

A Secure Mobile Bill Payment (MOBILL) Service for M-Commerce

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Abstract: *Instead of paying by cash, check, or credit cards, consumers can also use their mobile devices to pay for a wide range of services and digital or material goods. However, consumers' security concerns are a major barrier to broad adoption and use of mobile payments. In this paper, we design a secure operational model for mobile payment in which access control is based on service-oriented architecture. A consumer uses his/her mobile device to get authorization from cloud and generate a QR code as the payment certificate.*

Keywords: Mobile Payment, Web Services, Cloud Security.

1. Introduction

Mobile devices are prevalent and are as powerful and connected as personal computers or laptops. Mobile phone technical capabilities have advanced rapidly in recent years, and the adoption rate of smart phones continues to increase. Gartner estimates that by 2013, mobile phones will replace personal computers as the most common web access device [1]. By that same year, Forrester predicts that 48 percent of all U.S. mobile phone subscribers will be smart phone subscribers, a striking jump from just 7 percent in 2008 [2]. A growing number of consumers can use their mobile phones as keys, cameras, and TVs. If mobile phones could also be a payment tool, it will be convenient for consumers. Although large-scale mobile payment systems are still in development, a number of mobile financial and mobile commerce applications, such as those of Starbucks app, iTunes, and Google Wallet, are helping to build user experience and encourage the adoption of mobile payments among consumers.

Consumers carry their mobile phones more often than a wallet or purse. The average amount of time it takes someone to realize he has lost their wallet is approximately five or six hours. It takes someone about 15 minutes to realize his phone is missing [16]. The mobile medium makes easier it to issue promotions and marketing incentive services to consumers. Industry analysts and service providers have identified a number of important drivers for the adoption of mobile payments, such as familiarity and comfort with using mobile technology, strong security, and greater convenience. Security and privacy risks are the major barriers to adoption. Consumers worry about their personal data being hacked or intercepted. They think mobile transactions are less secure than credit and debit card transactions. In fact, mobile payments can be just as or even more secure than traditional payment methods. When consumers are offered a secure online payment environment, which works via advanced mobile web systems, consumers do not need to cough up physical currency each time they want to make a mobile purchase or pay a bill online.

Consumers usually pay for their commodities with pre-paid card or credit card in supermarkets. Many pre-paid cards issued by the specific stores can not be identified when they

are lost. Anyone who picks up lost pre-paid cards can use it without being caught. Since the clerks seldom check the signature, people are usually not aware of their lost credit card being swiped by a few amount of money if they do not check their accounts regularly. To address this kind of problem is the goal of this paper. The remainder of this paper is organized as follows: Section II gives an overview of related works and technologies, Section III presents the security mobile payment model, Section IV draws conclusions about the work described in the paper.

2. Relative Words and Technologies

Experts from a variety of sectors contend that mobile payments are destined to take off. Recent studies indicate that consumer awareness and interest in mobile payments have been increasing. In a survey of the Consumer Research Section of the Federal Reserve Board, over half of consumers believed that mobile contactless payments would become a major form of payment in the next five years, and over one-third of survey subjects indicated that they would use this method of payment if it were made available to them [3]. Mobile payments overall are expected to move toward the mainstream to reach \$90 billion by 2017 for the US, according to the Forrester report [4].

Privacy and security are becoming ever more important to consumers given the rise of mobile payments and commerce, and continue to be a major obstacle to widespread adoption. Specific security issues identified vary by survey. Some consumer reservations stem from fear of payment account information being intercepted, threat of unauthorized parties accessing personally identifiable information, and receipt of unsolicited promotional material [3, 5]. According to research from Synergistics, over half of mobile phone owners surveyed indicated identity theft as a top concern related to making mobile payments [6]. Over 50 percent of the consumers surveyed in a First Data mobile payments study believed that making a payment via mobile phone is less secure than making a payment in person or with a credit or debit card [7]. Regardless of the specific reason for the security concern, security issues must be addressed to achieve mass adoption of mobile payments.

Many applications on smart phones are developed in Web services architecture [8]. Web service applications run over the open, and unreliable Internet and Web service providers must ensure security issues like confidentiality, authentication, authorization and the like. There are number of solutions to solve the above problems such as XML encryption [9], XML signature [10], Security Assertion Markup Language (SAML) [11], Extensible Access Control Markup Language (XACML) [12], XML Key Management Specification (XKMS) [13], etc.

