

# A Hybrid DWT, SVD and PCA based Digital Video Watermarking Scheme

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**Abstract:** *Digital Watermarking is a technology used for the copyright protection of digital applications. Watermarking is a concept of embedding a special symbol, watermark, into an electronic document so that a given piece of copyright information is permanently tied to the data. It is an effective way to protect copyright of multimedia data even after its transmission. In recent years image watermarking techniques are grown-up. So digital video watermarking is the next challenging task and it is becoming a current academic research topic. Digital watermarking is a process of embedding watermark into digital document, where watermark can be some binary data, a small image or a seed value. It can also be any arbitrary or serial number, possession identifier, information about the inventor, date etc, that would be inserted into the original digital products. Digital watermarking refers to embedding watermarks in a multimedia documents and files in order to protect them from illegal copying and identifying manipulations. We proposed a technique is Hybrid DWT, PCA and SVD method for digital video watermarking. In two parts a proposed method of watermarking is divided: watermark embedding and watermark extracting*

**Keywords:** DWT, hybrid, PCA, SVD, PSNR, watermark

## 1. Introduction

Digital watermark is a pattern of bits inserted into a digital audio, video or image that identifies the copyright and authenticates information. The goal of watermark technique is to embed the secret information seamlessly hidden within into original message, which is robust against attacks. The use of digital video applications such as video-conferencing, digital television, digital cinema, distance learning, videophone, and video-on-demand has grown very rapidly over the last few years. Today it is much easier for the digital data owners to transfer multimedia data over the internet, and hence the data could be perfectly duplicated and rapidly redistributed on a large scale. Hence, copyright protection has become more important. Digital watermarking is an efficient way to protect the copyright of multimedia data even after its transmission. Watermarking refers to the process of inserting a hidden structure, called a watermark, into a multimedia data that carries either, the owners information or the receiver of the original data object. Broadcast monitoring, replica control, tracing of transaction, and protection of copyright these are the applications of watermarking. Robustness, invisibility and security are the three most important properties that need to be satisfied for such applications. Video watermarking approaches can be classified into two main categories based on the method of hiding watermark bits in the host video. The two categories are: Transform domain technique and Spatial domain technique. In spatial domain watermarking embedding and detection of watermark are carried out by directly calculating the pixel intensity values of the frame of video. On the other side, Transform domain techniques; alter values of spatial pixel of the host video according to a pre-determined transform and are more robust than spatial domain techniques since they disperse the watermark in the spatial domain of the video frame making it difficult to remove the watermark through malicious attacks like rotation, scaling, cropping, and

geometrical attacks. The most frequently used transform domain techniques are Discrete Fourier Transform (DFT), the Discrete Cosine Transform (DCT), and the Discrete Wavelet Transform (DWT).

In this paper, we propose an imperceptible and robust video watermarking algorithm based on Discrete Wavelet Transform (DWT) and Singular value decomposition. DWT is more computationally efficient than other transform methods like DFT and DCT. Due to its excellent spatio-frequency localization properties. The DWT is used to identify areas in the host video frame where a watermark can be embedded imperceptibly

## 2. Literature survey

In the world of watermarking tremendous has been carried out. Here is the overview of the different watermarking techniques.

<sup>[1]</sup>Video watermarking using wavelet transform and tensor algebra authors provides robust, hybrid watermarking technique based on high-order tensor singular value decomposition and the discrete wavelet transform (DWT). In this, a simple and computationally inexpensive watermarking methodology for embedding a watermark in the transform domain of video is introduced. This was carried out by modifying the highest singular values of the 3D tensors computed from the four wavelet sub-bands of the video frames..

<sup>[2]</sup>A Joint Encryption/Watermarking System for Verifying the Reliability of Medical Images Proposed a joint encryption/water-marking system for the protection of medical images. This system is based on an approach which combines a substitutive watermarking algorithm, the quantization index modulation, with an encryption algorithm.

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a stream cipher algorithm (e.g., the RC4) or a block cipher algorithm (e.g., the AES in cipher block chaining (CBC) mode of operation). A new joint watermarking/encryption system, which guarantees a prior and a posterior protection of medical images. It merges the QIM and a cipher algorithm or a block cipher algorithm. System gives access to two distinct messages in the spatial domain and in the encrypted domain, respectively.

“QR Code Watermarking Algorithm based on Wavelet Transform” [3] is proposed in 2013. Author gives digitally invisible watermark is embedded in a QR code image by means of wavelet transform. In the embedding process, a binary image, logo, is transformed into a corresponding watermark and then embedded into a selected sub band. The experimental results illustrated that, for all the cases considered in this paper is more robustness to attacks and as such it can serve as a viable copyright protection and authentication tool. This paper presented a digital watermarking technique, whereby a binary image is watermarked and embedded in a QR code image. The experimental results demonstrated that the algorithm can be recover the watermark with an acceptable visual quality. The objective measures such as PSNR and NC are subject to magnitude factor.

