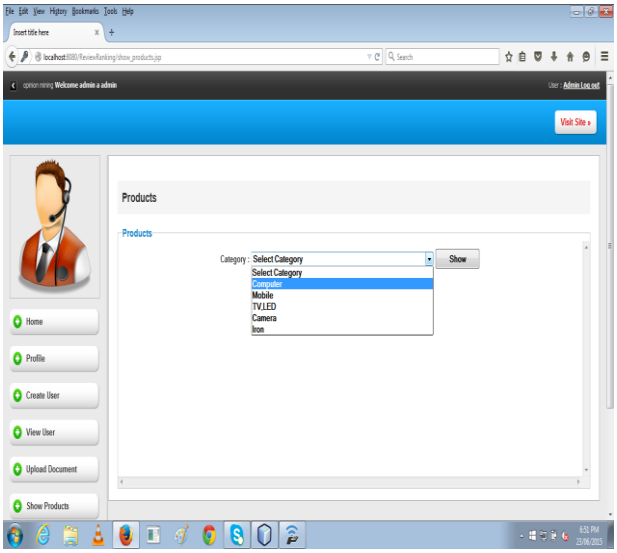

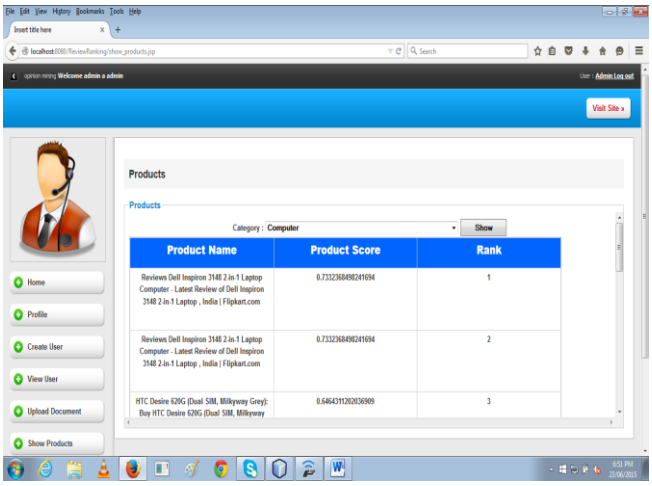

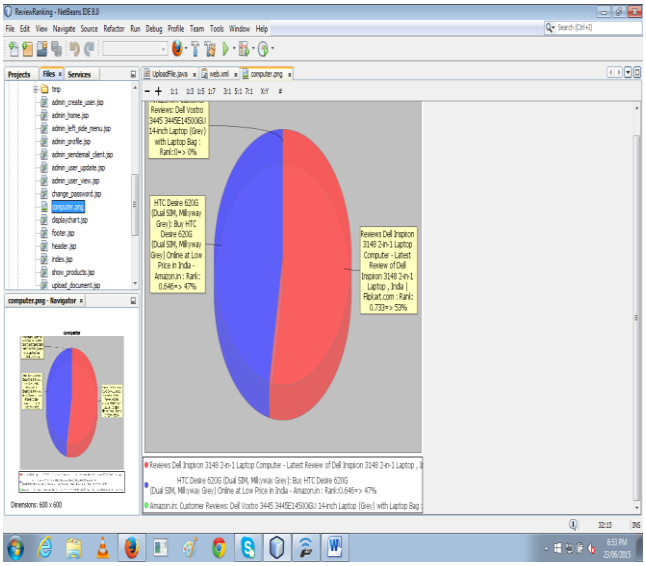

6. Conclusion

Now-a-days online shopping will become increasingly important. Manufacturer sells more and more product on the internet and many users are using the internet to buy a product and express their ideas or opinions about that product. If many of the reviews are positive about product then anyone can buy it easily. Thus our goal is to find interesting products for an individual user among huge amount of product. In this paper, we propose a product ranking system where user can specify product name and its features to get back the ranking results of all matched products. We use sentimate analysis technique to identify polarity, duplication of sentence and also the statements like either-or, not only-but also. In this paper also consider he rating of the product.

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