

Importance of Type and Element of Installation Art

Chetna Bhardwaj

Abstract: *Installation is the new format of art 'visual art' this art form gives the artist the freedom to express his feelings to his feelings through any material. Installation art is a type of visual arts. There are also many types of installation art, the artist use the form of installation art, which is helpful in expressing his feelings completely or with the form of installation art he can work well - such as today's contemporary innovative artist digital art Using because they are expert in using it. With the type of installation art there are many elements of installation art which provide perfection to it. Installation artwork will be incomplete in the absence of any of the element of it or will become lifeless. Elements of installation art can also be called its specialty of it's because its ability to make the viewer part of it, is an element of its.*

Keywords: type of installation art, element of installation art

1. Introduction

Art is always influenced by culture and civilization, because the artist is influenced by the events happening around him somewhere, its impact falls on the arts. As the time changed, art also has change. From the prehistoric art to till now, the history of art is witness to the changes in the forms of art and Theories of expression. As the technology developed in the human world, new techniques were developed in the art world as well. With the change of time, the expression of art and instruments of artwork were also changed. After the linking of new technology with the element of art, contemporary art has taken a new form as digital photography, performance art, sound display, animation, installation, multi-media, print etc. With time change, the artist used different ways to reveal his expressions, which is not tied in paper color or paper. The artist used the things around him in his own artwork, from which he himself is influence and those things that would express his feelings well. After creating these artifacts with these objects, it has to be kept in a place where the atmosphere (room, museum, gallery etc.) corresponds to that creative artwork. This kind of artwork was called installation art. There are many types of installation art: Each type of installation art has its own distinct role, which is used by the artist at its convenience, it means that artist could express his emotions through any kind of installation art and the artist uses it as well. The establishment of the installation art is composed of many elements. In the absence of a single element, installation art will become lifeless.

The contemporary artist is not tied to any particular object, he is free to express his emotions through any material, he is not tied to brushes and paper etc. The material of installation art is not tied to any particular material such as painting sculptures, but rather establishes the connection with the viewer through the use of mixed media. Institutional art is a three-dimensional style that activates the senses of the viewer in such a way that they get completely relates to it. such as the viewer can touch it, hear it, can smell, feel, sometimes Permission to run on art is given by the artist, its meaning that, the audience is physically related to installation art.

The term "installation" means presentation or performance. Installation is a cognitive form of word placement, which means is like establishing a business. But in contemporary

art, the meaning of the installation art is by displaying the artwork created by mixed medium.

The conceptual evidence of this style can be seen in the art exhibitions of early 20th century Dadaism. Starting of installation art style is considered by Marcel Duchamp. He had used ready-made items for expressing their emotions. The use of the word "installation" was first used in written form in the context of art in the Oxford English Dictionary of 1968. The installation art term generates a transient sound; in fact this word is synonyms of indicator.

Installation art is a three dimensional art style in which artwork is given a three dimensional form. According to installation in the installation art style, that particular place (where it is to be installed) is changed according to installation artwork. In other words where installation artwork is to be installed, whether it is any place in the museum, gallery etc, everything of that place is made suited to the installation art, even the walls are painted according to the installation arts. That is, everything establishment present there is a part of installation art, even when a viewer observes the installation artwork, then himself becomes a part of it.

The question remains as to what is the difference between a sculptor and installation art, because the idol is three-dimensional and installation art is also three-dimensional. It is clearly seen that the statue is set up anywhere, if the same statue is made for a particular place or place decorated according to the statue, everything present in that place is related to that statue, then statue replace in installation art. According to Vivan Sundaram, if a statue of God is purchased from the shop. As long as it does not have its pran-pratishtha, this statue will remain only statue. After pran-pratishtha, statue becomes a deity-god. Vivan has given the name Prana Pratishthan to the environment where installation established.

If the possibilities are discussed of the installation art then the area of installation art is very extensive; the methods used are not limited, these are very detailed. In this, it is provided with a unique environment by using different types of objects such as brick, clay, book, and picture, video, T. v. set, computer, etc. This is a mixed art method, in which any part of visual arts can be incorporated; hence the area of installation art is very extensive. One of the specialties of installation art is also that it can be installed at any place such as museums, galleries, or natural open spaces. Through

installation art, the artist is also expressing his feelings which he cannot express effectively through the sculpture or through the medium of painting. Artists can express their feelings in installation arts by various methods as the establishment is different type of the art genre. If the attention give for installation art forms, installation art forms, it can be very simple and intriguing, due to its unlimited possibilities it is not possible to put in certain boundaries.

2. Types of Installation

In the context of installation art it can be very simple and intriguing. Due to their limitless possibilities, it is not possible to bind them with certain boundaries. Specialty of installation art Found in: the specific form of installation art, location specific installation, statue installation, performance based installation, sound installation etc. Each installation is kept in different categories due to the primacy of the special element in art.

