

2.1 Deceptive phishing

In this type of phishing attacker broadcasts an email such as message regarding need to verify account information, reenter users information because of system failure, undesirable account changes, new free service, and may other scams ,with the hope that victim will enter their information and caught in to attackers trap.

2.2 Malware based phishing

This type of attack involves running malicious software on victim’s pc, malwares can be introduced as email attachment, or in downloadable file from website, or by exploiting security vulnerabilities.

2.3 Web Trojans

This kind of attacks pops up invisibly when users attempt to log in. They collect users’ information locally and transmit to the phisher.

2.4 System reconfiguration attack

In this type of attack users pc configuration is changed for malicious purpose to redirect users to the URL look alike, for example the Banks URL may be changed from www.gmail.com to www.gmail.com, we can see here l is replaced by 1.

2.5 Man in middle phishing

In this type of phishing attacker puts themselves between the user and legal website, they record the user’s information and continue to the legal website so that user can not identify, user’s transactions are also not affected. Later the sell or use the user’s information when user is not active on the system.

2.6 Search engine phishing

In this type of phishing attacker creates very much attractive website with sound effects, so when users do normal search they find such kind of website and are fooled by giving up their information. To overcome these We are going to use a secure server verification using approach named as "Secure Server Verification by Using RSA Algorithm and Visual Cryptography" i.e. every user request will be redirected from web server to secure server and their credentials are matched with the server credentials and upon verification of the credentials the user verifies the server and the transaction is started.

3. Visual Cryptography

Cryptography is the commonly used technique to protect the data. In this technique messages are encrypted and that can be decrypted by only the intended sender or the intended receiver. Various mathematical algorithms are used for encryption and decryption in such a way that no one but the intended recipient can decrypt and read the message. Visual cryptography scheme (VCs) is introduced by Naor and

Shamir [2]. It is a simple and secure way to allow the secret sharing of images. An image is composition of pixels. The shared secret is an image composed of black and white pixels. Let each pixel be stored in bits. Then 2d gray-leveled image can be shown by using a set of pixels. A recursive VC method proposed by monoth et al., [3] is computationally complex as the encoded shares are further encoded into number of sub-shares recursively. Similarly a technique proposed by Kim et al., [4] also suffers from computational complexity, though it avoids dithering of the pixels. Most of the previous research work on VC focused on improving two parameters: pixel expansion and contrast [5], [6], [7]. In these cases all participants will not present false or fake shares during the phase of recovering the secret image. Thus, the image shown on the stacking of shares is considered as the real secrete image.

Visual Cryptography Scheme is a cryptographic technique that allows for the encryption of visual information such that decryption can be performed using the human visual system. We can achieve this by one of the following access structure schemes.

- 1)(2,2) Threshold VCS scheme- This is a simplest threshold scheme that takes a secret message and encrypts it in two different shares that reveal the secret image when they are overlaid. No additional information is required to create this kind of access structure.
- 2)(2, n) Threshold VCS scheme-This scheme encrypts the secret image into n shares such that when any two (or more) of the shares are overlaid the secret image is revealed. The user will be prompted for n, the number of participants.
- 3)(n, n) Threshold VCS scheme-This scheme encrypts the secret image to n shares such that when all n of the shares are combined will the secret image is revealed. The user will be prompted for n, the number of participants.
- 4)(k, n) Threshold VCS scheme- This scheme encrypts the secret image to n shares such that when any group of at least k shares are overlaid the secret image will be revealed. The user will be prompted for k, the Threshold, and n, the number of participants.


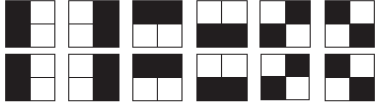




 white pixel p	share 1 block share 2 block	
decrypted pixel		
 black pixel p	share 1 block share 2 block	
decrypted pixel		

Figure 2: 2-out-of-2 VCS scheme with 2 sub pixel constructions

In the case of (2, 2) VCS, each pixel P in the original image is encrypted into two sub pixels called shares. Fig 2 denotes the shares of a white pixel and a black pixel. Note that the choice of shares for a white and black pixel is randomly

determined (there are two choices available for each pixel). Neither share provides any clue about the original pixel since different pixels in the secret image will be encrypted using independent random choices. When the two shares are superimposed, the value of the original pixel P can be determined. If P is a black pixel, we get two black sub pixels; if it is a white pixel, we get one black sub pixel and one white sub pixel.

4.1 Registration Phase

In the registration phase the most important part is the creation of shares from the image where one share is kept with the user and other share can be kept with the server. If server under test sends some different share then the stacking of shares will create unrecognizable form of image. The stepwise procedure is shown in the figure 3.

4. System Architecture

For phishing detection and prevention, we are proposing a new methodology to detect the phishing website. The proposed approach can be divided into two phases

