

# On a New Subclass of Univalent Functions with Negative Coefficients Defined by Ruscheweyh Derivative

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**Abstract:** In this paper, we have discussed a subclass  $S(\theta, \alpha, \beta, \gamma, \lambda)$  of analytic and univalent function with negative coefficients defined by Ruscheweyh derivative in unit disk  $U = \{z \in \mathbb{C} : |z| < 1\}$ . We obtain basic properties like coefficient inequality, distortion theorem, extreme points and radii of starlikeness, convexity and close-to-convexity, Hadamard product and convolution operator.

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## 1. Introduction

Let  $A$  denote the class of function given by

$$f(z) = z + \sum_{i=2}^{\infty} a_i z^i, \quad (1.1)$$

which are analytic and univalent in open unit disk  $U = \{z \in \mathbb{C} : |z| < 1\}$ .

Let  $S$  be a subclass of  $A$  consisting of functions of the form:

$$f(z) = z - \sum_{i=2}^{\infty} a_i z^i, \quad (a_i \geq 0). \quad (1.2)$$

We denote by  $S^*(\alpha), K(\alpha)$  consisting of all functions which are respectively starlike and convex of order  $\alpha$  in  $U$  with  $0 \leq \alpha < 1$ , thus

$$\begin{aligned} S^*(\alpha) &= \left\{ f \in S : \operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > \alpha : 0 \leq \alpha < 1, z \in U \right\} \\ k(\alpha) &= \left\{ f \in S : \operatorname{Re} \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \alpha : 0 \leq \alpha < 1, z \in U \right\}. \end{aligned}$$

The Ruscheweyh derivative[4], [5] of  $f \in S$  denoted by  $D^\lambda f(z)$  of order  $\lambda$  is defined by

$$D^\lambda f(z) = z - \sum_{i=2}^{\infty} a_i B_i(\lambda) z^i,$$

where

$$B_i(\lambda) = \frac{(\lambda+1)(\lambda+2) \dots (\lambda+i-1)}{(i-1)!}, \quad \lambda > -1, z \in U.$$

**Definition (1):** A function  $f \in S$  is said to be in the class  $S(\theta, \alpha, \beta, \gamma, \lambda)$  if the following inequality is satisfied:

$$\left| \frac{\frac{z(D^\lambda f(z))'}{(D^\lambda f(z))} + 1}{2(1-\alpha)\left( \frac{z(D^\lambda f(z))'}{(D^\lambda f(z))} - \theta \right) - \gamma \left( \frac{z(D^\lambda f(z))'}{(D^\lambda f(z))} + 1 \right)} \right| < \beta, \quad (1.3)$$

for  $|z| < 1, 0 < \beta \leq 1, 0 \leq \alpha < 1, 0 < \theta \leq 1$  and  $\frac{1}{2} \leq \gamma \leq 1$ .

## 2. Coefficient Estimates

**Theorem(1):** Let the function  $f$  be defined by (1.2). Then  $f \in S(\theta, \alpha, \beta, \gamma, \lambda)$  if and only if

$$\sum_{i=2}^{\infty} i[(1+\beta\gamma)i - 2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda) a_i \leq 1 + 2\beta\theta(1-\alpha) + \beta\gamma, \quad (2.1)$$

where  $0 < \beta \leq 1, 0 \leq \alpha < 1, 0 < \theta \leq 1, \frac{1}{2} \leq \gamma \leq 1$ . The result (2.1) is sharp for the function

$$f(z) = z - \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{i[(1+\beta\gamma)i - 2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)} z^i, \quad i \geq 2.$$

