

commerce has grown tremendously worldwide. In the future e-commerce may become totally mobile based. In Bangladesh E-commerce also become a very powerful business mechanism but Bangladesh will have to overcome the problems with poor network connectivity and electronic payment issues. The problems identified in this Project are: Security problem, Confusing checkout process, Customers can't find products, Customers can't touch and fell a product, No sales staff means any chance of up-selling, Language barrier. Regarding the identified problems the following solutions have been proposed: Merchant needs to ensure the platform employs strong encryption for payment processing and customer data retention. E-commerce platform should always have a visible running total of purchases prominently displayed during the customer experience. E-commerce platform must support the ability to present the customer with nested categories as well as a search box. An e-commerce platform should also support the ability to attach multiple pictures to a product catalog page, allowing the consumer to view the product from multiple angles. E-commerce platform needs to be able to associate products with related and complimentary products. The system should allow all translation to be done centrally.

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