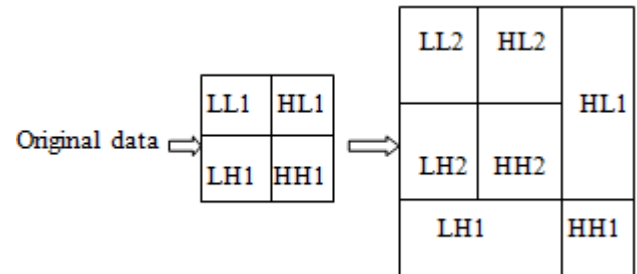
In Digital Video Watermarking Using PCA and DWT [4], a comprehensive approach for watermarking digital video is introduced. PCA helps in reducing correlation among the wavelet coefficients obtained from wavelet decomposition of each video frame thereby dispersing the watermark bits into the uncorrelated coefficients. The video frames are first decomposed using DWT and the binary watermark is embedded in the principal components of the low frequency wavelet coefficients. The imperceptible high bit rate watermark embedded is robust against various attacks that can be carried out on the watermarked video, such as filtering, contrast adjustment, noise addition and geometric attacks.

In Hybrid DCT- SVD Based Robust Watermarking Scheme for Copyright Protection, A hybrid watermarking scheme exploiting the properties of the Discrete Cosine Transform (DCT) and Singular Value Decomposition (SVD) has been proposed [5]. A reference image is being formed from the cover image and then its singular values are modified to hide the secret information in an imperceptible way. The security is further enhanced by the zig zag scrambling of the cover image and gray scale watermarks. The robustness of the methodology against the various image processing attacks has been validated with high Normalized Cross Correlation (NCC) values. Also, the imperceptibility of the watermarked image with the original cover image comes out to be high as indicated by high achievable Peak Signal to Noise Ratio (PSNR) values.

### 3. Proposed Methodology

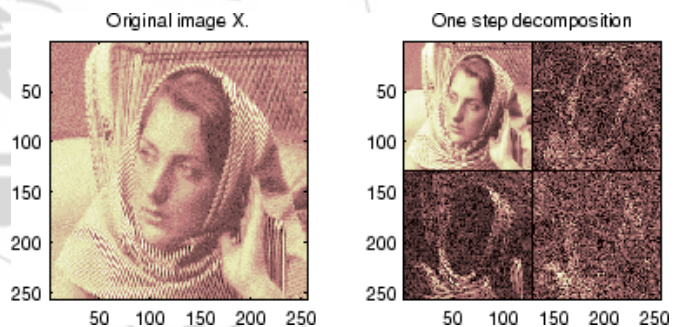
#### 3.1 Discrete Wavelet Transform

DWT is a transform based on frequency domain. As shown in above figure the distributions of the frequency is transformed in each step of DWT, where L represents Low frequency band, H represents High frequency band and subscript behind them represents the number of layers of transforms. LL sub graph represents the lower resolution estimate of the original video, while mid-frequency and high-frequency details sub graph HL, LH and HH represents horizontal edge, vertical edge and diagonal edge details.



**Figure 1:** Discrete Wavelet Transform

Above block diagram shows DWT after application of two times. When we apply third level of DWT lower resolution component LL2 again get divide into four sub components. In proposed watermarking scheme we are using 3-level DWT to increase robustness of the system. After 2 level DWT when we again apply DWT the LL2 component will divide into four sub images as shown above.



**Figure 2:** Original Image after applied One Step Decomposition

#### 3.2 Singular Value Decomposition

Singular value decomposition is a numerical technique used to diagonalize matrices in numerical analysis. It is an algorithm developed for a variety of applications. The singular value decomposition (SVD) technique has been successfully used in a variety of applications, such as data compression, pattern analysis and signal processing. It has been scientifically proved that slight variation in the singular values does not change the visual perception of the image. Also, the singular values are robust to the common image processing attacks and do not change much after their application to the image. From the linear algebra viewpoint, the SVD decomposition of any discrete image matrix A of size  $m \times n$  can be represented as:

$$A = USV^T$$

Where U and V are orthogonal matrices ( $U^T U = I$ ,  $V^T V = I$ ) of size  $m \times m$  and  $n \times n$  respectively [5, 6]. The horizontal and vertical details in an image are given by the columns of U

and V matrices called as left and right singular vectors respectively. The diagonal matrix S with size mxn, has nonzero elements called singular values of the matrix. They represent the luminance values of the image layers and as arranged in decreasing order from the first SV to the last one.

