

Role of Effective Communications Enhancing Leadership Skill On FPTV Student

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Abstract: *In this emerging environment, the interaction of the individual with other individual has become very important. The good communication skills whether it is verbal or non-verbal means writing remain a difficult skill to master by student especially. While, to be a good leader in a community of student's continuous improvement approach to communication skill development is essential. Effective communication means take place when only the listener clearly understands the message the speaker intend to send. That means it is include two way communications. Placing value on this interpersonal skill attribute to the important personal development to the students. The four primary skills which are reading, writing, listening and speaking are studied in unison to enhance the inner potentials of the students, e.g. they listen to the lectures, they speak in class room discussions, they read notes and write to give expression to their thoughts. Let's say if we take the speaking skills alone, we will observe that a student who is good in expressing himself has a fairly better chance to succeed in his academic and professional career, he displays a self-confidence which is not the forte of his peer, who may be weak in their spoken expression. This quality comes through over the good communication skill.*

Keywords: Effective communication, good leader, verbal or non-verbal.

1. Introduction

A leader is an individual who influences and motivates a group of people towards the achievement of a common goal. While leadership has a wide range of definitions, it is however, commonly understood to be the ability of an individual to influence others to achieve a common goal of his or her choice. Leadership style is the manner in which an individual influences others to achieve a common goal by providing direction, implementing plans, and motivating people (TT Haswiny and Rashad, 2013). In the area of study, student should communicate with others to make sure that all the knowledge will be delivered to them. Therefore implementing good communication will help them to achieve what they want in their learner. So, according to this we can't classify communication in a various meaning to understand, where we can say that communication is interaction between one people to another people in the variety of medium. It is supported by Kristina and Yesenia in their book name Workplace communication (2005), where they said that communication is transmitting information and making oneself understood by another or others. Moreover (Deborah, 2006) explain which is communication is the transmission of meaning from one person to another or to many people whether it is verbally or non-verbally. So, basically we already know that leadership and communication have a very strong correlation. The interest of these two items be a guide to the FPTV student especially to improve them in the field of their studies. Considering the continuous changes and the challenges in the field of education Technical and Vocational now days, and the impact it to the students FPTV especially it requires a paradigm shift that will enable students to fight for their self-improvement at once enhancing their leadership skill. Hence, by looking the important role of effectiveness communication whether it is verbal or non-verbal in them will make them more confident and trying to be a good leader in any task or program which they have to conduct.

2. Verbal Communication

Communication consists of two types which is verbal and non-verbal communication. People communicate in a different way. This is because communication imparting or interchanging thoughts, opinions or information among people likes speech, writing or signs. So, verbal communication is up to spoken or written words to share information with others. Some of verbal communication example is dialogue. Whereas (Kristina and Yesenia, 2005) said that the dialogue is a discussion or conversation between people. It is a process in which participants are exposed to new information and the process involves a series of meeting of organizational members that represent different views on issue of mutual interest. Nevertheless, Robert (2002) state that fundamental level verbal messages convey meanings the speaker has encoded into the words of an utterance but a listener who has understood the utterance has gone beyond the literal meaning of the words and grasped the particular sense in which the speaker intended them to be understood. Then, we will see that verbal communication is the ways to deliver message that we hear the dialogue in a voice and we will understand the meaning that the presenter want to deliver. Otherwise written communication is a communication that it delivers in a text whereas it can see through electronic mail, computer aided communication and so on.

3. Non-Verbal Communication

Non-verbal communication is defined as a communication without words where it is not part of verbal language. It include apparent behavior such as facial expression, eye contact, touching and gaze as well as less obvious messages such as dress, posture and spatial distance between two or more (Dorin, 2013). While (Nelson and Quick, 2003) divide non verbal communication has four basic forms which is proxemics, kinesics, facial and eye behavior and paralanguage. So, in simple way we can say that proxemics is

the study of an individual's perception and use of space. Kinesics is referring to body language which is used to convey meanings and messages. Meanwhile eye behavior is used the eye to contact with others like position of eye coordination. Paralanguage consists of voice quality, volume, speech rate and pitch. So it depends on us to choose one of the communication channels when we talk or contact with others because of the channel of that communication has its own meaning to deliver the message.

4. Connecting Communication and Leadership

Keeping in view the importance of communication and leadership. Communication and leadership cannot be separated from each other if we wish to develop the full potentials of an individual so that he is successful in his academic and professional life. Harish Shukla (2005) said that a leader is one who acquires the job completed by his group without making them feel as subordinates. He is open to suggestions and good ideas from his team members. Besides that, they are good at controlling the situation, those who make decisions, and they, too, who motivate subordinates to achieve certain goals. Through communication, a normal person can lead others. Good communication skills can elevate a person to become better and will create understanding and confidence to encourage others to follow the leader. Without effective communication, one can only draw attention to a small group of people. Other than that, Shockley (2012) suggests leadership is a process of influence, saying leadership takes place through communication. A leader communicates about needed change, translates intentions into reality, proposes new strategies and helps sustain support decisions. Because of that according to Bowman et al (1964), successful individuals or leaders are individuals who are able to communicate and can make good decisions. So, meaning that communication and leadership has a strong relation to make students or people better and if the way of leadership is in a good manner it will help a lot to students in enhancing their leadership skills.