**Proof:** Assume that the inequality (2.1) holds true and let  $|z| = 1$ , then we have

$$\begin{aligned} &\left| z(D^\lambda f(z))' + (D^\lambda f(z))' \right| \\ &\quad - \beta \left| 2(1-\alpha)\left( z(D^\lambda f(z))' \right) \right| \\ &\quad - \theta \left| (D^\lambda f(z))' \right| \\ &\quad - \gamma \left| \left( z(D^\lambda f(z))' + (D^\lambda f(z))' \right)' \right| \end{aligned}$$

$$\left| 1 - i^2 \sum_{i=2}^{\infty} a_i z^{i-1} \right| \\ = \beta \left| (-2(1-\alpha)i(i-1-\theta) \right. \\ \left. + \gamma i^2) \sum_{i=2}^{\infty} a_i z^{i-1} - 2\theta(1-\alpha) - \gamma \right| \\ \leq \sum_{i=2}^{\infty} i[(1+\beta\gamma)i - 2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda) |a_i| - 1 \\ - 2\beta\theta(1-\alpha) - \beta\gamma \leq 0,$$

by hypothesis. Hence, by maximum modulus principle,  $f \in S(\theta, \alpha, \beta, \gamma, \lambda)$ .

Conversely, suppose that  $f$  defined by (1.2) is in the class  $S(\theta, \alpha, \beta, \gamma, \lambda)$ . Hence

$$\left| \frac{z(D^\lambda f(z))'' + (D^\lambda f(z))'}{2(1-\alpha)(z(D^\lambda f(z))' - \theta(D^\lambda f(z)))' - \gamma(z(D^\lambda f(z))'' + (D^\lambda f(z))')} \right| \\ = \left| \frac{1 - i^2 \sum_{i=2}^{\infty} a_i z^{i-1}}{(-2(1-\alpha)i(i-1-\theta) + \gamma i^2) \sum_{i=2}^{\infty} a_i z^{i-1} - 2\theta(1-\alpha) - \gamma} \right| \\ < \beta.$$

Since  $\operatorname{Re}(z) < |z|$  for all  $z$ , we have

$$\operatorname{Re} \left\{ \frac{1 - i^2 \sum_{i=2}^{\infty} a_i z^{i-1}}{(-2(1-\alpha)i(i-1-\theta) + \gamma i^2) \sum_{i=2}^{\infty} a_i z^{i-1} - 2\theta(1-\alpha) - \gamma} \right\} \\ < \beta. \quad (2.2)$$

We can choose the value of  $z$  on the real axis. Let  $z \rightarrow 1^-$  through real values, we obtain the inequality (2.1).

Finally, sharpness follows if, we take

$$f(z) = z - \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{i[(1+\beta\gamma)i - 2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)} z^i, \quad i \\ \geq 2. \quad (2.3)$$

**Corollary (1):** Let  $f \in S(\theta, \alpha, \beta, \gamma, \lambda)$ . Then

$$a_n \leq \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{i[(1+\beta\gamma)i - 2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}, \quad i \\ = 2, 3, \dots. \quad (2.4)$$

### 3. Growth and Distortion Theorems

In the following theorems, we obtain the growth and distortion theorems for function  $f \in S(\theta, \alpha, \beta, \gamma, \lambda)$ .

**Theorem (2):** Let the function  $f(z)$  defined by (1.2) be in the class  $S(\theta, \alpha, \beta, \gamma, \lambda)$ . Then

$$r - \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{4[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)} r^2 \leq |f(z)| \\ \leq r \\ + \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{4[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)} r^2, \quad (|z| = r \\ < 1). \quad (3.1)$$

The result is sharp for the function  $f(z)$  given by

$$f(z) = z - \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{4[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)} z^2.$$

**Proof:** Let  $f(z) \in S(\theta, \alpha, \beta, \gamma, \lambda)$ . Then by Theorem (1), we have

$$\sum_{i=2}^{\infty} a_i \leq \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{4[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)}.$$

Hence

$$|f(z)| \leq |z| + \sum_{i=2}^{\infty} a_i |z|^i = r + r^2 \sum_{i=2}^{\infty} a_i \\ \leq r \\ + \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{4[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)} r^2. \quad (3.2)$$

Similarly, we obtain

$$|f(z)| \geq |z| - \sum_{i=2}^{\infty} a_i |z|^i = r - r^2 \sum_{i=2}^{\infty} a_i \\ \geq r \\ - \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{4[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)} r^2. \quad (3.3)$$

From bounds (3.2) and (3.3), we get (3.1).

