

secondary data for 11 year from 2001 to 2011. The data was taken in millions; it was taken as it is according to WTO statistics. Multiple regression time series techniques were applied to estimate the relationship. In result developed countries United State, Netherlands, Italy and France are negatively influencing the world exports of commercial services. Because dependent variable has negatively sign (with its dependent variable coefficient C), so this relationship is negatively correlated to the independent variables United State, Netherlands, Italy and France. p – value 0.0000 and highest R-square value 99.9%.

Conclusion

Four selected developed countries have negative impact on total world exports. These countries are spending much more for their people but not extra expenditure for foreign trade. These countries are not taken much import goods for their needs from other countries. These countries are well established and do not need goods and services from other countries

Recommendations

I wish to suggest the following step in order to improve the exports of commercial service export. Many developed countries have the potential to become exporters of BPO services, tourism, health- and education-related services because they have the basic resources upon which these services are founded: an abundant labor force, impressive artistic and natural resources, adequate language skills and strong historical linkages with their target markets. It is suggested for these countries to increase their expenditure according to benefit other countries. Consumer friendly policy must be projected

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