Autonomous System for Algorithmic Optimization of Supply Chain Delivery Networks

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Abstract -In the fast-evolving domain of supply chain management and e-commerce industries, consumers increasingly demand rapid, cost-effective delivery. This paper introduces a novel method aimed at optimizing delivery networks, balancing the needs for speed and cost-efficiency. The proposed method assesses the delivery cost for several major shipping modes across the United States, such as LTL (Less-than-Truckload), TL (Truckload), FedEx, UPS (United Parcel Service), and USPS (United States Postal Service), and evaluates potential cost savings through the strategic allocation of delivery boxes. The paper outlines a comprehensive methodology, incorporating a custom algorithm for accurate delivery cost estimation and smart switching among different shipping methods. It considers various influencing factors, including base price, delivery zone, additional charges, and unique carrier preferences. The effectiveness of the proposed algorithm is assessed through the lens of achieved cost savings and its adaptability to both B2B (business-to-business) and B2C (business-to-consumer) customers. The paper further delves into the potential for automation and scalability of this approach, scrutinizing the accompanying advantages and potential obstacles and furnishing strategies for efficient execution. Finally, this research concludes with a discussion on the potential of emerging technologies to further enhance the proposed method. The findings emphasize the critical role of innovative strategies in delivering superior value to businesses and consumers in the realm of supply chain and e-commerce.

Keywords: Last Mile Carrier Selection Algorithm, Supply Chain Optimization, Dynamic Box Switching, Delivery Cost Estimation, Ecommerce Logistics, Automation and Scaling

1. Introduction

Consumers have come to expect fast delivery of goods at minimal cost, putting immense pressure on companies to optimize their supply chain and delivery processes. As a result, supply chain and e-commerce organizations must devise novel tactics to match these expectations without compromising on cost and operational efficiency.

This paper outlines the primary obstacles that organizations face when optimizing their delivery networks. The paper proposes a novel approach for algorithmically estimating the delivery cost associated with various shipping methods. Additionally, it evaluates potential cost savings achieved through a dynamic box-switching strategy among the various delivery modes such as LTL, TL, FedEx, UPS, and USPS. The ultimate goal is to pinpoint the fastest and cheapest means to deliver products to both B2B and B2C customers, all the while acknowledging and addressing the unique challenges and constraints intrinsic to the industry, such as distinct carrier preferences or restrictions for any customer.

2. Methodology

To achieve these objectives, the paper illustrates a comprehensive methodology that revolves around the development and evaluation of a novel approach to estimate delivery costs and identify the most effective shipping methods. This methodology consists of several key components:

2.1 Overview of the proposed algorithm

2.1.1. Allocating volume to internal fleet and third-party couriers:

The algorithm begins by allocating the majority of the delivery volume to the internal fleet, which is considered the most reliable means of delivering products to customers. It also takes into account the negotiated rates with third-party couriers, ensuring that minimum and maximum volumes for each courier are adhered to.

2.1.2. Estimating delivery prices for FedEx, UPS, USPS, and LTL:

The algorithm calculates the estimated delivery costs for each of these carriers by considering various factors such as base price, zone of delivery, accessorial charges, and other handling charges.

2.2 Factors affecting delivery cost estimation

To ensure accurate cost estimates, the algorithm takes into account several factors that influence the final delivery cost:

- Base price: The minimum cost for delivering a parcel depends on the source and destination and varies for each carrier.
- Zone of delivery: The delivery zone, defined by the distance from the distribution center to the customer delivery location, significantly influences the total cost of delivery.
- Accessorial charges: Additional charges due to factors such as overweight, higher dimensions, over volume, and hazardous materials are considered in the cost estimation.
- LTL charges: LTL charges are calculated as the minimum of either minimum charges or charges based on

weight, zone of delivery, and any additional charges for handling hazardous materials.

2.3 Algorithm evaluation

To assess the effectiveness of the proposed algorithm, we will analyze the cost savings achieved through smart switching of boxes to the most effective delivery route among LTL, TL, FedEx, UPS, and USPS. This evaluation will consider both B2B and B2C customers and take into account specific customer preferences or restrictions, such as flags for not delivering through particular carriers.