**Theorem (3):** Let the function  $f(z)$  defined by (1.2) be in the class  $S(\theta, \alpha, \beta, \gamma, \lambda)$ . Then

$$1 - \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{2[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)} r \leq |f'(z)| \\ \leq 1 \\ + \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{2[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)} r. \quad (3.4)$$

The result is sharp for the function  $f(z)$  given by

$$f(z) = z - \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{4[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)} z^2.$$

**Proof:** Let  $f(z) \in S(\theta, \alpha, \beta, \gamma, \lambda)$ . Then by Theorem (1), we have

$$\sum_{i=2}^{\infty} a_i \leq \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{2[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)}.$$

Hence

$$|f'(z)| \leq |1| + \sum_{i=2}^{\infty} ia_i |z|^{i-1} = 1 + r \sum_{i=2}^{\infty} a_i \\ \leq 1 \\ + \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{2[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)} r. \quad (3.5)$$

Similarly, we obtain

$$|f'(z)| \geq |1| - \sum_{i=2}^{\infty} ia_i |z|^{i-1} = 1 - r \sum_{i=2}^{\infty} a_i \\ \geq 1 \\ - \frac{1 + 2\beta\theta(1-\alpha) + \beta\gamma}{2[(1+\beta\gamma) - \beta(1-\alpha)(1-\theta)](\lambda+1)} r. \quad (3.6)$$

From bounds (3.5) and (3.6), we get (3.4).

### 4. Radii of Starlikeness, Convexity and Close-to-convexity

In the following theorems, we obtain the radii of starlikeness and convexity and close-to-convexity for the class  $S(\theta, \alpha, \beta, \gamma, \lambda)$ .

**Theorem (4):** Let  $f \in S(\theta, \alpha, \beta, \gamma, \lambda)$ . Then  $f$  is starlike in the disk  $|z| < R_1$ , of order  $\alpha$ ,  $0 \leq \alpha < 1$ , where



where

$$\left( \mu_i \geq 0 \text{ and } \sum_{i=1}^{\infty} \mu_i = 1 \text{ or } 1 = \mu_1 + \sum_{i=2}^{\infty} \mu_i \right).$$

**Proof:** Let

$$f(z) = \sum_{i=1}^{\infty} \mu_i f_i(z) = z - \sum_{i=2}^{\infty} \frac{(1+2\beta\theta(1-\alpha)+\beta\gamma)}{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)} \mu_i z^i,$$

then

$$\begin{aligned} & \sum_{i=2}^{\infty} \frac{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}{(1+2\beta\theta(1-\alpha)+\beta\gamma)} \mu_i \\ & \times \frac{(1+2\beta\theta(1-\alpha)+\beta\gamma)}{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)} \\ & = \sum_{i=2}^{\infty} \mu_i = 1 - \mu_1 \leq 1. \end{aligned}$$

Using Theorem (1), we easily get  $f \in S(\theta, \alpha, \beta, \gamma, \lambda)$ .

Conversely, let  $f \in S(\theta, \alpha, \beta, \gamma, \lambda)$  is of the form (1.2). Then

$$a_n \leq \frac{(1+2\beta\theta(1-\alpha)+\beta\gamma)}{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}, i \geq 2.$$

Setting

$$\mu_i = \frac{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}{(1+2\beta\theta(1-\alpha)+\beta\gamma)} a_i, \text{ for } i \geq 2$$

and

$$\mu_1 = 1 - \sum_{i=2}^{\infty} \mu_i.$$

Then

$$\begin{aligned} f(z) &= z - \sum_{i=2}^{\infty} a_i z^i \\ &= z - \sum_{i=2}^{\infty} \frac{(1+2\beta\theta(1-\alpha)+\beta\gamma)}{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)} \mu_i z^i \\ &= \mu_1 z - \sum_{i=2}^{\infty} \mu_i f_i(z). \end{aligned}$$

