Digital Creation of Forgotten Motifs (Innovative Solutions in Field of Craft and Textiles)

Dr. Shalini Singh

Centre of Fashion Design & Technology, University of Allahabad, India
shalinis455a[t]gmail.com

Abstract: *In Designing, motifs and color combinations plays a vital role to grace design. Nature can be a source of inspiration of any theme and based on that theme we make some products or clothes. Everyone uses Fashion in their daily life. We as a designer, search different ideas from variety of sources because not only adults, children also follow Fashion. Fashion was always present in our daily lives, in early days some hand-woven garments were used. Women make some Motifs on their daily clothing. But now these Motifs are totally washout. So in this research paper, I make a design collection using that type of Motif which is near to endangered so I make some garments in Corel Draw Software and use that motif on that garments.*

Keywords: Design, Material, Endangered, Craft, Corel Draw

1. Introduction

In this color-full world, all world acts as an inspiration for design. Design can be inspired by variety of natural as well as daily life inspirational sources. In this world, fashion is accepted by people of all age, class and place, so we as a designer are always in search of new ideas from different sources. Indian designers are always research on conventional arts and crafts. In India all the regions have its own culture and living style and they use their own style and pattern of art and craft in their daily routine. Their motifs, designs and colors can now be adapted into contemporary forms of Fashion. Many researchers or designers are engaged in using the endangered art and craft as inspiration and adapting traditional motifs and colors of craft in their design.

In this Technical world, we have brought computer aided designing in all the areas including garment industry. Some motif designs suitable for clothes were developed in Corel Draw (2D) software. The integration of motif with clothes is presented by combining preferred motifs of different categories on the basis of visualization of designs suitable for cloth. The Aim for conducting this research is to explore different endangered crafts.

In order to reduce the cost of the garment or product the computerization of different processes in the garment industry is necessary.

In Corel Draw, we can draw, create textures and create models to create patterns and even can create motifs with different colors. By Introducing technological touch, it will enable researchers to understand a lot better about how to create endangered craft and try various combinations in their design.

2. Objective of this Study

The main purpose of this study is to explore endangered motifs and make it in Corel Draw to preserve it for future use.

3. Research Methodology

The study has been designed as a primarily exploratory in nature. For this some older persons of villages were approached. The basic criteria for choosing villagers are 75 years or above who have seen this craft at their childhood. Data will be collected using various methods (i.e. one to one interaction, Documents and records). So this research aims and objectives are primarily exploratory in nature, it is qualitative and therefore it considers qualitative data collection methods (e.g. interviews) and analysis methods (e.g. qualitative content analysis).

4. Observational Analysis

Based on the discussion and analysis of their older collection, the products they have or some paintings, the result was taken out, results of this analysis will provide additional qualitative information on different motifs used in everyday living. I found some common motifs are used for wall paintings and some motifs are used for garments or home décor items like on bedsheet, pillow cover etc.

5. Concept Derived

Apart from experiments in colour combination, there is a great deal of experimentation in designs as well. These types of prints could be found only on kurtas or sarees, but now with the modern transformation in fashion and style, these prints can be found on skirts, scarves and dresses as well. Designers and international stores have used this type of motifs or pattern to showcase their talents. Now when these prints or motifs used on clothes and articles Indian designs were is in experimental phase and it should become popular.

Design created using Corel Draw software
An attempt is made to create motifs using the Corel Draw (2D) software. The motifs created in Corel Draw have been placed on the garments (also made in Corel Draw) to show motif placement. Different pattern of motifs are created using Corel Draw and placed on garments and the results are discussed.