The main technologies of mobile commerce are near field communication (NFC), mobile wallet, Quick Response Code (QR Code) [14], etc. NFC is a set of short-range wireless technologies, typically requiring a distance of 10 centimeters or less to initiate a connection. Mobile wallet is a software application that is loaded into a mobile phone, and enables storage of multiple payments credentials and value-added services to be securely accessed in order to initiate mobile payments. A QR Code is a kind of two-dimensional symbology developed by Denso Wave (a division of Denso Corporation at the time) and released in 1994. It contains information in both vertical and horizontal directions and holds a considerably greater volume of information than a bar code. These technologies are changing the way consumers pay for goods and services, and many times, making shoppers reach for their smart phones to pay rather than their credit cards. Over the past year, more consumers have been using their mobile devices to not only comparison shop in-store, but also shop via their handset. Many merchants and hypermarkets provide the mobile applications or QR Code for consumers to extend the market to mobile shopping. There are a lot of cases that use mobile device as a payment tool and apply a QR Code as a bridge between product information and consumers. We list some of them in the following:

- 1) Starbucks Card Mobile is a three-part system that includes 2D bar codes, scanners and mobile phone applications for iPhone, BlackBerry and Android. This system allows Starbucks consumers to pay with their phones at roughly 9,000 locations in the U.S. It has also helped the coffee company stand alone as the only large-scale mobile payments provider [15].
- 2) Amazon provided an augmented reality app called Flow [16] that lets consumers discover information about items by scanning QR Codes of products. With Flow customers can identify tens of millions of products, including books, DVDs, and packaged household items like a box of cereal or a box of tissues. You can also quickly scan and dial phone numbers or launch websites effortlessly.
- 3) In 2011, Google launched its Google Wallet app [18]. Consumers can use any card from Visa, MasterCard, American Express, or Discover in conjunction with the app. To pay in-store, select the card, and then just tap a smartphone to any contactless point of sale terminal. Payment information is transmitted via NFC. Shortly after, you'll see a transaction record with merchant name and dollar amount on your phone. Google Wallet keeps you safe and secure. The app has its own PIN, and if you lose your phone, you can remotely disable your mobile wallet.

- 4) EASYCARD is Taiwan's most popular contactless payment service that has been widely used for taking the subway or enjoying daily shopping/dining activities. In 2011, TAISYS Technologies Co., Ltd. announced the world's first Android based near-field payment application at the "Open Platform Value- Added Service Conference" organized by the Committee of Communications Industry Development of Taiwan's Ministry of Economic Affairs. It enables "EASYCARD" usage that features enriched graphical user interface so that users may easily perform balance checks, micro-payment transactions, e-wallet top-up, etc. via their Android handsets. [17].
- 5) 7-ELEVEN in Taiwan provided QR Code shopping. Consumers use smart phones to scan QR Codes in product advertisements, then connect to the 7-NET website to check out and take the products and pay at a near 7-ELEVEN store. This is the first example for mobile commerce in the convenience store industry in Taiwan.

3. System Architecture

As an added security measure, a consumer can request alerts for various types of account activities, such as suspicious transactions over preset limits. We propose an operational model to make sure the payment is secure with mobile devices. A fine-grained access authorization control is added to the proposed system. The system architecture is described in section A.

3.1 Payment mechanism and architecture

Figure 1 shows the system architecture for the proposed payment model. When a consumer shops and wants to check out, the payment steps are following:

- 1) A consumer executes the App software provided by a bank. This App software allows the consumer to input their account login and password, and then it connects to the XACML server of a bank to check whether the consumer has authority to use the service. Once authorized, the XACML server executes the QR code certificate service and response a short essential data. App software uses these personal data to generate a QR Code.
- 2) The clerk uses a scanner to scan the bar-code on goods bought by the consumer. The total price and transaction data is kept in an XML data format.
- 3) The consumer gives the QR Code on the smart phone to the clerk for scanning. The QR code is decoded by the system to retrieve personal data of the consumer.
- 4) Personal data and purchase detail are stored into an XML transaction file and then transferred to the server.
- 5) The transaction data in the server will be sent to the bank to do settlement process in a period of time.

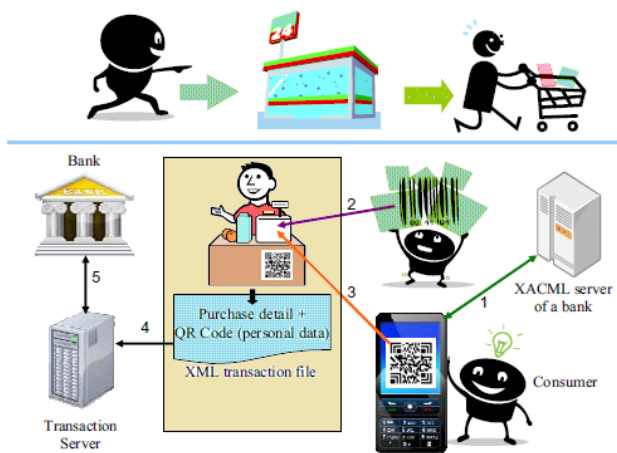


Figure 1: The payment mechanism and system architecture

In this payment mechanism, a consumer who finishes steps the 1 to 3 completes the payment process. Step 4 to 5 is interprocess between stores and banks. Each component of this architecture is described in Section B–E.