Thus

$$\sqrt{a_i b_i} \leq \frac{[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)][1+2\beta\theta(1-\alpha)+\beta\delta]}{[(1+\beta\delta)i-2\beta(1-\alpha)(i-1-\theta)][1+2\beta\theta(1-\alpha)+\beta\gamma]}. \quad (6.2)$$

From (6.1), we get

$$\sqrt{a_i b_i} \leq \frac{(1+2\beta\theta(1-\alpha)+\beta\gamma)}{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}. \quad (6.3)$$

Therefore, in view of (6.2) and (6.3) it is enough to show that

$$\begin{aligned} & (1+2\beta\theta(1-\alpha)+\beta\gamma) \\ & \frac{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}{[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)][1+2\beta\theta(1-\alpha)+\beta\delta]} \\ & \leq \frac{[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)][1+2\beta\theta(1-\alpha)+\beta\delta]}{[(1+\beta\delta)i-2\beta(1-\alpha)(i-1-\theta)][1+2\beta\theta(1-\alpha)+\beta\gamma]}, \end{aligned}$$

and

$$f(z) = \sum_{i=1}^{\infty} \mu_i f_i(z) = \mu_1 f_1(z) + \sum_{i=2}^{\infty} \mu_i f_i(z).$$

## 6. Hadamard Product

**Theorem (8):** Let  $f$  and  $g \in S(\theta, \alpha, \beta, \gamma, \lambda)$ . Then  $f * g \in S(\theta, \alpha, \beta, \delta, \lambda)$  for

$$f(z) = z - \sum_{i=2}^{\infty} a_i z^i, \quad g(z) = z - \sum_{i=2}^{\infty} b_i z^i,$$

where

$$\begin{aligned} \delta &\leq ((1+2\beta\theta(1-\alpha)+\beta\gamma)^2[i-2\beta(1-\alpha)(i-1-\theta)] \\ &\quad - i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]^2B_i(\lambda)[1 \\ &\quad + 2\beta\theta(1-\alpha)]) \\ &\quad /(\beta i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]^2B_i(\lambda) \\ &\quad - (1+2\beta\theta(1-\alpha)+\beta\gamma)^2)). \end{aligned}$$

**Proof:** Since  $f$  and  $g \in S(\theta, \alpha, \beta, \gamma, \lambda)$ . Then we have

$$\sum_{i=2}^{\infty} \frac{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}{(1+2\beta\theta(1-\alpha)+\beta\gamma)} a_i \leq 1$$

and

$$\sum_{i=2}^{\infty} \frac{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}{(1+2\beta\theta(1-\alpha)+\beta\gamma)} b_i \leq 1.$$

We have to find the largest  $\delta$  such that

$$\sum_{i=2}^{\infty} \frac{i[(1+\beta\delta)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}{(1+2\beta\theta(1-\alpha)+\beta\delta)} a_i b_i \leq 1.$$

By Cauchy-Schwarz inequality, we have

$$\sum_{i=2}^{\infty} \frac{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}{(1+2\beta\theta(1-\alpha)+\beta\gamma)} \sqrt{a_i b_i} \leq 1. \quad (6.1)$$

We want only to show that

$$\begin{aligned} & \frac{i[(1+\beta\delta)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}{(1+2\beta\theta(1-\alpha)+\beta\delta)} a_i b_i \\ & \leq \frac{i[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)]B_i(\lambda)}{(1+2\beta\theta(1-\alpha)+\beta\gamma)} \sqrt{a_i b_i}, \end{aligned}$$

This inequality is equivalent to

$$\sqrt{a_i b_i} \leq \frac{[(1+\beta\gamma)i-2\beta(1-\alpha)(i-1-\theta)][1+2\beta\theta(1-\alpha)+\beta\delta]}{[(1+\beta\delta)i-2\beta(1-\alpha)(i-1-\theta)][1+2\beta\theta(1-\alpha)+\beta\gamma]}. \quad (6.2)$$

This complete the proof.

**Theorem (9):** Let the function  $f$  and  $g \in S(\theta, \alpha, \beta, \gamma, \lambda)$ . Then

