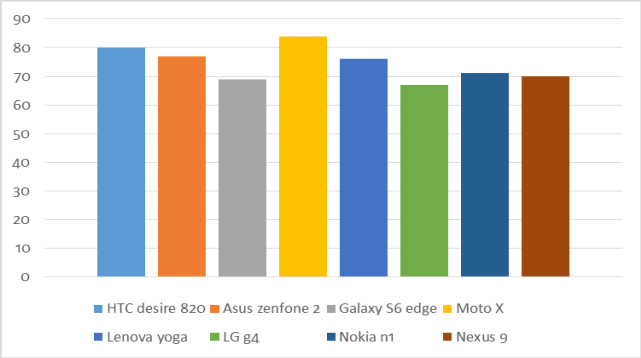

Figure 8: Graph comparing of HTC desire 820, Asus zenfone 2, Galaxy6 edge, Mot X, Lenovo yoga, LG g4, Nokia n1, Nexus 9 aspect rating.

In the above figures, Figure 7 shows the graph on the aspect rating values obtained for both MOTO X and HTC desire 820 and Figure 8 shows the graph drawn for the overall rating for three models of mobile phones, of HTC desire 820, Asus zenfone 2, Galaxys6 edge, Moto X, Lenovo yoga, LG g4, Nokia n1, Nexus 9.

6. Conclusion

In this paper, a new unified generative Boot-strapping method: Rating analysis for aspect segmentation (RAAS) is proposed. A Boot-strapping RAAS model explores the methodology to extract the exact rating for the product based on the aspect keywords collected manually from the reviews written by users or critics for the dataset containing the data related to mobile phones. And also, the paper process the comment on each aspect keyword and on the entire product which describes the product is satisfying or not to unclear the customer's confusion for purchasing the product.

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