

# Field Trip – Experiences of Interfaces with Successful Entrepreneurs (As Case Study)

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## 1. Prerna Hobby Class

It is located in Vyas colony, Bikaner. This hobby class centre is run by 45 years old women who is successful and has a working area in her residence only. She has no any helper or worker, but she has their family support. She says that she started her centre that was on a very small level with only 2 students but at this time the number of students increases 10-20 students per months. In this centre she get knowledge about different skills like Mehandi classes, soft toys making, different style of painting and different type of flowers making etc. Now she is very satisfied with her work. She purchases the raw material from Bikaner city market and sells the material to her student in the same rate. She makes very close relation with her students. She opens the centre every day, no holiday at 12:00 noon to 4:00 P.M. after this time she spent all time in their home.

## 2. Shilpi Craft Centre

It is indicated in Goga Gate, Bikaner. This centre is run by widow women who is very successful and has a working area in her residence only. She has 4 skilled and experienced worker and working in her unit since 4-8 years. She has women as well as male worker. When she started her centre that was on a very small level and that too in a very small area 'one room' with any supports, because her husband is no more and her children's are very small age but now she is satisfied with her work, her family (daughter and son) helps her in running the centre very well.

Now she has to her own shop in the centre of the market, and sold their different product. She supervise herself work which is very tedious and hectic because she has to compete with their completeness.

## 3. Tiffin Centre

Mrs. Sunita is an entrepreneur running a Tiffin system centre unit since 6-7 years. She started her unit at home level first then she shifted to a separate new building. She is very successful entrepreneur. She has two skilled and experienced worker and one man worker for deliver the Tiffin at home. She said that this job is not very hard everyone easily do this job. She prepares vegetable, Dal, Rice, *Chapati*, Curd etc. in one Tiffin. On Sunday she preparing special tiffin and also add sweet dish. She purchases raw material from Mandis in wholesale rate. She used different type of tiffin like steel, plastic etc. she preparing six Tiffin daily at this time (both morning and evening) she is earning profit out of it. She is satisfied with her success. Participants were also impressed by her work.

## 4. Masala Papad Udhyog

Mrs. Mali is an entrepreneur running a Masala *Papad* Udhyog unit since five years. She runned her business at home. In the starting level she prepares only some masalas like chili powder, *dhania* powder etc. but now she also preparing different style of *papad*. She preparing different style of *papad* like from greengram dal, black gram dal etc. she purchases the raw material from Bikaner city. She has 4 skilled workers for rolling the *papad*. Price of product is not very high, realistic or reasonable. She is preparing 2-3 kg of *papad* weekly in all season. She is earning profit out of it. She is satisfied with her job. She used to supervise and manage her unit successfully.