3.2 Access control model

This model is designed based on SOA. The access control is handled by a web service and the security policy is defined and stored in an XACML server. We consider that an authentication policy must be decided according to the running state. A user can grant such as authority to another person to build a temporary policy, like an additional card of a credit card. The access control manager refers to the temporary and permanent security policy to decide whether a request is accepted or denied. This access control model is also appropriate for cloud computing. According to the data-flow model of XACML, we design an access control model depicted in Figure 2. The model operates by the following steps.

- (1) Policies in the policy container represent the complete policy for a specified target. Policy administrator writes these policies and makes them available to the access evaluation.
- (2) The client sends an access request to the request execution point (REP) for a web service.
- (3) The REP sends the request for access to the context handler in its native request format.
- (4) The context handler constructs an XACML request context, and sends it to the access evaluation point (AEP). The AEP requests any additional subject, resource, environment and other attributes from the context handler.
- (5) The context handler requests the attributes from subjects, resources, and the environment.
- (6) The context handler sends the requested attributes and the resource to the AEP.
- (7) The AEP evaluates the policy and returns the response to the REP.
- (8) If access is permitted, the REP permits access to the resource and sends the client's request to the Web Service.

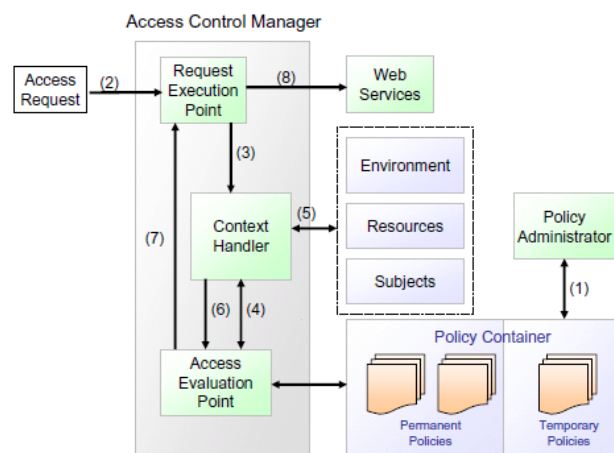


Figure 2: Access control model

3.3. Authorization-App program

The authorization-app program is an interface that let consumers input an account login and password and then sends a request containing account login and password to an XACML server. This server verifies that users have authorization to use the QR Code certificate service. After authorization is given, the server responses accepted information with the consumer's personal data. The authorization-app program calls a QR Code encoder to generate a QR Code that is a payment certificate. The payment certificate has a time limit. If the consumer does not use it within the time limit, the QR Code will lose its efficacy. Moreover, it can be used one time only. For security considerations, these data could be encrypted before being encoded. However, encryption and decryption are time consuming, particularly in applying to a payment system. If it affects performance, the secure communication protocol, such as Hypertext Transfer Protocol Secure (HTTPS), could be used when data is transferred from the server to mobile devices.

3.4 QR Code encoder-decoder

The QR Code encoder-decoder is implemented for mobile devices and cash registers. The encoder is called by the authorization-app program to generate a QR Code. The decoder is invoked when a QR Code is read from a mobile device by a bar code scanner. Figure 3 shows the operational model of a QR Code encoder and decoder. Data encoded into QR Codes include international mobile equipment identity numbers (IMEI), time, and information of the consumer. Furthermore, QR Codes generated on a server site or client site is also a consideration.

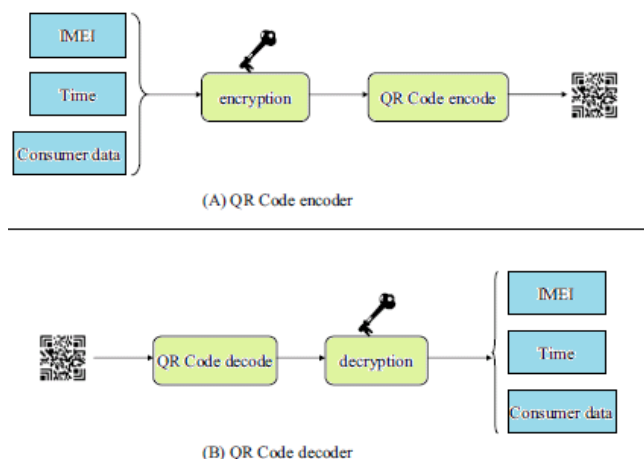


Figure 3: QR Code encoder and decoder

4. Conclusion

It is possible that mobile payments can be more secure than traditional payment methods. The mobile device must be set up correctly with risk mitigation tools having the ability to remotely wipe, delete, lock, and disable a lost or stolen mobile phone, with anti-virus and malware software, and with multiple layers of security to lock both the phone and access to the secure mobile wallet – and the consumer must use the mobile payment capabilities correctly. Furthermore, consumers must understand that they also have responsibilities to protect their payment account credentials and mobile devices. Consumers also need to be educated on what not to do, such as download untested, questionable, uncertified applications or share their mobile phones.

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