

Media Portrayal of Disability in Rajasthan: A Critical Analysis of News Coverage

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Abstract: *Today in the 21st century and the era of the postmodern world Rajasthan emerging as the most prosperous state of India and people like to stay in Rajasthan and enjoy its varsity of culture and ethnicities because of it's rich language and heritage sites, every district having their own historical identity, where every sorts of people reside with the spirit of individuality. The prosperousness of the state has been manifested by media and newspapers as well as manifested the local news about the people, in the same order we're going to analyze disabled people's news through the local news, how Media cover the news about the disability, because the common man of state constructs the perception about disability based on these media news.*

Keywords: Journalist language, editor content, able-bodied, impairment, inclusiveness

Television media and newspapers are the primary resources to get information about the society, which has delivered the authentic information about the common plebian and it says that these media are the fourth pillar of democracy and distribute the news in the irrespective manner and present the real view of society. Journalists and news editors are the constituent part of media, who shoulder the whole institution of media stand, they are the highly qualified people of the media and can mold the news to be expressive or bombastic in their own way. We have blind faith in media and reckon everything doubtlessly, what they put before the viewers or readers. The portrayal of disability in the Rajasthani local media is conceivable, where the formation of disability news occurs, with the intention of able-bodied readers and impose the able-bodied orthodox consecutively on the disability news and the plebian construct the notion and belief for disability with the same emotions from these editors. Indeed they're serving the news with sympathetic emotions rather than an empathetic voice and the tone, and writing of the editor make the disabled people the object of sympathy in the society. Mainstream local media work should provide inclusive news, which would pave the way for civil society, the concept of otherness should vanish from society but the writing of media for the disabled stuck with the perspective of able-bodied mindset, the cause of it disables people's identity as an individual, still lost in the able-bodied mindset structured society.

We know that the sympathizer of someone would become the victim of a powerful person and would do some repercussions activity on him until these sorts of news perceptions do not vanish, then we couldn't say that Indian democratic laws do not work for every person. Indeed the information about disability is confined to certain themes, just like portraying them from a heroic perspective to the demeaned part of society, which leads to their separation from society. It's good to portray someone, who conquers his disability and achieves something, and their attitude should be accepting their disability among the able-bodied society with inclusiveness, which would enhance other disabled that they are also part of society.

Rajasthani news channels' coverage of disability: News anchors must be secular in caste, creed, gender, and religion and should not comply with any such kind of an institution that is inclined to bigotry, he must keep the democratic state

in mind, and his intuition, which invokes him to do justice with the mainstream media, but we have identified some news channels which explicitly present the discrimination for disability when they're doing anchoring and find out that their personality bears the veil of honesty but the reality is different and imparting the disability news metaphorically. Most news anchors adopting a visceral attitude toward disability. However, these sorts of gushy environments are pictured in the reality show to get sympathetic TRP from the viewers and present the disabled contestant as a warrior and occupying a very special talent, that couldn't exist in another person. The reality is that the judges have proven that they consider the disabled contestant, a poor competitor, therefore, becoming the attention of specific talent and all the audience staring at him as if they would be the aura of god for him and they can fulfill his wish, it means the audience does not accept disabled person in their community and see him as a strange person, as the reality shows presents, the Rajasthan news channels having same portrayal for instance, the para Olympics medal winners news manifesting in the very heroic way presents such manner that they did something great and can't be by a normal person, significantly they're targeting those disabled candidates, whom understand themselves victim of society and consecutively blame for his worse condition, and the medal winner got stigma from the media (Medalveer, conquerer) or (hum kisi se kam nhi, we're not less able than other), and (marudharakemaharathi, the warrior of marudhara). These kinds of headings are presented in the form of breaking news. Rajasthan govt is also commendable for their hard work and diligence, but their reaction toward them is not as bombastic or metaphorical as the news anchors. The language used by the anchor that has been used by the common man metaphorically or humorously, an anchor and editor should keep in his mind, if he would take normal language for addressing the disabled community then common plebeians also practice it in their behavior, because they are the suitable medium to give society fruitful news and path, however, the journalist intention is to motivate others through their journey, of course, they can take their news. Journalists must keep in mind the reaction of the able-bodied towards the disabled, they would change their minds thought, and expectation of the disabled, they should act with a heroic attitude, which wouldn't be possible if they would then become the object of humor and mocking. Another instance of such news that the Zee Rajasthan news