The above decomposition is termed as Singular Value Decomposition. The increased robustness is due to the stability of singular values. Singular values exhibit some more properties like rotation invariance, translation invariance, transposition invariance, etc. These all properties of SVD are much desirable in image watermarking

### 3.3 Principal Component Analysis

PCA is a mathematical procedure. It converts set of observations of possibly correlated variables into uncorrelated variables by using orthogonal transformation. The number of original variables is greater than or equal to number of principal components. PCA is used to identify patterns in data, and it high lights their similarities and differences. In data of high dimension, where the advantage of graphical representation is not available, patterns in data are hard to find. For analysing data PCA is a powerful tool . The other main benefit of PCA is that once these patterns in the data have been recognized, by reducing the number of dimensions the data can be compressed, without much loss of content. It plots the data with maximum covariance together into a new coordinate system by reducing number of dimensions and is known as the first principal component. Likewise, there are the second and third principal components and so on. first principal component contains maximum energy<sup>[7]</sup>.

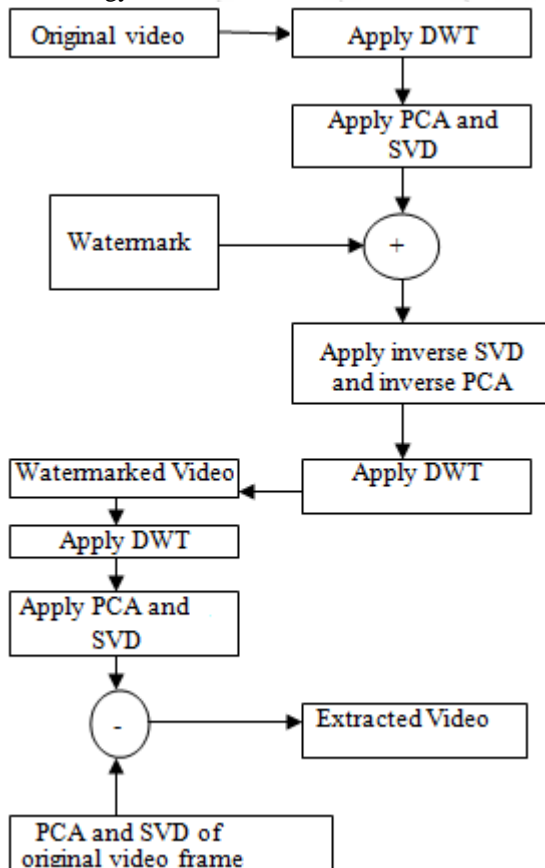


Figure 3: Diagram for Video Watermarking

## 4. Simulation and Result

Table 1: Results after Simulation

Type of Attack	Normalised Correlation Value	PSNR in dB
Gaussian	0.5534	32.05380
Histogram	0.5537	29.40608
Averaging	0.6064	30.28901
Median	0.66771	32.053800
None	0.9963	37.16916

The performance of the proposed watermarking technique has been measured in terms of its imperceptibility and robustness against the possible attacks .

### 4.1 Peak Signal-to-Noise Ratio

The Peak Signal-to-Noise Ratio (PSNR) is used as a common measure to evaluate the degradation caused by various attacks like Gaussian, histogram, average, median Low PSNR values indicate higher degradation and high PSNR values indicate lower degradation hence high PSNR values indicating that the watermarking technique is more robust to that type of attack.



(a)

Figure a: Original Video



(b)

Figure b: Watermarked Video



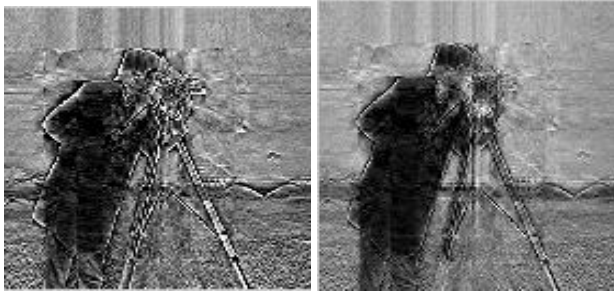
(c) (d)

Figure C: Original image Fig d: Extracted Watermark



(e) (f)  
**Figure E:** Extracted Watermark after

**Figure F:** Extracted Watermark after Applying Gaussian noise applying Histogram attack



(g) (h)  
**Figure G:** Extracted Watermark after

**Figure H:** Extracted Watermark after Applying Averaging applying Median attack

## 5. Conclusion

The robustness of the DWT, PCA-SVD based hybrid watermarking scheme is tested, the performance of the proposed video watermarking scheme is evaluated through several experiments. The experiment with various attacks such as Gaussian noise, histogram, averaging, median noise. The NC and PSNR values are retrieved when the watermarked video is facing different attacks. The correlation value is high clearly indicating robustness of the algorithm against major attack. Better performance than the DCT based or SVD based scheme since there are small amount of watermark bits are embedded into frame using DWT, PCA and SVD.

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