Surveillance Schools: Understanding from the Perspectives of Michel Foucault

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Abstract: Surveillance schools make use of modern technologies to keep an eye on children and their actions. These modern technologies include Closed Circuit Television (CCTV), Fingerprint Identification and RFID (Radio-Frequency Identification). The main focus of this paper is to understand the impact of the modern techniques of surveillance on students in Dibrugarh District (Upper Assam, India) Schools from Michel Foucault perspective. Michel Foucault was a French Philosopher and one of the most influential thinkers of the twentieth century. Discipline and Surveillance are the two core ideas of Foucault. He analysed the emergence of modern institutions such as Schools that have played an increasing role in controlling and monitoring students. Power is coercive but also works in consistents therefore the students in the schools learn to comply and behave under the supervision of the School authority. In Schools the children function under strict supervisions and surveillance. Under the stringent surveillance of the school authority the students end up being robots despite being innovators and creative. The schools operate in a more sophisticated discipline fashion similar to the prisoners in dungeons. The existence of surveillance helps to grab law breakers by recording their movement. Surveillance techniques are used to ensure that the school rules are followed. But Foucault believed that it has huge negative implications. He claimed that awareness of being observed stifles individuality and created conformity. People end up acting, thinking and being the same for fear of being caught out or being punished.

Keywords: Surveillance, Schools, Students, Foucault, Discipline, Power

1. Introduction

School is an institution which enables students to innovate and change. The Scholastic achievement of the student relies on the school environment. The School has a huge impact on Socialization and cognitive development of the Student. Generally, students execute on the basis of School and classroom climate. In the papers, Indian education system are said to be comprehensive in nature but in reality the student’s improvement and progress are determined through his/her academic accomplishments. In this contemporary era in India the schools tend to overlook student’s emotional intelligence, reaction to life-stress and self-concepts. Now-a-days most of the Schools in India use numerous new technologies which would constantly monitor the student’s activities. This encourages student to act artificially which results into decreasing social ties among the students. Such control mechanisms in this modern era discipline our behaviours through constant surveillances. Various educational institutions in Dibrugarh District (Upper Assam, India) are adopting diverse technologies to constantly monitor the student’s activities. The Schools are gradually becoming technologically advance and creating surveillance cultures in educational system.

2. Michel Foucault Approach

Michel Foucault was a French philosopher born in 1926. He was a multidisciplinary Scholar. He stated that one of the techniques of regulatory modes of power was the Panopticon. In his work “Discipline and Punish” refers to “panopticon” as icon of surveillance and disciplinary society. Firstly, we need to understand Bentham who designed hypothetical prison to understand Panopticon. He explains panopticon as circular building with tower from where the prisoners would be constantly under surveillance. Foucault realized that the panoptican is more than a building. His idea of panopticon is on systematic disciplining and controlling of the population through hidden forces. Instead of using violent methods to regulate the citizens in monarchical states centuries ago, such as torture, placing prisoners in dungeon, but modern democratic state use various technologies to regulate its citizens. Therefore, modern institutions, such as Schools were built in a fashion where the students could be monitored and make out who is doing what under constant supervision. His argument is that discipline is used to construct non-democratic power relation in a democratic society. Discipline in schools is operating in a fashion which restricts students to act freely. Small technological equipments (CCTV) regulate and make students behave in a fashion which is conducive to the school authority. The school authority which decides how students should dress, walk, act and talk is a certain kind of discipline. Surveillance in School encourages self-disciplining among the students that restrict them to act freely as per to their wish.

Avijit Pathak (2018) in one of his insightful work “India’s Schools need the light of inner Discipline, not the Militarisation of Consciousness” argued that

With hierarchical observation, normalising judgement, time tables and examinations, discipline, Foucault said, establishes constant visibility over us, works on the depths of mind and consciousness, and produces docile (yet ‘productive’) bodies that receive commands almost instinctively. Yes, from Jeremy Bentham’s ‘panopticon’ to the latest CCTV camera, the technologies of discipline are everywhere- from military barracks to schools. It is not that this power discourse is bad. After all, power generates knowledge, and each regime of truth has its own discourse of power. Yet, through
Foucaultdian eye we see the other side of discipline- the military dream of society.

Pathak stated that the present educational system must not encourage coercive disciplining, but it must polish the creativity and critical analysis of the students. Strict surveillance results into mechanised and subservient outlook of the students.

Denisse Cante in her pioneering work “Schools Have Become Prisons” stated that:

In the book, Discipline and Punish, Michel Foucault describes how people become domesticated by being put into institutions and they can eventually become tame bodies. A few measures used to organize people are by controlling their space, controlling their time, and constant supervision. Due to this, at best these children will cut their misconduct and behave as told, but they will forever have issues interacting with others, thinking for themselves and lack personality / individuality. When an individual has become too disciplined they are no longer themselves but instead robots of the social order. For a nation that takes pride for being the land of free, we seem quite controlled.  

