and addressing data quality and privacy issues, businesses can enhance the security and confidentiality of patient information, complying with data protection regulations and building trust with patients and stakeholders.

Extended Use Cases

1. Energy Industry:

Utilizing NLP and ML for optimizing regulatory compliance and reporting. By analyzing legal and regulatory documents, energy companies can ensure adherence to constantly changing global regulations, optimize reporting processes, and reduce the risk of non-compliance penalties.

2. Retail Industry:

Implementing NLP and ML for enhancing customer

sentiment analysis and personalization strategies. Retailers can analyze customer feedback, reviews, and queries to understand consumer preferences and behaviors, enabling personalized marketing, product recommendations, and improved customer service.

3. Travel Industry:

Employing NLP and ML for optimizing travel deal recommendations and customer service. By analyzing customer interactions, preferences, and feedback, travel agencies can offer personalized travel packages, enhance customer engagement, and automate responses to common inquiries, improving overall customer experience.

4. Pharmacy Industry:

Leveraging NLP and ML for prescription accuracy and fraud detection. Pharmacies can analyze prescription data and patient records to ensure accurate medication dispensing, identify potential prescription fraud, and optimize inventory management.

5. Hospitality Industry:

Utilizing NLP and ML for enhancing guest experience and service customization. Hotels and restaurants can analyze customer reviews, feedback, and preferences to personalize services, improve facility management, and tailor marketing strategies to meet individual guest needs.

6. Supply Chain Industry:

Implementing NLP and ML for optimizing inventory management and demand forecasting. By analyzing market trends, historical data, and consumer behavior, supply chain managers can predict demand more accurately, optimize stock levels, and reduce wastage.

7. Finance Industry:

Employing NLP and ML for improving risk assessment and fraud detection. Financial institutions can analyze transaction data, customer communications, and market trends to identify fraudulent activities, assess credit risk, and personalize financial products for customers.

8. E-commerce Industry:

Utilizing NLP and ML for enhancing search functionality and product recommendations. E-commerce platforms can analyze browsing history, customer reviews, and feedback to improve search algorithms, recommend personalized products, and optimize the shopping experience.

9. Shipping Industry:

Leveraging NLP and ML for optimizing route planning and logistics management. Shipping companies can analyze historical shipping data, weather reports, and logistical constraints to optimize delivery routes, reduce

shipping times, and minimize operational costs.

10. CRM (Customer Relationship Management):

Implementing NLP and ML for enhancing customer interaction and service personalization. Businesses can analyze customer communication data, service tickets, and feedback to improve customer service responses, predict customer needs, and tailor services to enhance customer satisfaction and loyalty.

3. Conclusions

Merging Machine Learning (ML) with Natural Language Processing (NLP) in the realm of medical billing and coding marks a significant leap forward in healthcare management. This paper delves into both the vast benefits and prospective hurdles in applying these sophisticated tools to enhance precision, effectiveness, and adherence in medical billing and coding practices.

Leveraging ML and NLP has shown a remarkable increase in automating the coding process from patient records, markedly diminishing errors and discrepancies caused by humans. By processing and making sense of unstructured health information, these techniques ensure medical coding is more uniform, exact, and consistent with current medical billing standards and protocols.

Embracing these digital advancements helps streamline the billing procedures, slashing operational expenses and boosting the management of the revenue cycle. Medical service providers can utilize instantaneous data analysis for making well-informed choices, which paves the way for better fiscal stability and efficiency in operations. The improved preciseness and swiftness in handling insurance claims enabled by ML and NLP not only satisfy patients, medical staff, and insurance firms but also accelerate the resolution of claims.

Rolling out such digital solutions comes with its own set of difficulties. Challenges like safeguarding data privacy, the ongoing training necessities for the ML algorithms, and meshing these technologies with pre-existing medical frameworks need careful attention. The effectiveness of these digital tools is heavily reliant on the quality of data they are fed, highlighting the necessity for strict data quality and security protocols.

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