

Social Network: Is This Trying To Tell A Different Story

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Abstract: *During the 1990 s people were not a part of this technology. In fact people at least in this part of the world were not associated with the effects of globalization particularly social networks. But today each and every one is a piece of it or rather trying hard to be a part of it. The aim of this study is to make an attempt to understand the different types of reactions of different classes of people to different kinds of friendship requests. To understand what classes of people react to what kinds of group requests and finally to conclude that: is this social network a very good tool to understand the mass psychology.*

Keywords: friendship requests, globalization, networks, reactions, social

1. Introduction

Social networks are forming a part of our daily lives and people are finding themselves accustomed to this particular technology at a very great pace. The rapid pace at which the social network is building is remarkable. People want themselves to be associated with others around the world.

During the 1990 s people were not a part of this technology. In fact people atleast in this part of the world were not associated with the effects of globalization particularly social networks. But today each and everyone is a piece of it or rather trying hard to be a part of it. I am finding kids in lower classes using this technology to impress the teachers.

What interests me is the matter of fact that does it helps us to understand the deep psychology of people around. The colorful photos posted, the trends of friendship accepted, the ones rejected, the groups formed, the groups rejected; all of these forms a platform to understand the psychology of persons. No other technology has helped to understand the mass psychology better than this piece of beauty.

Some people create groups so that their difficulties may be shared, some wants themselves to be a part of a very strong companions which will ultimately will show their weakness, some wants to impress, some wants to be a part of everything, some wants to join because of others, some leaves because of others, some wants to be descent and the list goes on. But the question of the hour is does this virtual tie telling and yelling a different story. Does this help in understanding ourselves. Only time will tell what powerful weapon this might be.

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2. Materials and Methods

The first phase of this will be to examine the photographs, groups that they are associated and what are the reactions to different friendship requests in different age groups. Second phase is to send friendship requests to others in different age groups, different classes of people who are superior in office and who are inferior to me in my office, concurrently different types of groups will be formed and sent to different classes of people and the results of who accepts and who rejects will be noted. Their age group, their marital status and their superiority on the economy ladder will be considered.

3. Results

1. Friend Requests

- In case the person was junior in the profession the accepted percentage was 100%. 243 out of 243 accepted the friendship.
- In case the person was senior in profession/superior in economic status the acceptance percentage dropped to 78%. 98 out of 126 accepted the friendship.

2. Groups formed:

- In the age group below 50, people wanted to be a part of superior groups like a rock bands, race cars, street bikes etc.
- In the age group above 50, people wanted to be a part of groups which shared their problems and wanted to show the world that they were a part of younger generation. Only 21% of the people shared the platform with younger generation groups.
- 100% of the younger generation (less than 50 yrs) who share the space with their better halves moved away from the group with vulgar names. 30 people moved out of the vulgar named group.
- 100% of the younger generation with kids (less than 50 yrs) who shared the space with their better halves and kids did the same. 26 people did it.
- 27% of the younger generation with or without kids but who did not share their space with them (less than 50 yrs) did not walk away.

- 100% of the older generation (more than 50 yrs and the matter of fact whether they live with their better halves and kids or not) just walked away.
3. The groups also reflected the facts that if a person likes another in a group then he will ultimately do whatever to be a part of that group.

4. Discussion

People whatever they do, wherever they go, stick on to their basic principles that have been embedded into them by their environment in which they grew. Even though lot of people denies the fact that they are not very open to everything, they are constantly under a fear about the issues of the society and their new technological gadget in the form of social network reflects it.

People may use this to impress on others, as the statistics says it all. They are not under the threat of the so called juniors (may be in their profession or economically), hence may neglect the juniors which is also reflected by the statistics. Fortunately or unfortunately the internal relations between the family members also reflects in the social media.

The results are very clear. The result indicates towards a prejudice system in our society that is even evident in the virtual world. The method of surveying our social sites can be a very useful tool to our psychology and even our surrounding people. Even though it is in a very infant stage, it can be developed in a very useful weapon to know the present state of mind. It can even be useful in recruiting services by the institutions. The mass psychology can even be studied and can be useful for developing strategies for the market and even it can be useful in criminology. The negative effects are the sad part. It is said that, body language if studied in a proper way can be a very useful tool. This following study if it is studied in a big way can be a very powerful study that enables us immense powers to know the unknown side of the human mind.

References

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