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channel cited in its headlines that (CM Gehlot ne divyashaktikosalamkiya means the chief minister of Rajasthan did salute to divine power) and the connotative meaning of the Divyashakti used for the disabled community, the word here describes that the specially able people have some kind of divine power. The whole news is made for disabled people, the Rajasthan govt. take the initiative that the disabled community would be included in the (BPL category, Below the poverty line), that step has been taken by cm Gehlot to make an inclusive society, but the new anchors change the whole perception through the headline because the projection of news happen in such way that able-bodied viewer would praise the initiative in sympathetic view, disabled wouldn't accept equivalently ever. Apart from these govt. has set a new law in Rajasthan by-election, where the election commission of Rajasthan set disabled booths for voting consciousness, and the news media applauded this step blatantly, where only the disabled people would be employed in 31 booths. If a common viewer analyzes the news then he must applaud the step of the Rajasthan govt. but when anyone would critically analyze they found that govt. has taken this initiative to their advantage, wanting to fascinate voters and manifest in the news through this initiative that the disabled would be employed, but one must conceive that they're holding already govt. service position after they're able to be selected by the election commission and the news anchors impart this thing that (hmki se km nhi), means sardonically said that earlier they were considered minute part of society after employment people will take account them, those who are not in the job govt. has provided them. Through this merciful able-bodied still consider them objects and burdens of society. Another news driven by the News 18 Rajasthan channel, where news anchors broadcast the news of Manoj Meena and he describes his journey throughout the video, even the correspondent couldn't stand with him and describe his life journey, He describes that when he was a child then parents left him, due to his disability and couldn't attend the primary education, despite of it he is dependent, after govt. has provided him with a loan of 1 lakh through the Social Welfare department, But the description of the news is presented in a very pathological sense, anyone can stay to see these sorts of broadcasting and express their sympathy for Manoj Meena, but here Manoj represents whole disabled alike him, and people shape the perception for them alike him, manifest that they were the weakest person of the society, if they took empathy and help to contribute for his shop, through which he can increase the material in his shop but able body only express sympathetically emotions, they don't want that any disabled can compete with them, so such kind of news vain for them, and its made for only entertainment, through which able-bodied viewers can release their emotions. The projection of these sorts of content may be harmful to marginalize the disabled community.

Rajasthani newspaper coverage of disability:-The newspaper is the constituent part of media and it helps to give critical observation on the news through articles, editorials, or cartoons. Generally, newspapers have approached the unbiased approach but in the context of disability, newspapers have been following the conventional path and expressing in an attractive style, first of all, come newspaper

cartoons, most of the time when the editor wants to satirize the social or political news then the disabled equipment and language picture, which put an impact on the society, according to them if anything worse happens in society, then they would use disabled discourse and people get this discourse pejoratively and implied it in disabled people, further, now we would move on news and take the Dainik Bhaskar news of 4th May 2023, describe about the disabled girl Vinita that her groom is 55 yrs old Balluram and she is 30 yrs old bride, editor cited this news with full of enthusiasm when a reader go through this news then he would feel contentment for Vinita because Balluram would take the responsibility of Vinita and manifested that he is great devotee of lord shiva, and doing worship since childhood days and after 55 yr old take the responsibility of Vinita, her parents describe about that, we're very worried for her marriage and couldn't take care no longer, even the villagers are too happy for them. The news signified that a helpless and weak person in society getting married, whom parents perceive burden about her existence in their home, we read these sorts of for our happiness, but a disabled person again becomes the object of society, and they get an anecdote about the strange person, it's laudable that for a disabled girl marriage with an able-bodied person but the age gap between them isn't good. The news emphasizes the good destiny of the girl in the hand of Balluram. The able-bodied person makes the perception through this news that disabled people hardly get bride and groom and this thought implies with his surroundings disabled, the reaction of the disabled on such news is sorrowful because this thing happens with most disabled people, this kind of news writing may be abusive for the specially-abled girl.

Conclusion

The depiction of Disability in the mainstream media is not so praiseworthy, it seems, there is a big distinction between able and disabled bodies, and able-bodied frequently dominate over disabled people because they have power as well as good knowledge, so they consider they're the savior of impairment person. Most of the employee of mainstream media belong able-bodied society and take advantage of it, manifest the news in such manner, which give the radiance of minority of disabled people. If they present the news in an inclusive, then society people also take the initiative in this and shape their thoughts that the disabled are the normal people of society, rather than presenting them with divine sin or power, journalists and editors must take it irrespective of the empathetic tone. This kind of organizing news may give the perspective of the disabled community.

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