Site specific installation: Site-specific installation means that when installation is made for a particular location or by keeping that location in mind, then installation artwork will be called a location-specific installation. If the site-specific installation is not displayed in that particular place, it will become lifeless and its materials remain will only something. One of the specialties of location-specific installation art is that the artist takes some of his installation artwork's element and objects from the place where the installation artwork has been prepared for particular place. Site-specific installation artist for create favorable condition around of specific site and installation artwork, By combining different transitive actions along with establishment, connects work with materialism and ideology. Location-specific installation is done by art production artist both by commerce and freelance form Sculpture stencils, rock balancing, etc., are also used under location specific installation art. The location-specific installation art term was used and promoted by Korean artist Robert Irvin. The 'site specificity' is a key feature of a site-specific installation.

Video Installation: Video Installation is a composite form of cinema art and installation art. Video installation is influenced by cinema art somewhere because both functions use the camera but video installation is very different from art cinema. Because dialogues are heroes in cinemas, but in the video installation arts, the artist transmits his message to the public, the installation art period is much less compared to the video arts, and this medium is also simple and cheaper, which is Present effectively in front of the viewer in manner.

Sculpture Installation: Installation art is a mixed form of various art forms. Installation art is very close to architecture and the sculpture, when installation artwork sees as sculpture then it called sculpture installation the art. Most of the Confucian remain between in sculpture and installation art. What is the difference between installation and the sculpture, because both are of three dimensional but the answer of both is clear that even if sculpture is three-dimensional art, according to the sculpture, the environment

of a particular place is not changed. The sculpture provide both positive and negative place for the viewer to see. Installation art is also three-dimensional art form that gives an opportunity to viewer to become part of its. A sculpture can be displayed from one place to another or can be installed, but the sculpture installation cannot be displayed from one place to another without any change.

Performance Installation: Acting is a type of installation art, but it is not like any drama. in which the artists present the subject matter in conjunction with any other object. Time and place are very important in this type of installation. It is particularly noted that at what place and at what time it will affect people more.

Sound installation: Sound effects directly on our mindset. Sound has the power to change the environment around us. Which the establishment arts, use 'sound' prominently, that are called sound installations. Generally, these installation arts are also location specific. There is also the possibility to have a linear sound structure, where sound develops in the same way as in a musical composition. In this case, the artist might risk not having the audience staying for the whole length of the sound.

Element of Installation Art: - The size of an installation artwork and selection of the materials used; depending on the 'exhibition space', 'other elements of installation art' and 'limited effects of objects'. The main basis of installation art is the concept of artist, his expression, and the interest. Artists also express their thoughts and message, like other arts in installation arts, and like other arts, there are some integral elements of installation art, which is an integral part of it.

These main elements: space, time, concept, reciprocity, recombination and isolation and dissolution etc. Which play their role directly and indirectly in installation arts.

We know that there are many forms of installation art and they also have their own elements that are a challenge to the artist.

Spaces: - If installation artwork is removed from a certain place and installed in any other place, then installation art will remain only a few materials without a particular space. Place for exhibition of installation artwork can be social, natural, man-made anywhere but it should Favorable according to installation artwork. Location is special significance in installation art, which is an important part of the installation. The place is observed before displaying the installation artwork. The environment in which the artwork should be displayed is to be adapted to the installation artwork or artwork should adapt to the place. The artist inspects the place in the installation and then uses the features of that place in its installation. Sometimes there is a story, event, belief associated with a society from a particular place. Sometimes, any story from society, event, and belief is associated with it. This is so special for installation artwork. References related to the history of the shape, sound, objects, light, and elevation from any place and the people related with that place are important facts for an installation artist, because it is part of his artwork. After

changes place of installation art, its means and beauty both change. Objects obtained from the workplace play their role symbolically in installation arts. Installation of art in the art gallery and museum requires the art-friendly management, according to this voluntary setting, the atmosphere of the installation is changed, as well as it show the space and clear relation between the various objects in the artwork and exposes beauty qualities.

That is why the presence of a friendly place for successful expression of the installation is extremely important.

Time: - 'Time' is an element that is not only relates with installation art, but also everybody's existence is related to time. Sometimes the artist produces such artifacts which are transient; its means that ends with time, so these cannot be bought or sold. Video installation is the kind of art that has been tied with the time. The timing of the video installation is predetermined. Sometimes the content is used by the artist, which destroy with the time, 'timing' plays a major role in this type of installation art.

Concept: - There is definitely any idea of the artist behind any artwork, especially the existence of establishment art is associated with the idea. Concept is prominent behind installation artwork. Before the creation of artwork, the artist prepares concept when the concept is ready in the mind of the artist, then the process of creation of the installation artwork start. For the artist, concept is more important than the outer appearance and quality of artwork. The artist presents his ideas prominently to the audience. Each element of installation art is selected according to the idea. The artist uses the material according to his thoughts.