5. Effective Communication Enhancing Leadership Skill

Today, universities are racing to catch up with the pace of change in student learning and teaching processes more relevant in the public eye. In such circumstances, aspects such as the maturity of thought, development of the personality, good communication skills, leadership ability and intellectual culture among students is very important (Mohd, 2007). Therefore, students must compete in improving those skills, particularly communication skills as the role of communication in view of the very large impact on the development process of the students and the teaching and learning of students. Basically we have to know what the meaning of effective. According to 'Kamus Dewan' (fourth edition, 2005), effective in easier meaning is successful in producing a desired or intended result. Besides that (Thandi, 2008) also defines effectiveness in relation to a quantifiable measure of outcomes. So, in context of this research, it means that when a person has a good communication, it will be successful to convey a message or knowledge is well

understood by those who hear. Coincides with that, to enhance leadership skills, a continuous improvement approach to communication skills development is essential. Here are some simple ways to strengthen the interaction within students and the environment by Ethan et al (2009) and it will help students in FPTV feel more better in enhancing leadership skills and know the importance of role in effective communication:

- **View Communication as Role Modeling**

When writing, make sure to use correct grammar and spelling. If this is not your strong suit, ask someone with good reading skills to review. When speaking or writing avoid using slang terms or language. You set the tone for what is and is not appropriate communication within friends and in front of people.

- **Consider which modality to use**

Written communication is often helpful in providing information and instruction. Any message with emotional content or the potential for creating confusion on the part of the recipient usually calls for verbal communication.

- **Consider your audience**

When you are deciding how to approach a conversation, try putting yourself in the place of the recipient or as an audience. For example, when speaking to your friend or face to face with your audience avoid using words that you find hard to say or avoid using terms you are not sure with the exact meaning of the term. The same rule applies to communicating with your lecture or you're in front of your friends.

- **Keep it simple**

Focus on using clear, simple language to make your point. Look for ways to boil down complex or technical concepts into understandable terminology and use metaphors, analogies or anecdotes to illustrate your main point. Give the amount of information. People will appreciate that less is more.

- **Choose your words carefully**

Remember that emotion-driven or impulsive messages can easily engender backlash, gossip and rumors, so think carefully about how you package your information.

- **Be aware of body language and tone of voice**

When conversing face to face, people react more to your body language and verbal tone than they do to the meaning of the words you use. If you appear tense, nervous or distracted, people may think this behavior reflects how you feel about them. Your message will be much more effective if you remain focused on the other person, maintain periodic eye contact and truly listen to what your friend has to say. When attending presentations, stay focused on the speaker. If you appear restless or distracted, your friend will take that as a permission to stop paying attention as well.

- **Listen**

To be effective in one-to-one conversation, encourage your friend or other person to do most of the talking. You will learn more and it builds rapport with your friends.

So based on the way to strengthen the interaction within student and the environment above, I agree with the statement Deborah (2006) that for leadership are individuals who guide, direct, encourage or inspire others and at the same time it will affect others in the community to achieve their goals specify. Appropriate to the curriculum which took place in FPTV as the subject of pedagogy, leadership and management in the PTV, microteaching and many others, where the courses of the student requires carriers always effective in their communication skills so that leadership is inside every student can be in competition again in order to create a group of educators who can be an example and join the best by children disciple them later.

6. The Resistance of Effective Communication

In carrying out the role of effective communication to enhance leadership skills among FPTV, there are some obstacles that are identified as the major contributor to the FPTV students. Among the obstacles identified are ashamed to forward, students with knowledge on a particular topic or problem and also showed that the students feel less confident to express themselves. This is because of their fear of ridicule feel accepted if too expose yourself and besides they are afraid if what they say is wrong in terms of its inputs. Where Gilbert (2004) also noted the same thing that the communication obstacles caused by students who have innovative ideas failed to pass on to friends with either due to fear of being criticized. In addition, the students also are not sure whether the idea presented was correct from the point of view of the student or other recipients. So from that we can noticed whereas student shamed to improve their effective communication not because of their itself only but because of factors around also. This situation should change to better environment if we want to make ourselves especially FPTV student improve in their communication at once can enhance their leadership skill.

7. Conclusion

The basic need for interaction cannot be accomplished without effective communication between individual especially as a student in FPTV but people or student often neglect this effective communication at once cannot improve their leadership skill. People or student should know that the key components of successful leadership are developed through effective communication that's aim at planning for the future strategic direction establishing unity between curriculum and teaching endorsing the sharing of knowledge and the life learning process with faculty, exchanging feedback with other and extending interaction with the community around. So, this environment will make them excellent if they keep practice in the present and future. Actually effective communication are already innate in us but it is depends upon our own volition on what to do to improve it. The right amount of confidence when we talk is needed so that one can have highlight student leadership skill. Moreover successful leader spend most of their time to listening and speaking to other. Such the interaction enables the leader to create a harmonious environment and conducive to a successful of leader or student itself in the educational

institution especially in FPTV. So, for this purpose, the main of university and faculty should pull together to develop student with better effective communication so it will enhancing and act as the base for the leadership skill whereas this need for interaction has it significance. For that it should be given more attention from the authorities as to make it a proper program or added more subject in universities which is can help student better.

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Author Profile

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