3. Flowchart of the Proposed Algorithm

The flowchart provides a visual workflow of the algorithmic process, providing a clear understanding of the various steps and decision points involved in optimizing product delivery. The flowchart outlines the following key steps:

3.1 Process Steps

Figure 1 provides a visual representation of the algorithm. To implement the proposed algorithm effectively, the process is broken down into a series of well-defined steps. These steps facilitate a smooth execution of the process and contribute to the optimization of product delivery.

3.1.1 Allocation of Delivery Volume

• Internal Fleet: Determine the optimal volume of deliveries to be handled by the internal fleet, prioritizing their reliability and efficiency.

• Third-Party Couriers: Allocate the remaining volume to third-party couriers, considering the negotiated rates and volume constraints to ensure cost-effectiveness.

3.2 Price Estimation for Various Carriers

- FedEx, UPS, USPS: Calculate the estimated delivery costs for these carriers, factoring in the base price, zone of delivery, and accessorial charges.
- LTL, TL: Determine the LTL charges by comparing minimum charges to charges based on weight and zone of delivery and estimate TL charges accordingly.

3.3 Identification of Optimal Delivery Route

- Evaluation of Cost and Delivery Time: Assess the cost and expected delivery time for each carrier and route to identify the most efficient option.
- Application of Customer Flags: Incorporate customerspecific preferences or restrictions, such as flags indicating certain carriers should not be used for particular deliveries.

3.4 Dynamic Switching of Boxes

- Reallocation of Boxes: As the algorithm identifies the most effective delivery route for each box, adjust the allocation of boxes among carriers accordingly.
- Continuous Optimization: Monitor and evaluate the performance of the algorithm, updating the allocation of boxes dynamically to ensure optimal cost savings and delivery times throughout the process.



Figure 1: Flowchart for Efficient Delivery: Simplifying Allocation, Accurate Cost Estimation, and Strategic Route Selection

4. Automation and Scaling

Implementing the proposed approach on a larger scale and automating the process can significantly improve the efficiency and effectiveness of product delivery for businesses. This section discusses the benefits, challenges, and strategies for automation and scaling the process.

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4.1 Benefits of Automating the Process

- Increased Efficiency: Automation can streamline the decision-making process and reduce manual intervention, leading to faster and more accurate results.
- Cost Savings: By optimizing delivery routes and carrier selection automatically, businesses can minimize shipping costs and maximize profit margins.
- Scalability: Automation enables the algorithm to handle larger volumes of deliveries, making it suitable for businesses of different sizes.

4.2 Potential Challenges in Automation

- Integration with Existing Systems: Seamless integration of the algorithm with a company's existing supply chain management and order processing systems may pose challenges.
- Adaptability: Ensuring the algorithm remains adaptable to changes in carrier pricing structures, customer preferences, and other dynamic factors is crucial for long-term effectiveness.

4.3 Strategies for Scaling the Proposed Algorithm

- Modular Design: Building the algorithm as a modular system can facilitate easy implementation, customization, and expansion to meet the needs of different businesses.
- Continuous Monitoring and Improvement: Regular monitoring and evaluation of the algorithm's performance can help identify areas for improvement, ensuring optimal results as the business scales.
- Collaboration with Industry Partners: Working closely with carriers, third-party couriers, and other stakeholders can provide valuable insights for refining the algorithm and maximizing its impact on the industry.

5. Conclusion

In summary, this paper introduces an innovative procedure to enhance product delivery processes by accurately estimating delivery costs and enabling dynamic boxswitching to the most efficient route among LTL, TL, FedEx, UPS, and USPS. The paper highlights the potential advantages of automation and scaling in boosting the proficiency and cost-efficiency of product delivery. Subsequent research could concentrate on broadening these tactics, creating more potent delivery systems that yield benefits for both businesses and consumers. Furthermore, exploration of emerging technologies integration, including artificial intelligence and machine learning, could serve to amplify the adaptability and predictive prowess of the algorithm, thus ensuring the ongoing refinement of product delivery processes amidst a fast-changing industrial landscape.

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