The Hindu Business Line on 13th September, 2018 reported that the High court of Delhi declared that having CCTV cameras in classroom is not wrong and children right to privacy would not be affected. While, some of the professors are against installation of CCTVs and online streaming of classrooms as it does not create a trust, creative, innovative and good learning environment. Some teachers had express their apprehension saying that such continuous surveillance will take away joy of teaching. The fact they are being watched all the time will make teachers and student both uncomfortable. Therefore, installation of CCTV cameras in educational institution is an ongoing debate.

Objectives of the Study
1) To understand school surveillance using Foucault lens.
2) To study impact of School surveillance on students.

3. Research Methodologies

Both primary and secondary data were collected for the research. Secondary data were collected from articles, Books and Journals. Primary data were collected mostly by personal interviews. The study undertaken was qualitative in nature. It is qualitative in nature because some data and personal experiences cannot be quantified. The data for the study was collected using semi-structured interview schedule. The study was confined to Schools of Dibrugarh district (Upper Assam, India). For this research purposive sampling has been used for drawing the participants. There were total 24 respondents.

<table>
<thead>
<tr>
<th>Male Students</th>
<th>Female Students</th>
<th>Teacher</th>
<th>Parents</th>
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<tr>
<td>6</td>
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Data Analysis and Interpretation

Surveillance system in India is gradually increasing in the Schools. Santosh Kumar Behra mentioned in one of his pioneering work on Radhakrishnan that,

The meaning of education is to emancipate the individual and we need the education of the wholeness- mental, physical, intellectual and spiritual. He did not want to educate the children and youths of country for their self-interest and self-aggrandizement, but for the natural development and prosperity. Radhakrishnan’s educational philosophy is based on the principles of universal love and humanity, mutual help and cooperation and self-sacrifice.  

The comparison between prisons and schools was mentioned by Foucault (1995) as, “Is it surprising that prisons resemble factories, schools, barracks, hospitals, which all resemble prisons?” Students in Schools are expected to act in scrupulous ways at all times, and under regular surveillance of the School authority. Every students perform same routine and in a same way. This is how the student’s heterogeneity has been ironed out and transformed into homogeneous population. Every student behaves in a similar way with the adherence to the school authority.

In the research out of 24 respondents, 21 respondents have CCTV cameras at their schools. The rest 3 respondents belong to government schools. Therefore, we can understand that private educational institutions are adopting new technologies at a fast pace compared to government schools in Dibrugarh District (Upper Assam, India).

Respondents replied to the question, do you support CCTV at Schools?

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Source: Interview

Throughout the interview, it can be understood that students, teachers and parents are not against surveillance at schools. But privacy of the teachers and students must be taken into consideration. The prudent approach would be taking into account both the pros and cons of the CCTV cameras, as Students accomplish more when learning is full of ecstasy. The productivity of the students would decrease when they are chained and loaded with monotonous routine.

Do you support CCTV at Classrooms?

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<td>6</td>
<td>4</td>
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Source: Interview

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All the parents are supportive towards installing CCTV cameras at Classroom for the security and enhancement of their children. Out of 6 Teachers in the interview, 4 teachers were against CCTV in the classroom. Miss Rohini (named changed) said, “Teaching becomes boring when we are constantly under supervision of the Principal, both the teachers and students becomes spurious.” Mr. Deep (named changed) conveyed that “Due to surveillance in schools Students have become more real and expressive in the virtual world through whatsapp, twitter, youtube and facebook. Social media becomes more tempting for them.” Rest of the respondents were in paradox as the CCTV cameras has both pros and cons. Mrs. Anu (name changed) stated that “CCTV cameras is essential in corridors and other premises of the schools for safety purpose, but we have to understand School beyond safety, I am not comfortable as I cannot get close to my students even when I find them in a trouble. Even in staffrooms I cannot express myself to my colleague. Therefore, we end up being artificial all day long.”

4. Conclusion

Due to the stringent surveillance the inner world of the students are generally left unexplored as it increases fear among the students. The surveillance breed uncomfortable environment for both the students as well as teachers. Apart from classrooms, common rooms, staffrooms and washrooms, installation of CCTV cameras would guarantee safety and security of the students. This would encourage generating socializing environment for the students. The surveillance is not necessarily bad but increasing surveillance might decrease emotional connections among the students and teachers. CCTV cameras are essential to monitor the actions to improve the safety standards but we also need to questions that “Can students and teachers behave natural in class? Is it like not trusting teachers and students and spying their movements?”

Technology has altered the way in which we gather, network, and stay in touch with one another. Students have become more isolated, socially. The increase in the use of Surveillance in Schools have dragged students away from traditional social settings, neighborhoods, voluntary associations and public spaces that have been coupled with outsized and diverse hub of networks. Communitarian way of life, which was core of our value system, has given way to atomized individuality. It is true that technological growth is important for development but the development must be sustainable and increase moral values. In the present scenario, the minute technologies are disciplining and controlling our spiritual values which I would like to denote as “Conceit of the Technology”.

References