Where the artist did not give importance to the artwork, he gives importance of the thoughts or messages behind it. The importance of concept in installation artwork is similar to the element of art in artwork. Marcel Duchamp invent to this new form by exiting the rules of artwork. Using his readymade object, he invented conceptual art and installation art.

Reciprocity: - Reciprocity is the relation between two elements. Interpersonal art gives the viewer the opportunity to become a part of this. Reciprocity is both mental and intellectual, that is, it makes the viewer is part of its not only at the intellectual level but also at the physical level. Because it is part of the installation art, so the audience becomes part of the installation artwork. The concept of artwork cannot be clear unless viewer do not research about the artwork. An artwork achieves its aim by the participant of viewer.

Recombinant and Isolation: - In installation art meaning of recombination and isolation is from organization and dissolution of objects. As long as the combinations of objects are combining, the installation remains in the form of artwork, and as soon as the objects are displaced, those objects take their form, which means it becomes normal. In this art style, objects are given another form beyond their actual appearance.

Visibility:-In view of the installation art, the viewer has the experience of being merged into it. The viewer feels his presence within the installation arts. Installation art's special feature is that everything that comes into Installation artwork environment makes of its part. The installation artist takes special care of the viewer's role while establishing the artwork. The installation artwork attracts all the senses of the viewer and makes it completely part of it. That is the special quality of installation art that it makes every object or viewer part of itself which is around of it or absorbs in itself.

3. Conclusion

Installation art is a three-dimensional art form in the 'visual art world'. In the contemporary visual art world, installation art has been established with strongly. This three-dimensional artwork is a mixed form of internal and external part of environment, time and all the space. It can be called an art in which the combination of all or many art forms is simultaneously, even if the installation can change through art but its elements remain there and its importance too. The combination of objects in the installation arts and the atmosphere is prepared on the basis of its element 'idea'. In the installation art environment, the viewer experiences the same which the artist has expressed. This method of artist's art holds the power to activate a particular place, and by changing various effects, only changes the effect and meaning of the space and time corresponding to artistic expression of artwork.

References

- [1] Butterfield, Jan (1993). The art of light + space. New York: Abbeville. ISBN 1558592725.
- [2] Hankins, Evelyn (2016). Robert Irwin: All the Rules Will Change. Hirshhorn Museum and Sculpture Garden. ISBN 3791355147.
- [3] Rafael Schacter, author of "The World Atlas of Street Art and Graffiti", September, 2013; ISBN 9780300199420.
- [4] Pearsall, Judy and Trumble, Bill, 1996, The Oxford English Reference Dictionary, Second Edition, p. 729.
- [5] Archer, Michael, 1994. '(Toward Installation) 'Installation Art', p. 14.
- [6] Gonzalez, Jenniffer, 1998, "Installation Art", Encyclopedia of Aesthetic, p. 504.
- [7] Ved Nayar, 1995, 'Parosh Moni' (Touch Stone and Installation, Lalit Kala Contemporary 41, p. 53
- [8] Pijnappel, Johan 2005 'Nalini Malani Interview' "Icon India Contemporary", 51 Venice Biennale Bose Pacia Catalogue.
- [9] shodhganga.inflibnet.ac.in/bitstream/10603/51006/4/04_preface.pdf
- [10] Richter Hans 1965, 'DADA Art and Anti Art, p. 90.
- [11] Hoskote, Ranjit, 2003, 'Indian Art : Influences and Impulses in the 1980s and 1990s India Art, 'Indian Art: An Overview', p. 201
- [12] Sundaram, vivan, 2010. "Sansthapan Kala: Pahal ke Prashna", Kala Bharti Khand-2. Page-487
- [13] Shah, Parthiv, 2010, Sansthapan Nahin, Sthapan Kala kahain, Kala Bharti Khand-2, Page-521.
- [14] Bhardwaj, Vinod, 2005 Video Art Banam Canvas, Kala Deerga, April, varsh-5, anka-10, Page-5.

- [15] S. Kalidas, 2010, Subodh Gupta ki Kala me Kavita Aue Rajanaiti, Kala Bharti Khand-2 Page-451.
- [16] Kumar, Vinay, 2010, Adhunik Kala me Sansthapan ka matalab, Kala Bharti, Khand-2, Page-553
- [17] Sakhalakar, R.V., 1994, Adhunik Chitrakala Ka Itihas, Page-308, ISBN-
- [18] Joshi, jyotish, 2006, roopankar "Samakaalin Kala Vimarsh, Page-14-15.
- [19] <http://www.lataco.com> Interview with Rafael Schacter, Author of The World Atlas of Street Art and Graffiti.
- [20] <https://www.nytimes.com> Aerosol Art.
- [21] <http://www.filippominelli.com> Filippo Minelli "Silence/Shapes."
- [22] <http://www.brooklynstreetart.com> Rafael Schacter and His "World Atlas of Street Art and Graffiti."
- [23] [https://www.youtube.com](https://www.youtube.com/watch?v=GravityGlue) Gravity Glue 2015; (Underwater Rock balance at 3:55).