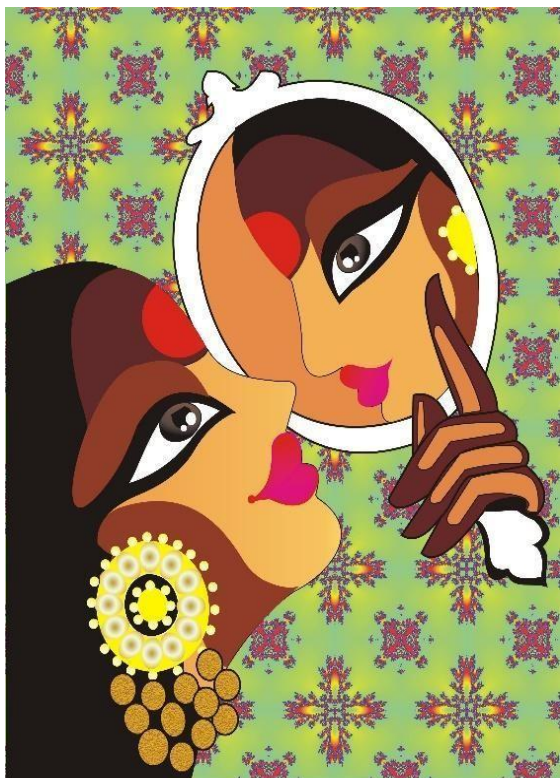Motif Created in Corel Draw
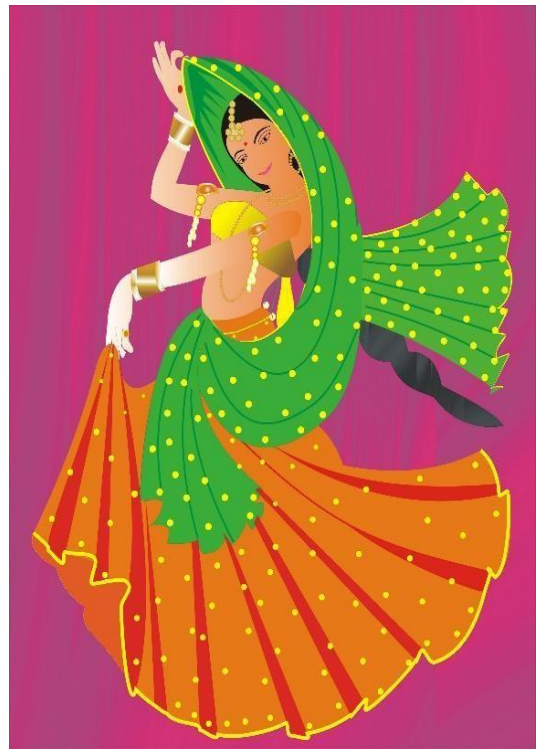
Motif Created in Corel Draw

Croqui and Garment created in CorelDraw and Motif
placement shown

Croqui and Garment created in CorelDraw and Motif
placement shown

Motif Created in Corel Draw

Motif Created in Corel Draw

Croqui and Garment created in CorelDraw and Motif placement shown

Croqui and Garment created in Corel Draw and Motif placement shown

6. Conclusion

In this article a qualitative method was used, employing data collection by in-depth interviews and observations. The researcher did a detailed thematic analysis using predetermined motifs to aid analysis, of all the information gathered from ten female participants of the study. The researcher found why these motifs were missing in the

clothing that the participants wore in their regular lives, and worked with them to find out what they wanted in their clothing that to preserve these folk motifs. This study was able to aid the curation of some motifs and use that on their daily garments. This design concept is unique in this society's context, and will be able to help many others in the future who want to curate these crafts.

Designs and motifs in traditional embroideries have deep rooted cultural significance. They were representative of the thinking of the society who formed embroidered masterpieces using the simplest of raw materials and stitches. This endangered designs and motifs were very much concerned to embroideries and motifs used in these designs. In order to sustain these lost motifs, I considered it difficult to document the original designs and motifs along with other aspects of the craft. The themes represented in this paper are well known and have been interpreted by many scholars. However, many motifs used in these embroideries need to be documented, which was the focus of this paper. In an exploratory survey, it was observed that current embroiderers were not well versed in drawing and did not have access to the traditional themes, designs and motifs. Therefore, some "motif design" was developed for capacity building of artisans and for use as reference material to create awareness with respect to traditional themes, designs and motifs. This paper presents the research undertaken in the production of the "motif curation", which included processing of different motifs, development and placements on garments.

References

[1] https://www.thehindu.com/entertainment/art/spotlight-on-tribal-and-folk-art/article301054 49.ece
[2] https://www.fibre2fashion.com/industry-article/7446/a-study-on-selected-folk-art-forms-wi   th-respect-to-indian-fashion
[3] https://www.research.manchester.ac.uk/portal/files/5458 0044/FULL_TEXT.PDF
[4] https://www.researchgate.net/publication/316879686_C omputer_Aided_Motif_Designing_ Development_of_Tool_and_Comparative_Study
[5] https://www.researchgate.net/publication/315648363_M otif_Placement_on_Garment_Patte rn_Comparison_and_Development_of_a_CAD_Tool