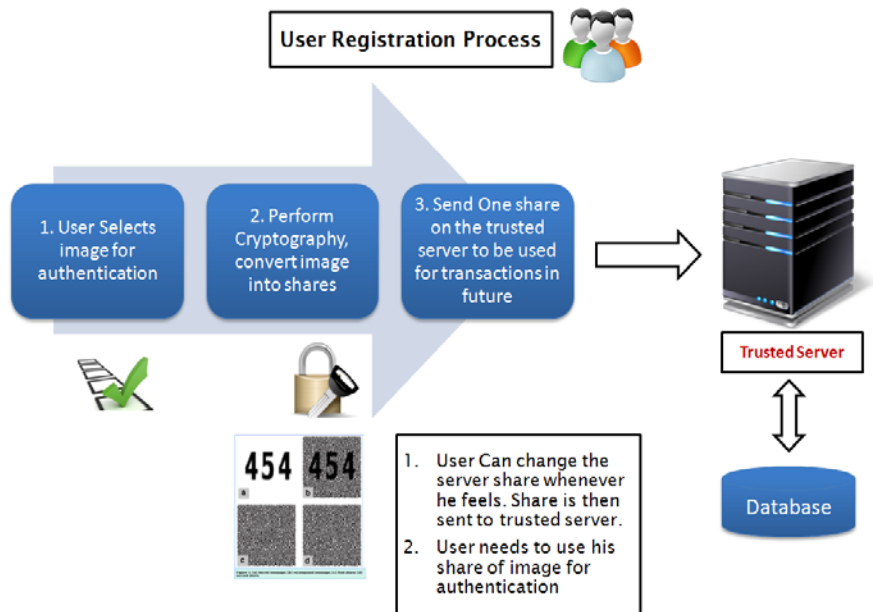


Figure 3: Registration Phase

4.2 Login Phase

In the login phase the user has to enter the user id and his share of image with the public key. The user id, share of image and public key is sent to the server and they are decrypted using the public and private key of the user. At the

server side both the share of images (server share and user share) are stacked together to form the original image. This original image is sent to the user's browser window. Now the user will understand that this is the trusted server and user can enter his further credentials. The stepwise procedure is shown in the figure 4.

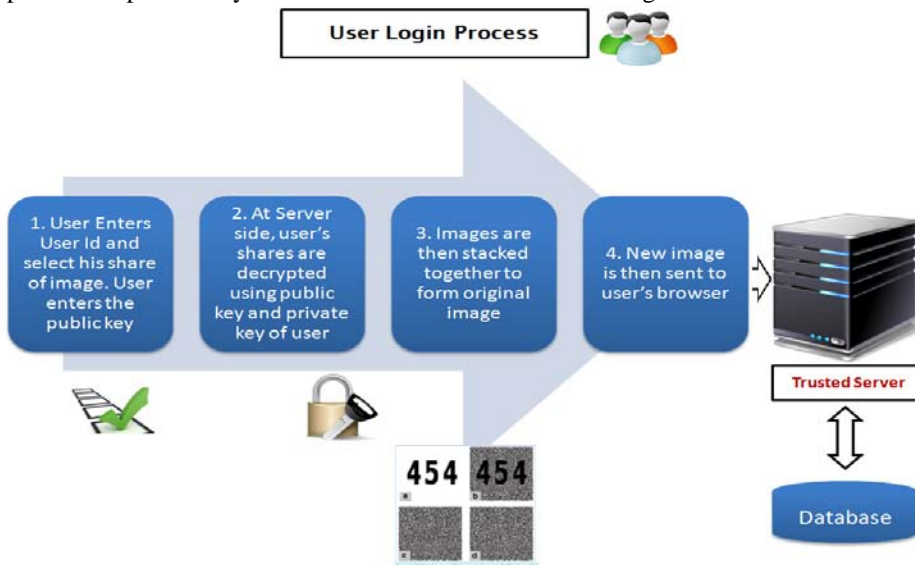


Figure 4: Login Phase

5. Implementation

RSA is an algorithm for public-key cryptography that is based on the presumed difficulty of factoring large integers, the factoring problem. RSA stands for Ron Rivest, Adi Shamir and Leonard Adleman, who first publicly described the algorithm in 1977. Clifford Cocks, an English mathematician, had developed an equivalent system in 1973, but it wasn't declassified until 1997. The user of RSA creates and then publishes the product of two large prime numbers, along with an auxiliary value, as their public key. The prime factors must be kept secret. Anyone can use the public key to encrypt a message, but with currently published methods, if the public key is large enough, only someone with knowledge of the prime factors can feasibly decode the message. Whether breaking RSA encryption is as hard as factoring is an open question known as the RSA problem. Here are the steps for finding the public and the private key

5.1 Key Generation

- 1) Select two large prime numbers p, q
- 2) Compute
 - $n = p \times q$
 - $v = (p-1) \times (q-1)$
- 3) Select small odd integer k relatively prime to v $\text{GCD}(k, v) = 1$
- 4) Compute d such that
 - $(d \times k) \% v = (k \times d) \% v = 1$
- 5) Public key is (k, n)
- 6) Private Key is (d, n)

5.2 Encryption and Decryption

- 1) Alice and Bob would like to communicate in private
- 2) Alice uses RSA algorithm to generate her public and private keys
 - Alice makes key (k, n) publicly available to Bob and anyone else wants to send her private messages
- 3) Bob uses Alice's public key (k, n) to encrypt message M :
 - compute $E(M) = (M^k) \% n$
 - Bob sends encrypted message $E(M)$ to Alice
- 4) Alice receives $E(M)$ and uses private key (d, n) to decrypt it:
 - compute $D(M) = (E(M)^d) \% n$
 - decrypted message $D(M)$ is original message M
- 5) RSA algorithm for encryption/decryption
 - encryption: compute $E(M) = (M^k) \% n$
 - decryption: compute $D(M) = (E(M)^d) \% n$
- 6) With the help of RSA algorithm the public and private keys can be generated and thus used for encryption and decryption.

6. Conclusion

With the huge use of internet phishing attacks are so common because it can attack globally and capture and store the users' confidential information. This information is used by the attackers which are indirectly involved in the phishing

process. Phishing is mainly done to gain the access to confidential information. Phishing websites as well as human users can be easily identified using our proposed "Secure Server Verification by using Encryption algorithm and Visual Cryptography". Thus with help of these techniques we can successfully help the users to identify the fake and genuine website.

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