

4.2 Recommendations

Since the abundance of betel nut is highly associated with socio-demographic profile of respondents and anchor on the cultural and economic activities of the selected study sites, it is recommended that expansion of betel nut intercrop in agroforestry be maintained.

Since the crop has high demand in the locality and in the neighboring provinces, then marketing chain should also be developed to encourage more farmers to venture in the same product.

Entrepreneurship and Marketing: While this betel nut is growing as seen to be a potential agroforestry product, farmer-respondents should be taught on the basic entrepreneurship for them to gain knowledge in marketing their unique product (betel nut). In this way, farmer-respondents could appreciate the income derived from their plant. This would as well encourage farmer-respondent to establish wider and plant more number of betel nut as source of additional income. LGU led by the DENR personnel should have to establish a special nursery for betel nut that people in the province may avail free or subsidized price to promote the planting of this crop. Fund allocation should be provided for package technology in the promotion of this crop like: a) planting, b) preservation, c) marketing, and d) genetic technology.

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